

ALICE Action Plan CATALONIA

(July 2021)

Document carried out by PP 3: PROA, Productores Audiovisuales Federados

Barcelona, 29th July 2021

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INTRODUCTION

Produced by PP3 PROA, Productores Audiovisuales Federados, this Action Plan is a document providing details on how the **exchange of experience and lessons learnt during ALICE Phase 1** will be implemented to improve the capacity of animation sector SMEs to grow in regional, national and international markets:

- Identifying the current needs of the whole sector
- Improving their access to financing
- Enforcing the creation of high-value IPs
- Facilitating the European co-productions
- Promoting an intra-sectorial network that allows a dialogue to build a sustainable growth of the Catalan animation ecosystem

Among the document, we will specify:

- The sources that have inspired the proposed actions
- The nature of the actions to be implemented
- Their estimated timeframe
- The stakeholders involved
- The costs (if any)
- The possible funding sources (if any)

Part I – General information

Project: ALICE (Animation League for Increased Cooperation in Europe)

Partner organisation(s) concerned: PP3 PROA, Productores Audiovisuales Federados

Country: Spain

NUTS2 region: Catalonia

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Part II – Policy context

The Action Plan aims to impact:

- x Investment for Growth and Jobs programme
- European Territorial Cooperation programme
- x Other regional development policy instrument

Name of the policy instrument(s) addressed:

ERDF OPERATIONAL PROGRAMME (OP) 2014-2020 IN CATALONIA:

OT 3 Improve the competitiveness of SMEs, “Competitiveness of small & Medium sized enterprises”.

Investment Priority 3.4: Support the capacity of SMEs to grow in regional, national and international markets and innovation processes.

Specific Objective 3.4.1: Promoting the growth and consolidation of SMEs, in particular by improving their financing, technology and access to advanced support services.

NEXT GENERATION UE (Recovery and Resilience Facility and REACT-EU)

RECOVERY, TRANSFORMATION AND RESILIENCE PLAN FOR THE SPANISH ECONOMY
“ESPAÑA PUEDE”

LEVER POLICY IX. Promotion of the culture and sports industry

COMPONENTS:

24. Valorisation of the cultural industry

25. Spain audio-visual hub

Further details on the policy context and the way the action plan should contribute to improve the policy instruments:

ERDF OPERATIONAL PROGRAMME (OP) 2014-2020 IN CATALONIA

This instrument includes the support for and promotion of SME innovation (both technological and non-technological) through different financing formulae (as international cooperation agreements or other new forms that facilitate access to finance). As the animation sector is at a junction point between technological and creative innovation, a financial instrument specifically dedicated to this growing sector could be put in place to raise funds to create high-value Intellectual Property Rights (IPR).

NEXT GENERATION UE (Recovery and Resilience Facility and REACT-EU) RECOVERY, TRANSFORMATION AND RESILIENCE PLAN FOR THE SPANISH ECONOMY

“ESPAÑA PUEDE”

We can't forget during ALICE timeframe, health crisis caused by COVID-19 have deeply impacted in global social and economic scenarios. To face this unprecedented crisis, European Union has boosted the NEXT GENERATION UE PLAN (Recovery and Resilience Facility and REACT-EU FUNDS). On June 2021, the Spanish RECOVERY, TRANSFORMATION AND RESILIENCE PLAN FOR THE SPANISH ECONOMY has been approved by EU, and new funds will be allocated to Spain. New administrative structures and protocols have been created to be able to absorb and distributed this short-term financial support, following a detailed plan aiming, among other policy challenges:

- Digitalisation and sustainability of important cultural services
- Promotion, modernisation, digitalisation and internationalisation of the audio-visual sector
- Boosting ecosystems of companies and professionals in the sector

In this context, the animation industry will be at the forefront of the audio-visual recovery plan, and a new strategy to improve the whole animation ecosystem must be met.

Animation is a resilient, committed and international sector that generates high qualified jobs, stable employment and youth occupation. It welcomes diversity and can lead the digital vanguard. It is also a delocalised and flexible industry that can also generate additional activities based on IP, an intangible asset of a territory, in the form of cross-media products and licences. The animation industry is a sector that is much more relevant and strategic than what it has been considered in the past, currently positioning as the audio-visual sector with a better growth forecast. The animation industry could give a territory enormous economic, employment, cultural, educational and technological assets.

This action plan contains actions focused to encourage the growth of Catalanian SMEs that are dedicated to animation, and to have an impact on the improvement of policies associated with this sector, as envisage actions focused on positioning the animation sector as a strategic one in the new audio-visual post-pandemic model:

- Facilitating European co-productions
- Boosting access to funding
- Increasing its competitiveness on the international market

Part III – Details of the actions envisaged

ACTION 1

Name of the action:

CARRY OUT THE MAPPING OF THE CATALAN ANIMATION SECTOR, FOLLOWING THE GUIDELINES ESTABLISHED IN THE ALICE'S PAPER "MODEL FOR STUDYING THE VALUE CHAIN OF THE ANIMATION SECTOR"

1- Relevance to the project

This action was inspired in the ALICE's early stage: one of the approaches planned to achieve the common objectives was to produce a mapping of specific features of animation practices and techniques used in the partners' territories, as both **PROA** and the **Ministry of Culture of the Slovak Republic** had expressed their desire to carry out a comprehensive study of the animation sector within its territories, as both entities were aware that actions aimed at improvement could not be implemented if they neither knew the sector's stage of maturity nor need that should be met, in the short-, medium-, and long-term was needed.

From November 2019 until June 2020, the working group held **four bi-lateral meetings** to establish the general structure of the project and a total of **eleven proposals** were discussed as to what the document should be like: the working group defined the structure of the document and how to **organise the information**. In this stage, **information was exchanged with other agents** and reference documentation was shared between PROA & **Ministry of Culture of the Slovak Republic**.

In June 2020, the working group had got an initial structure, presenting this first draft to the **ALICE's project managers**. In November 2020, the partners from the **Region of Puglia**, within their **Working Group 2 "Entrepreneurship and training"**, presented a series of surveys for educational centres, institutions and production companies, inspiring the variables and indicators included in the Chapter "Education".

In December 2020, the **Working Group 3 "Promotion and Audiences"**, organize the panel **"The theatrical distribution of European animation films"**, inspiring the variables and indicators included in the Chapter "Distribution".

One of the expected direct outputs of this action, the Catalan animation database, is linked with the work developed by WG1 "Financial and legal" and its proposal to implement a Smart Directory.

The Mapping of Animation value chain in Catalonia will **improve Governance measures**, offering more transparency about data access, and will have an impact in, due to the knowledge about the weakness and strengthens in the animation sector that the information will give to Catalan policy makers.

2- Nature of the action

ALICE has given us the opportunity to develop the **MODEL FOR STUDYING THE VALUE CHAIN OF THE ANIMATION SECTOR**, establishing the methodology for the mapping: activities, stages, key figures, objectives, approaches, and an exhaustive list of main variables and indicators to have present, in order to obtain a complete picture of the animation sector in one territory.

Our Action 1 will be to **carry out the Catalan Animation sector mapping, following the guidelines established in the ALICE's paper MODEL FOR STUDYING THE VALUE CHAIN OF THE ANIMATION SECTOR**, to be able to better understand the maturity of its different stages in order to design better policies related to animation, allowing the sustainable growth of the whole ecosystem.

Activities:

- Presentation of the “Model to study the value chain of the animation sector” to Culture Department (Generalitat de Catalunya)
- Raise the funds to carry out the Catalan Animation sector mapping, following the abovementioned guidelines.
- Concrete who will manage the project (external expert/ internal employees from the department)
- In case external expert needed: public call following the Generalitat de Catalunya public procurement regulations.
- Actions and stages:
 - INVESTIGATION AND COLLECTION OF DATA
 - Design of quantitative and qualitative surveys
 - Collection of data
 - Organisation of the data
 - DATA ANALYSIS
 - Processing of the data
 - Interpretation of the data
 - Assessment

Outputs

The outputs of this Action are multiple depending on how we use the information gathered through the study. We already plan to deliver different ones, whether they are direct results (reports) or indirect (impact tools on policy instruments):

- Direct outputs:

Catalan animation Catalogue

It will be an updated yearly snapshot of information about the sector, including facts & figures, funding, industry status and so on.

Some annual digital publications are yet done by the Culture department (see videogame's sector example [here](#)), as a successful promoting tool.

This tangible direct output will be use ~~positioning~~ as a useful public document to promote and monitor the animation sector in Catalonia.

Catalan animation database

It will be a complete knowledge tool, yearly updated, including all the main variables and indicators obtained in the Mapping.

Currently, CF&TV (the agency to promote the Catalan AV industry) has a producers' database (including animation ones) with an annual update (you can see it [here](#)).

The sector's Mapping will offer new animation information (training programmes, training centers, audiovisual works, funding formulae, freelance & workers, and other relevant data). We consider as a fundamental action to develop this public tool to help the sector to have a complete information about: build teams, arrange co-producers and investors, find training programmes, know funding formulae and so on, This holistic animation database, a direct public tangible output is aligned with the objective to obtain for Catalonia the Wonderland Label (being part of the ALICE Smart directory). Some of the requested information to join Alice Smart Directory will be obtained by Catalan Animation Database.

SWOT Analysis: a framework for analyzing the Catalan animation sector's strengths, weaknesses, opportunities, and threats. This analysis will offer a 360 holistic overview of the sector, acting as an intermediate tool to achieve the indirect outputs (below), as a tangible output -not for the general public- that will allow negotiating with AV policymakers.

- Indirect outputs: **efficiency plan**, including:

Launch new calls

- New call to support innovative AV animation formats.
- New call to support digitalization of AV animation SME.

Modifications in the current calls

- Line of support for animation productions:
Updating the eligibility criteria, according with SME needs.
Increasing the funds allocated (yearly revised).
- “La Crida”: Call launched by TV3 and the Cultural department for AV works, that currently is not adapted for animation projects, due to the eligibility criteria concerning timeframe and budget.

Implementation of new training/networking programmes

- Training programmes: updating skills training courses and seminars for animation producers, focused on:
Business and financial management.
Research, development and innovation.
- Networking programmes
Trade missions (outbound/inbound) scheme.
Animation networking annual event in Barcelona (with international stakeholders).
Wonderland Label for Catalonia.

Improving existing financial tools and creating new ones

- Improvement of the access to funding for animation SME via tax incentives for R&D - CIT law- (*Ley 27/2014, de 27 de noviembre, del Impuesto sobre Sociedades, Artículo 35 Deducción por actividades de investigación y desarrollo e innovación tecnológica*)
- Implementation of collective cutting-edge technological tools that facilitate the digital processes of content production.

The Action includes control and follow-up activities:

- Monitoring measures
- Annual update “Catalan animation catalogue”
- Annual update “Catalan animation database”

3- Stakeholders involved

- **Departament de Cultura (Generalitat de Catalunya)**

This Public Body (Regional Ministry of Culture of Catalonia) will raise the funding to finance the action.

The different sub-departments will provide information related to animation production companies, studios and other linked companies, freelance professionals, festivals, distribution companies, exhibitors, legal and financial framework, preservation and upskilling development.

ICEC (Institute for Cultural Companies (ICEC))

The ICEC assesses and accompanies companies and cultural professionals from different sectors, including audiovisual, and provides them with grants and funding, as well as services for internationalisation, business training, and audience development.

The ICEC also manages the Filmoteca de Catalunya, whose mission is to recover, preserve, catalogue and restore audio-visual heritage, and to carry out research and provide support for the education and dissemination of audio-visual culture.

Audio-visual department

Markets department

CF&TV (the agency to promotes the Catalan audio-visual sector)

Catalonia Film Commission

SDE

Filmoteca de Catalunya (Centre de Conservació i Restauració (2CR))

Direcció General d'Innovació i Cultura Digital. New public Body focused on promote projects and programs that foster cultural innovation and link art and culture with the digital world and technology.

- **Departament d'Educació (Generalitat de Catalunya)**

This Public Body (Regional Ministry of Education of Catalonia) will provide information about educational centers and programs.

- **Departament d'Empresa i Treball (Generalitat de Catalunya)**

This Public Body (Regional Ministry of Labor and Industry) will provide information about employment and industrial indicators.

- **ProAnimats (Association of animation producers)**
The association will be the link with production companies and broadcasters.
 - **Animation production companies associated with ProAnimats**
They will provide information about animation audio-visual works and information about the production company. They will be a link with other animation value chain agents.
- 4- Timeframe**
- Month 1:
Presentation of the “Model to study the value chain of the animation sector” to Culture Department (Generalitat de Catalunya).
Raise the funds to implement the Mapping methodology, presenting the project to the Cultural Department (Generalitat de Catalunya).
Concrete who will manage the project (external expert/ internal employees from the department).
In case external expert needed: public call following the Generalitat de Catalunya public procurement regulations.
 - Month 3: Implementation of the Model.
 - Month 3- month 8: INVESTIGATION AND COLLECTION OF DATA
Design of quantitative and qualitative surveys
Collection of data
Organisation of the data
 - Month 9- month 10: DATA ANALYSIS
Processing of the data.
Interpretation of the data.
Assessment.
 - Month 12: Direct outputs
Catalan animation catalogue.
Catalan animation database.
 - Month 14- Month 18: Indirect outputs: to design an efficiency plan, including:
Launch new calls.
Modification in the current calls.
Implementation of new training/networking programmes.
Improving existing financial tools and creating new ones.
 - Month 24: Control
Monitoring measures.
Annual update “Catalan animation catalogue”.
Annual update “Catalan animation database”.

5- Costs

- Implementation of the Model:
 - INVESTIGATION AND COLLECTION OF DATA 40,000€.
 - DATA ANALYSIS: 10,000€.
- Outputs:
 - Catalan animation catalogue: 15,000€.
 - Catalan animation database: 20,000€.
- Control:
 - Annual update “Catalan animation catalogue” 5,000€/ per year.
 - Annual update “Catalan animation database” 5,000€/ per year.

6- Funding sources

Culture Department (Generalitat de Catalunya) will finance the action with funds from ERDF OPERATIONAL PROGRAMME (OP) 2014-2020 IN CATALONIA and/or NEXT GENERATION UE (Recovery and Resilience Facility and REACT-EU) RECOVERY, TRANSFORMATION AND RESILIENCE PLAN FOR THE SPANISH ECONOMY “ESPAÑA PUEDE” and/or other Regional Funds.

ACTION 2

Name of the action:

Wonderland Label: Smart Directory

1. Relevance to the project

This action was inspired by the exchange of knowledge and experience as well as the learning process resulting from the work of the working group No. 1 FINANCIAL & LEGAL (F&L WG), as a continuation of the Mapping Working group.

The need for a European SMART DIRECTORY has brought light, in order to allow a precise inventory of the artistic and technical skills that can be found on one territory, as a way to improve co-development and co-productions between European territories, completely synchronized with new CREATIVE EUROPE MEDIA PROGRAMME, a programme that underlines the cooperation between European countries in its new Co-development, Slate development and TV and Online content schemes.

This SMART DIRECTORY is a tool that appears as the natural second stage in the implementation of the MODEL FOR STUDYING THE VALUE CHAIN OF THE ANIMATION SECTOR, using its main variables and indicators related to creation and production stages.

This action is related to the implementation of new projects: the SMART DIRECTORY will allow the better finance of new projects.

2. Nature of the action

The aim is to obtain for Catalonia the Wonderland Label, submitting the request to push all the animation companies present in the territory to fill a SMART DIRECTORY in order to allow a precise inventory of the artistic and technical skills it offers. It will facilitate producers to be able to quickly identify partners on a territory.

Once several territories have joined the SMART DIRECTORY, it will be essential to move on to a dynamic phase that will allow the data to be updated.

Activities:

- Present the Smart Directory proposal to the Department of Culture (Generalitat de Catalonia).
- Open call to submit candidacies to join the Smart directory.
- Requests to participate will be submitted online by the ICEC.
- The process will involve the completion of a questionnaire providing details on the applicant and the submission of lists of Catalan animation and specialized sound studios and companies, giving Catalonia access to the SMART DIRECTORY.

The fact the region of Catalonia obtains the Wonderland Label is not only an essential promotional resource for the region and the companies involved, but also a tool that can further impact the policy instruments. By detecting the production and artistic skills of the different companies in a territory, it is reasonable to envisage several intangible outputs such as fostering the international coproductions, accessing to a bigger talent pool by gathering foreign one and keeping local one, who would have better knowledge of their potential employers' offering.

Furthermore, there is an additional positive result on a macro level as a region by being integrated in a new network of partners (the other Wonderland regions), which allow to detect in an easier way the similarities, discrepancies and incompatibilities in the functioning of the different audiovisual institutes, leading towards faster and convergent solutions.

3. Stakeholders involved

- **Departament de Cultura (Generalitat de Catalunya)**
 - ICEC (*Institute for Cultural Companies (ICEC)*)
The ICEC will apply to being part of the Smart directory.
 - Audio-visual department
 - Markets department
 - **CF&TV** (the agency to promotes the audio-visual sector) Will provide information about animation companies.
- **Wallimage**
As lead partner and responsible of Smart Directory action.
- **ProAnimats (Association of animation producers)**
The association will be the link with production companies.
- **Animation production companies associated with ProAnimats**
They will provide information.
- **Other ALICE partners**
Joining the Smart Directory
- **Other territories (To be concreted)**
Joining the Smart Directory

4. Timeframe

- Month 1: Present the last Smart Directory proposal to the Department of Culture (Generalitat de Catalunya).
- Date given by lead partner: Open call to submit candidacies to join the Smart directory.
- Request application by the ICEC.
- Month three: Completion of a questionnaire.
- Date given by lead partner: partner discussion (Smart Directory financing and the legal form of the entity that will manage the platform)
- Agreement.
- Month nine from the Call: Evaluation
- Periodic updates (presumed yearly)

5. Costs

Smart Directory financing

- Database creation: 35,000€
- Maintenance: to be concreted
- Update: to be concreted

6. Funding sources

Application: own sources from ICEC

Smart Directory financing (database creation, maintenance and update): to be discussed by partners.

ACTION 3

Name of the action:

Facilitating European co-productions at national level

1. Relevance to the project

This action was inspired by the exchange of knowledge and experience as well as the learning process resulting from the work of the working group No. 1 FINANCIAL & LEGAL (F&L WG) and its Legal Study, aimed at addressing the legal barriers that hinder inter-regional cooperation in the field of co-production in the animation sector, including effective support mechanisms and talent mobility.

The study consisted, **on the basis of concrete cases proposed by the partners**, of examining from the legal point of view the means to remove the obstacles related to:

- the portability of rights, namely to analyze whether the regulations of the various partners involved in the management of audiovisual production rights can coexist;
- the portability of talent, namely to make possible the production of audiovisual productions by involving various partners of the A.L.I.C.E program;
- the compatibility of financial tools, namely optimizing financing plans, by identifying the compatibility of sources of co-production funding in animation, and then optimizing them in order to jointly co-finance the programs.

The first study case they proposed were focus on the Nationality of the animation works, and they suggest the partners to look for some study case in our territories.

That search allows PROA to discover JOSEP Case Study.

JOSEP is an animated film released in 2020 telling a story of friendship between an anti-Franco fighter who fled in 1939 in France (Josep) and a French policeman. This is a France-Belgium-Spain co-production. JOSEP has won numerous awards, including the César 2021 for Best Animated Film in France, the Best Animated Film Award at the European Film Award 2020, it was in the official selection of the Cannes Film Festival 2020, etc.

However, despite the subject and the participation of a Spanish producer (Imagic TV) who was involved in the financing of the film in production, the latter did not obtain Spanish nationality.

The grant of Spanish nationality allows the producer:

- to apply for national and regional **aid and subsidies**.
- to apply for **tax incentives**.
- to apply to the **Goya Awards**.

Until December 2020, Spanish laws allowed the attribution of Spanish nationality to an international co-production **BEFORE the first day of shooting a film** (i.e., the first day of animation for an animated film)

However, in the case of JOSEP, the company Imagic TV having replaced a Spanish co-producer initially committed for the production of the film and after the first day of animation, it was not able to present the film to the Spanish authorities for the qualification of the film (Institute of Cinematography and Audiovisual Arts). The film was therefore unable to obtain Spanish nationality and benefit from this status.

PROA has therefore asked the Spanish Government for a legislative change which resulted, in December 2020, in an amendment to the decree which now provides that the request for approval of a **financial international co-production** may be requested **at any time, after the shooting has begun or is completed**, but in any case, before obtaining the certificate of qualification and nationality of the film.

But, according to Spanish law, it will also be necessary for approval to be granted on the same terms by the co-producing country or countries.

Josep case identify an obstacle for co-production: the disparity in national rules concerning the time limits for validating a co-production and granting the nationality of a film.

As the Legal Study indicates *“a modification of the Spanish national rules for granting the nationality of films and giving the right to certain advantages (including public subsidies and tax aid) was necessary (...) Bilateral exchanges between the French CNC (Centre national du cinéma) and the corresponding national bodies (such as the Spanish Institute of Cinematography and Audiovisual Arts) could lead to such harmonization and facilitation of European co-productions through the examination and comparison of the different national legislations in order to move towards a better-known legislation in the field.”*

In addition, after **second PROA’s local stakeholders meeting**, it was understood that the flexibility in the deadline to request for approval of **animation CREATIVE international co-productions could also boost the international co-productions, incentivizing producers to join at the project in a later stage of the process.**

2. Nature of the action

This action aims to obtain two main improvements of the policy instruments, one at the Spanish level, and other affecting other European territories, with two objectives :

- To boost co-productions between territories
- To harmonize co-productions rules between territories

And will have an impact on different territories funding rules. Flexibility in the deadlines for applying for approval of international co-productions and the improvement in the criteria for awarding the "Nationality Certificate" to animation productions will allow the producers to join international co-productions (creative and financial ones), affecting their access to:

- Public funds
- Tax incentives

Policy instruments addressed:

SPANISH LEVEL:

PROA will continue to request a legal modification that allows, for international creative animation co-productions, to ask the request for approval to co-produce until the last day of shooting (in animation it is defined as the last shooting day before mixing and editing take place).

Legal modification proposed: **Royal Decree 1084/2015 of 4 December, art. 10.3**

Real Decreto 1084/2015, de 4 de diciembre, por el que se desarrolla la Ley 55/2007, de 28 de diciembre, del Cine.

Artículo 10. Requisitos para la coproducción.

3. La aprobación del proyecto de coproducción deberá solicitarse al Instituto de la Cinematografía y de las Artes Audiovisuales o al órgano autonómico correspondiente antes del inicio del rodaje de la película cinematográfica o de la otra obra audiovisual por la empresa productora. Las solicitudes presentadas después de haberse iniciado dicho rodaje serán desestimadas.

« En el caso de obras de animación que no sean coproducciones financieras, la solicitud de aprobación de proyecto de coproducción podrá realizarse hasta la fecha de final de rodaje (fecha de finalización de filmaciones, que deberá ser anterior, en todo caso, al proceso de mezclas y montaje) ».

This modification will also modify the Additional regulation:

Orden CUD/582/2020, de 26 de junio, por la que se establecen las bases reguladoras de las ayudas estatales para la producción de largometrajes y de cortometrajes y regula la estructura del Registro Administrativo de Empresas Cinematográficas y Audiovisuales.

PROA will continue asking Spanish Government to ratify the Council of Europe Convention on Cinematographic Co-Production (revised).

OTHER EUROPEAN TERRITORIES

As the Legal Study developed in WG 1 F&L indicates, PROA will ask to the ICAA to update different Bilateral Treaties with European countries in order to harmonize *and* facilitate European co-productions (France, Italy in first place considering, as we presented in our JOSEP study case developed for WG1 F&L, that they are the most active **European countries** in co-production with Catalonia: **France**, with participation in 55% of the projects, **Belgium**, with participation in 25% of the projects, and **Italy**, with participation in 20% of the projects)

PROA will ask for the signature of a bilateral Treaty between Spain and Belgium.

FRANCE: Agreement on cinematographic relations between the Kingdom of Spain and the French Republic: 25-3-88. Entry into force: 20-3-89

Agreement signed 25/03/1998

ITALY : Hispano-Italian agreement signed in Bologna on 10-9-97. Entry into force: 3-6-98

Agreement signed 10/09/1997

Activities

- Present the Legal Study created by WG1 to ICAA
- Present the Legal Study created by WG1 to other Spanish producers' associations
- Present the request to the Spanish Institute of Cinematography and Audio-visual Arts to implement a legal modification in art. 10.3 *Royal Decree 1084/2015 of 4 December*, on which *Law 55/2007, of 28 December of Cinema* to allow the requesting the "approval of co-production" for international creative animation co-productions until the last day of shooting (in animation the last shooting day is defined as the time before mixing and editing).
- Present the Legal Study created by WG1 to other European producers' associations and the request to increase flexibility for international creative animation co-productions.
- Promote European exchanges between the corresponding national bodies and other agents (as the European Audiovisual Observatory) in order to harmonize the legal framework for animation European co-productions.

3. Stakeholders involved

- **ICAA (Spanish Institute of Cinematography and Audio-visual Arts)**
The ICAA approves (or declines) the request for authorisation of co- production of each project.
If the co-production request is approved, the audio-visual work automatically obtains a certificate of Spanish nationality.
The ICAA presents legal modifications related to the Audio-visual to Spain Parliament.
- **ProAnimats (Association of animation producers)**
The association by the driving force to explain the problem and convince to implement the policy change.
- **DIBOOS (Spanish federation of animation producers' associations)**
The Federation will give it support to the proposal.
- **ANIMATION in EUROPE (European federation of animation producers' associations)**
The Federation will disseminate the proposal thought their territories and will facilitate the exchanges between the national bodies.
- **CINE REGIO**
The network of regional film funds in Europe will facilitate the exchanges between the national bodies.
- **EUROPEAN AUDIOVISUAL OBSERVATORY**
Could offers an interesting platform for discussions.

4. Timeframe

- Month 1 to month 3: Present the Legal Study created by WG1 to ICAA and to other Spanish producers' associations
- Month 4: Request to ICAA to implement the legal modification to increase flexibility for international creative animation co-productions.
- Month 8: Present the proposals to other European producers' associations
- Month 12 to month 18: Promote European exchanges between the corresponding national bodies and other agents.

5. Costs

Not special budget request. This action cost is included in the affected entities global budget.

6. Funding sources

PROA's own sources.

Date: 29th July 2021

Name of the organisation(s):

PROA, Productores audiovisuales federados

Signatures of the relevant organisation(s):



Montserrat Bou I Sala (PROA's Director-General)