



# FRIESLAND (THE NETHERLANDS) ROADMAPS



Expanding participation of European and global SMEs, multinationals and end-users in research programme

INTERNATIONALIZATION

CRITICAL MASS



Building regional innovation ecosystem, bringing on board all stakeholders

SELF-ASSESSMENT

HUMAN CAPITAL



Talent Programme increasing water literacy and awareness of pupils



Attracting regional and global talent for MSc education and PHD research positions



Achieving national added value, impact and support



Maximising funding synergies and collaboration on EU and global level



Attracting regional and global talent for MSc education and PHD research positions



Supporting global water market access for SMEs and start-ups from WaterCampus

Higher level of  
Water Technology  
Innovation Ecosystem

