

40READY PRESS BOOK (08/2019 – 01/2020)

| | Partner | Date | Channel | Description |
|--|---|----------|-----------------------|---|
| | ASEV (P1) | 19-09-19 | Gonews.it | The news explains in a very detailed way the background of the project as well as announce the kick-off meeting held in Florence. |
| | ASEV (P1) | 01-09-19 | Keep.eu | The article reports the structure of the project at European level. It is explained the purposes and the policies it is going to be improved Region by Region. |
| | Helsinki-Uusimaa Regional Council (P2) | - | - | - |
| | Public Service of Wallonia (P3) | 17-12-19 | Digitalwallonia.be | This news presents the project and the partnership. A strong emphasis is given for the project objectives and the benefits workers will have from it. |
| | Marshal's Office of Silesia Region, Silesian Government (P4) | 23/10/19 | Technopark.gliwice.pl | The article is aimed at presenting the project, its objectives, and the partnership. It is well explained the European context in which it stemmed from and the connection with the regional level. |

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| Government of Navarra (P5) | 26-12-19 | Diariodenavarra.es | Article in the regional newspaper DIARIO DE NAVARRA presenting the project and speaking about the first regional stakeholder meeting. It is the daily newspaper with the largest distribution in Navarra - |
| Government of Navarra (P5) | 26-12-19 | Noticiasdenavarra.com | Article in the regional newspaper NOTICIAS DE NAVARRA presenting the project and speaking about the first regional stakeholder meeting. It is the daily newspaper with the second largest distribution in Navarra. - |
| Government of Navarra (P5) | 26-12-19 | Industriana Navarra40.com | Article in Navarra's Industry 4.0 web page. This is a platform created to gather the information related to Industry 4.0 in the region. It is managed by NASERTIC, which is a public company owned by Gobierno de Navarra. This company has been designated to manage and update this web platform. - |
| Regional Government of Tuscany (P6) | 18-09-19 | Gonews.it | The news reports the reasons behind the participation of the Region of Tuscany in the project, presents the theme of Industry 4.0 and underlines the importance that the Region of Tuscany as a public body has for the project and its objectives. This approach is also confirmed by the words of Cristina Grieco, who spoke at the beginning of the meeting. |

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| Regional Government of Tuscany (P6) | 18-09-19 | Toscana-notizie.it | The news reports the reasons behind the participation of the Region of Tuscany in the project, presents the theme of Industry 4.0 and underlines the importance that the Region of Tuscany as a public body has for the project and its objectives. This approach is also confirmed by the words of Cristina Grieco, who spoke at the beginning of the meeting. |
| Regional Government of Tuscany (P6) | 18-09-19 | Met.provincia.fi.it | The news reports the reasons behind the participation of the Region of Tuscany in the project, presents the theme of Industry 4.0 and underlines the importance that the Region of Tuscany as a public body has for the project and its objectives. This approach is also confirmed by the words of Cristina Grieco, who spoke at the beginning of the meeting. |
| Regional Government of Tuscany (P6) | 18-09-19 | Asknews.it | The news reports the reasons behind the participation of the Region of Tuscany in the project, presents the theme of Industry 4.0 and underlines the importance that the Region of Tuscany as a public body has for the project and its objectives. This approach is also confirmed by the words of Cristina Grieco, who spoke at the beginning of the meeting. |
| OIR POSDRU Regiunea Bucuresti-Ilfov | 03-12-19 | Revistamobila.ro | The article describes the start of the activities of the project |

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| (P7) | | | <p>which has as its general objective the adaptation of SMEs to the Industrial Revolution 4.0. It underlines how public policies must support SMEs during this technological, cultural and organisational transformation. In particular, it emphasizes how the correlation of human resources with technological development will allow to identify the way to make a qualitative leap in the development process, which will mark the transition to a new economic era.</p> |
| <p>OIR POSDRU Regiunea Bucuresti-Ilfov (P7)</p> | 17-12-19 | Hotweek.ro | <p>The news tells about the project presentation held on the last 9 December 2019, at the International Conference Centre at the Parliament Building, as part of Start-up Next, an event dedicated to the beneficiaries and Start Up of funds financed through aid schemes under the Human Capital Operational Programme.</p> <p>The event was organized by the Ministry of European Funds and the World Bank, as part of the project entitled "Support for the implementation of the Human Capital Operational Programme (HOPC) 2014-2020".</p> |
| <p>Foundation European Social Fund Agency (P8)</p> | - | - | - |