

40READY PRESS BOOK (08/2020 – 01/2021)

	Partner	Date	Channel	Description
	ASEV (P1)	28/01/2021	Gonews.it	The news reports the activities carried on by Asev in Europe therefore presenting the projects in which it is involved. The project is presented, and the state of the art explained.
	Helsinki-Uusimaa Regional Council (P2)	-	-	-
	Public Service of Wallonia (P3)	-	-	-
	Marshal's Office of Silesia Region, Silesian Government (P4)	29/01/2021	Gapr.pl	The news tells that the Marshal's Office of the Silesian Voivodeship organized a virtual meeting during which a good practice from the region was presented. The 40Ready project was presented as well.
	Government of Navarra (P5)	26/08/20	IndustriaNavarra40	The news tells of the months of difficulties experienced by the project due to the health emergency and how the partner has managed to continue the work in a proactive way.

Regional Government of Tuscany (P6)	-	-	-
OIR POSDRU Regiunea Bucuresti-Ilfov (P7)	25/01/2021	Cronacaromana	This news reports a presentation of the "Report on public policies on the digitization of SMEs identified to be improved and examples of good local practice" provided by partner 7.
OIR POSDRU Regiunea Bucuresti-Ilfov (P7)	03/02/2021	Cronacaromana	This news tells how OIR POSDRU Bucharest - Ilfov organized an online debate on improving public policies that support SMEs in the digitalization process in the 40Ready context.
Foundation European Social Fund Agency (P8)	29/01/2021	Esinvesticijos.lt	The article was published on Internet portal presenting the results of the performed analysis of the projects financed by the ESF. The aim of the analysis was to assess how Lithuanian SMEs are preparing for Industry 4.0 and what competencies they prefer to develop. The analysis was performed by the European Social Fund Agency in the framework of 4.0 Ready project.