

19th EUROPEAN WEEK of
REGIONS and CITIES

11 - 14 OCT
2021

Together for Recovery

*Is your hometown or
region worthy of
love? Case Asikkala*

Ms Isa Maunula, Development Manager,
municipality of Asikkala



#EURegionsWeek



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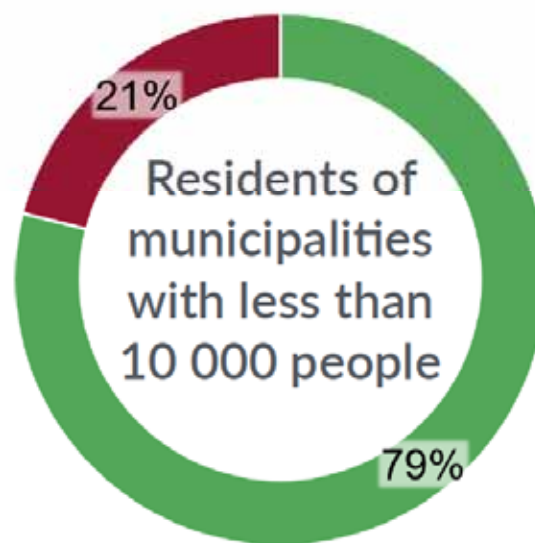
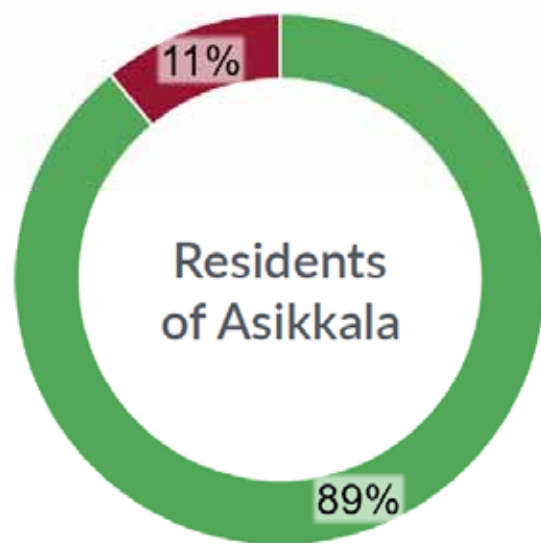
Be positive!

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Case Asikkala vs. Whole Finland: How People Feel About Their Home Town or City?[1]

NayaDaya®



- Positive emotions
- Negative emotions

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Together for Recovery

- 1. Being true to its nature & close to citizens*
- 2. Listening & being innovative*
- 3. Offering a wide range of services – making everyday life a bit easier*
- 4. Permitting*
- 5. Engaging, connecting and empowering*
- 6. Breathtaking surroundings*



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*Active & welcoming
community*

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Be innovative!

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Help each other!



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Be unique!

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Organise & participate!

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*Enjoy the pure &
beautiful nature!*



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Be in love with the place of residence

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