

How to boost Arts & ICT **ACTION PLAN SERIES**

Molise Region | Italy

RegionArts
Interreg Europe



European Union
European Regional
Development Fund

GENERAL INFORMATION

ACTION PLAN

PARTNER ORGANISATION

MOLISE REGION

COUNTRY

ITALY

NUTS2 REGION

MOLISE REGION

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INTRODUCTION

The economic crisis, greatly worsened by the Covid – 19 pandemic emergency, has led Molise Region to explore new measures and models that can restore the local economy. The priority requirement is to develop new business models with a great potential in terms of competitiveness and employment, which can help the regional ecosystem to overcome distortions and difficulties caused by the current economic situation. Besides that, the regional entrepreneurial world faced the need to reinvent their businesses in order to survive on the market, moving on innovative solutions in term of products, processes and marketing. A key strategic choice could be the integration of ICT solutions in their businesses, matched with a more creative and opened vision.

As highlighted in the Regional Smart Specialization Strategy (S3), the main regional policy orientation in this context is to support the creation of growth opportunities based on knowledge, innovation and stakeholder sharing processes. This intent can be set by supporting the realization of innovative proposals by SMEs and professionals, in the form of experimental projects based on cooperation, networks and synergies. Specifically, for Molise

Region, the Smart Specialization strategy, identified “the creativity” as one of the development drivers for the region and ICT and it represents an important element for the regional growth. In line with the main aim of the project RegionArts, which is to promote the competitiveness and innovation of companies through the integration and synergies, between ICT and artists, Molise Region Action Plan foresees to offer innovative solutions in the design and implement the management of the regional funds, confirming that the Policy Instrument addressed is the Regional Operational Programme (ROP) – Molise Region 2014-2020, as indicated in the Application Form but specifying that, according to the Decision C(2015) 4999 final, the European Commission approved, for Molise Region, the Operational Programme of the European Regional Development Fund (ERDF) along with the European Social Fund (ESF) for the period 2014/2020. It is a unique Programme which includes 11 priority axes, including the Priority Axis n. 8: “Education and Training” (ESF) in addition to those already mentioned in the Application Form and addresses by Molise Region Action Plan.

SUPPORT LETTER



Regione Molise

Dipartimento Primo "Presidenza della Giunta regionale"
Autorità di Gestione POR MOLISE FESR-FSE 2014-2020

Regione Molise

Servizio Competitività dei sistemi produttivi,
sviluppo delle attività industriali, commerciali e artigianali,
politiche della concorrenza, internazionalizzazione delle imprese,
cooperazione territoriale europea e marketing territoriale

SEDE

SUPPORT LETTER FROM MOLISE REGION ERDF - ESF 2014 - 2020 MANAGING
AUTHORITY

I, the undersigned, in my capacity as Managing Authority of the MOLISE REGION ERDF - ESF 2014 - 2020 hereby declare that I have provided the support to the RegionArts project, welcoming the involvement of the Molise Region Service "Competitiveness of production systems, development of industrial, commercial and craft activities, competition policies, internationalisation of enterprises, European territorial cooperation and territorial marketing" which effectively manage the project for the Molise Region. The working tables on the exchange of experiences, good practices and stakeholders' proposals, strengthened the capacity of confrontation among the local policy actors, particularly during the preparation and elaboration phase of the Action Plan.

These shared views led to the need to find feasible solutions to improve the use of culture and creativity, enabling its use as a driver for social and economic innovation and as a boost for the research and the investment in technology and innovation.

To this end, the Molise Region has promoted, within its own Action Plan, an activity aimed at identifying and planning educational and entrepreneurial training paths that can promote the integration of the arts, and more generally, of the creative sector as an essential and fruitful component within research and innovation in the Molise ICT sector. This idea is not only in line with the regional smart specialisation strategy, but also stems from the interregional learning process of the RegionArts project.

This Managing Authority has therefore deemed it appropriate, in the framework of the Public Notice "Master and territory - My future in Molise" to integrate the evaluation grid of the projects submitted under this Notice, considering the application of a new method of evaluation of the criteria, in consideration of new elements resulting from the implementation of the RegionArts project.

This Action Plan is a working and planning tool of great interest and usefulness for the valorisation of SMEs in the ICT sector and in the artistic-creative sector, as well as for entrepreneurial training in the region.

In this context, the present Managing Authority supports the implementation of the Action Plan presented by the Molise Region within the RegionArts project, funded by the Interreg Europe 2014 - 2020 Programme.

Eng. Mariolga Mogavero

Managing Authority of the MOLISE REGION ERDF - ESF 2014 - 2020.



Regione Molise, via Genova n. 11 - 86100 Campobasso (IT)



THE PROJECT "REGIONARTS"

Enhancing SME growth by the integration of Artists in ICT projects

The RegionArts project has been granted in the framework of the Interreg Europe Programme 2014 – 2020. Category 2. SME competitiveness, Specific objective 2.1. Improving SMEs competitiveness policies. Eight partners are involved in the implementation of the project:

- 1) PDF - Porto Polytechnic Institute (Portugal);
- 2) ART-ER StockJoint Consortium (until 30/04/2019 ASTER StockJoint Consortium) (Italy);
- 3) Baltan Laboratories (The Netherlands);
- 4) KEPA - Business and Cultural Development Centre (Greece);
- 5) SERN (Startup Europe Regions Network) (Belgium);
- 6) University of Lapland (Finland);
- 7) ENTER - Koprivnički poduzetnik Ltd. Business Support Institution (Croatia);
- 8) Molise Region (Italy).

The main general objective of the project is to improve the implementation of Structural Funds/other funds in partner regions, through adapting or designing 1 support scheme in each region for the promotion of collaborations between artists and ICT companies. About Molise Region, the participation in the project has facilitated the improvement of the Governance process on the basis of the RegionArts outputs, as developing a monitoring mechanism to evaluate impact of regional development on ICT

Tools adoption and through a better Public Administration staff capacity, achieved during the participation in the project learning process. Moreover, an improvement of the addressed policy instrument has been led by including synergies among ITC & Arts as an eligible expenditure and a strategic activity in the financial and non-financial instruments implemented.

The implementation of the project foresees two phases:

- 1) Phase 1 – Focus on the interregional learning process (from June 2018 to May 2021). During this phase, an interregional learning process has been conducted through the exchange of experiences (EoE) and study visits among partners. At the end of this phase, each partner, included Molise Region, must submit an Action Plan for the integration of the lessons learnt into their local policies and practices.
- 2) Phase 2 – Monitoring of the action plan implementation (from June 2021 to May 2023). In this second phase, the RegionArts partners will be asked to monitor the implementation of their own action plans.



OVERVIEW METHODOLOGY POLICY CONTEXT

OVERVIEW

Molise Region - The policy context about ICT and the Arts.

Nowadays, in Molise the experiences of connection between policy makers, artists, entrepreneurs, researchers, developers are sporadic and occasional and a structured system to encourage this kind of collaborations is not present on the regional territory. The reasons for this lack are several, first of all a poor entrepreneurial culture and a really low number of graduates in technical and scientific disciplines, as well as a poor endowment of telematic infrastructures and a lack of coordination and availability of local actors for participatory and cooperative actions. But also, a weak awareness of the opportunities for SMEs' growth and innovation arising from the

cooperation among ITC and arts by the side of Molise Region policy makers can be underlined.

In the framework of the RegionArts activities, Molise Region implemented a mapping process in order to support its policy on Research and Innovation, mainly through ROP ERDF/ESF 2014-2020, based on actions dedicated to RIS3 implementation that can contribute to the regional strategy implementation and actions coherent with the RIS3, strongly connected with the topic addressed by RegionArts project.



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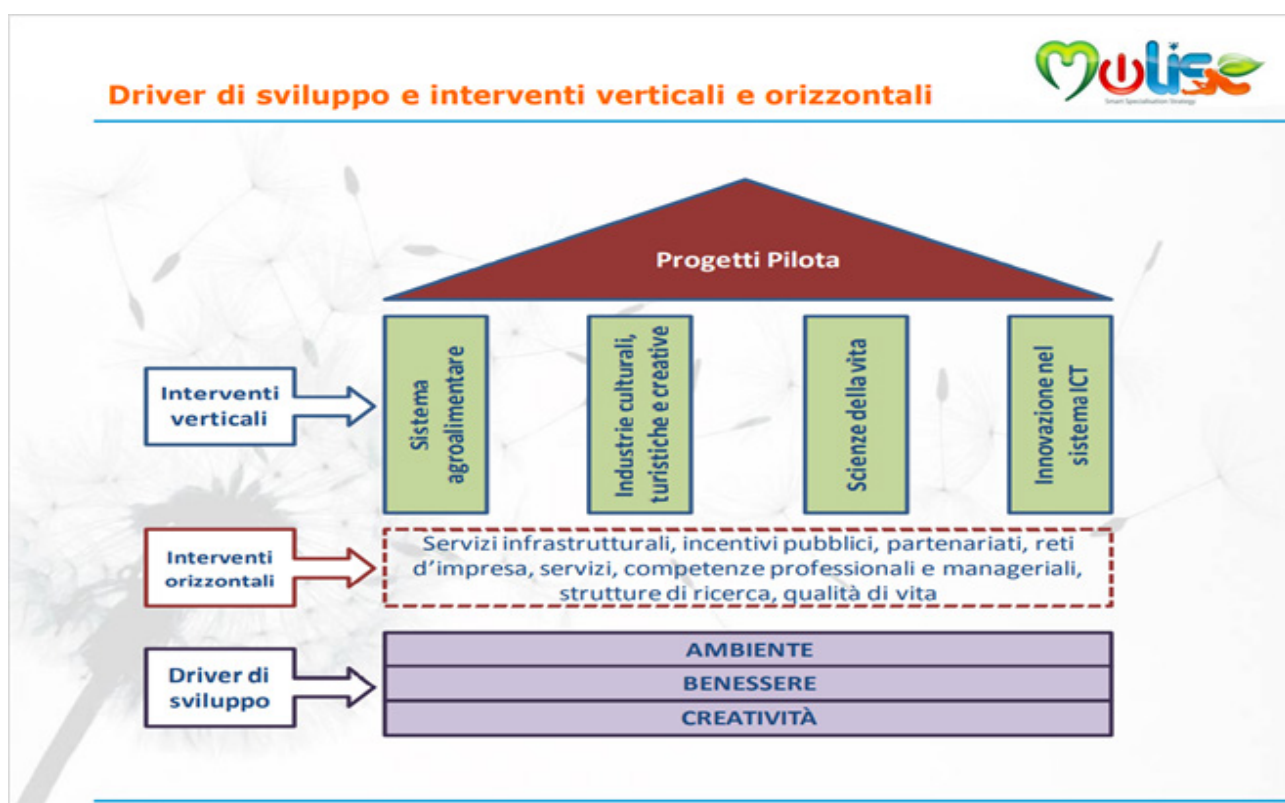
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Tab.1 – Molise Regional ecosystems about the policy mapping on Research and Innovation

With the project activities a dialogue was started between the official representatives of the regional offices of the Ministry of Cultural Heritage and Activities, the professors of the University of Molise and research centres, representative of professional associations, in particular Architects and Engineers, some representatives of Municipalities, Schools, Organizations and Cultural Associations in order to create a structured operational network able of stimulating institutions towards shared and feasible solutions that allow the use of culture and creativity as a driver for social and economic innovation

and as a stimulus for research and investments in the field of technology and innovation.

This important connections among ICT, arts, cultural, tourist and creative industries is mainly recalled in the Molise Smart Specialisation Strategy which underlines, as development drivers and vertical and horizontal interventions, just the involvement of the cultural, tourist and creative industries and innovation in the ICT system and, as development driver just the creativity sector, in line with the RegionArts topics.



THE METHODOLOGY

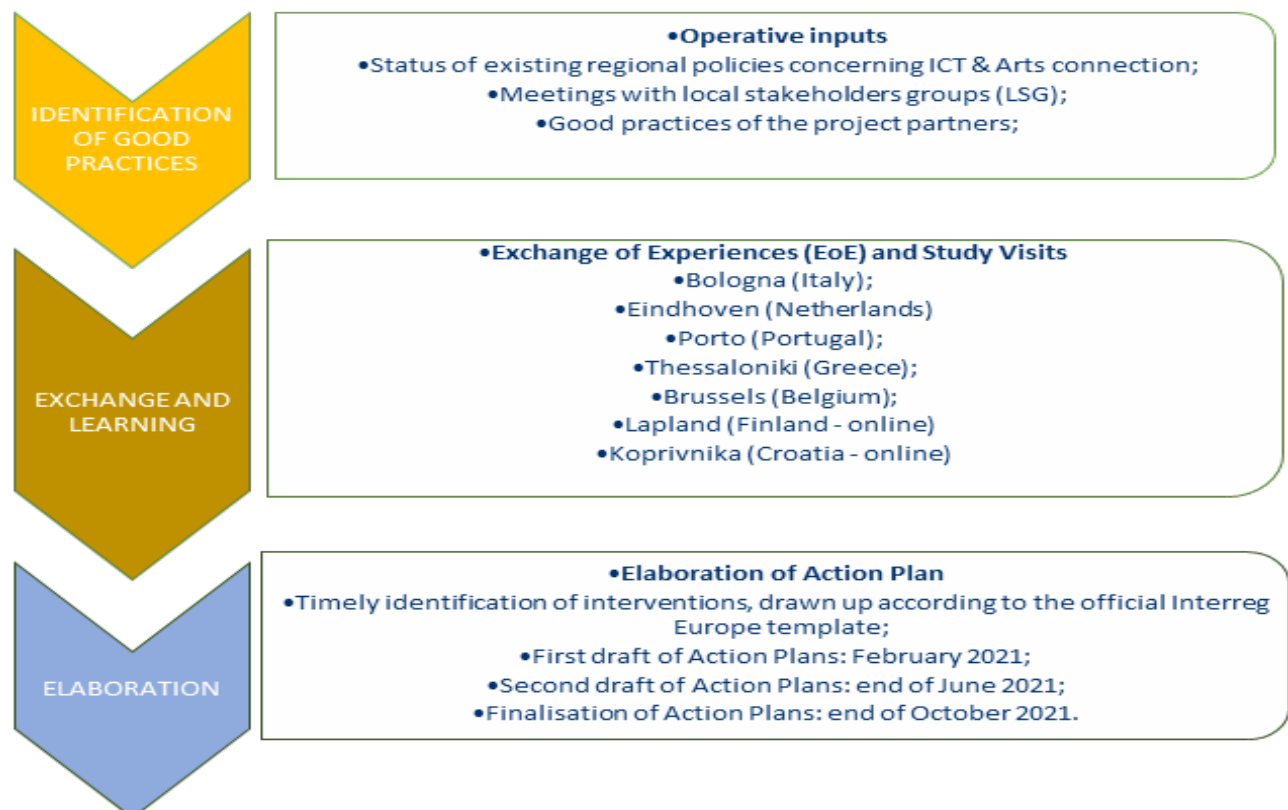
Molise Region Action Plan

Molise Region elaborated its Action Plan following the indications specified in the Action Plan Template officially provided by the Interreg Europe Programme: *"Produced by each region, the action plan is a document providing details on how the lessons learnt from the cooperation will be implemented in order to improve the policy instrument tackled within that region. The minimum information to be provided per action includes the way the action is linked to the project, the nature of the activities to be implemented, their timeframe, the stakeholders involved, the*

costs and funding sources. If the same policy instrument is addressed by several partners, only one action plan is required. The action plan should also include actions that may have already been initiated in phase 1".

The methodology used for the elaboration of the Molise Region Action Plan has considered 3 main steps:

- 1) Identification of good practices;
- 2) Exchange of good practices and interregional learning;
- 3) Elaboration of the Action Plan.



Tab.3 – Molise Region methodology for the elaboration of the Action Plan

POLICY CONTEXT



The Action Plan aims to impact: Investment for Growth and Jobs programme

POLICY CONTEXT

The Action Plan aims to impact:

- Investment for Growth and Jobs programme
 - European Territorial Cooperation programme
 - Other regional development policy instrument

Name of the policy instrument addressed: ROP ERDF/ESF 2014/2020 of Molise Region

The Programme covers all the Molise territory and it is structured according to following Priority Axes:

Axis 1: Research, technical development and innovation (ERDF)

Axis 2: Digital Agenda (ERDF)

Axis 3: Competitiveness of the productive system Sustainable Energy (ERDF)

Axis 4: Sustainable Energy (ERDF)

Axis 5: Environment, Culture and Tourism (ERDF)

Axis 6: Employment (ESF)

Axis 7: Social inclusion and fight against poverty (ESF)

Axis 8: Education and training (ESF)

Axis 9: Institutional and administrative capacity (ESF)

Axis 10: Technical assistance (ERDF)

Axis 11: Technical assistance (ESF)

Molise Region would like to improve its policy instrument by including synergies among ITC & Arts as an eligible expenditure and a strategic activity in the financial and non-financial instruments

to be implemented within the ROP ERDF/ESF 2014/2020 of Molise Region. Our Policy makers have a weak awareness of the opportunities for SMEs' growth and innovation arising from the cooperation among ITC and arts, so for them it is hard to shape the policy instrument.

As planned by the Interreg Europe Programme, in terms of results, each action planned in the Action Plan must improve the Policy Instrument/ Structural Funds programmes addressed in 3 different ways, that can be also interconnected:

- 1) Type 1: implementation of new projects;
- 2) Type 2: change in the management of the policy instrument (improved governance)
- 3) Type 3: change in the strategic focus of the policy instrument (structural change).

Molise Region with its Action Plan aims at making results in changing management of the policy instrument as improved governance (Type 2), integrating some learnt experiences, gained from the RegionArts interregional learning process led during the phase 1 of the project. These new inputs allowed to Molise Region to reconsider the evaluation grid of an already launched public notice for the presentation of new projects of higher education courses, in order to assign more scores to the projects which consider the RegionArts themes and topics in their submitted proposals.

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ACTION

Identification and planning of
postgraduate training courses.

THE BACKGROUND

Molise Region gained awareness that the basis for growth and the achievement of good results in this field must be the identification and planning of higher education and training activities that can promote the integration of the creative sector within research and innovation in Molise ICT sector

In Molise, the current state of the art regarding the technical knowledges and skills about artistic and creative processes in the framework of the innovation sector, especially in the Information and Communication Technology (ICT), suggests that the sector must be strongly promoted and enhanced. From the experiences acquired:

a) in the Study Visit held in Bologna on 1-2 October 2018, organized by the partner "ART-ER StockJoint Consortium (until 30/04/2019 ASTER StockJoint Consortium)" where the partnership visited the "Fondazione Golinelli" and gained information about the project "Icaro", dealing with the developing personal growth and bridging the gap between study and working life;

b) in the Exchange of Experiences (EoE) n. 5 held in Brussels from 4th to 8th November 2019, where the good practice "Kratkispelj (Short Circuit)", coming from the partner 7 PP "Koprivnički poduzetnik Ltd. Business Support Institution" of RegionArts, was presented, and from the detailed description of this good practice inserted in official page of the RegionArts project; Molise Region gained awareness that the basis for growth and the achievement of good results in this field must be the

identification and planning of higher education and training activities that can promote the integration of the arts, and more generally, of the creative sector as an essential and fruitful component within research and innovation in Molise ICT sector.

Specifically, the basic purpose to enable students to work in an interdisciplinary, cross-sectorial context, highlighting the connection of the art S area with the technical and professional sector inspired the development of this action. Moreover, the "Short Circuit" project offered to the students the chance to integrate theoretical knowledges in the art sector with practical experiences, involving students of different professional and scientific backgrounds. In order to transfer the above-mentioned experiences in a practical manner also on the Molise territory, this Action 1 focuses on the integration in the evaluation grid of an already launched Public Notice called "Post-graduate courses and Territory.... My future in Molise" in the framework of the ROP ERDF/ESF 2014/2020 of Molise Region. This Public Notice has been structured from the beginning considering two deadlines to submit proposals during the year 2020 but at the same conditions.

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- il Programma Operativo Complementare Molise 2014-2020 che adottato con DGR n 168 del 20.05.2019 è stato approvato dal CIPE nella seduta del 24 luglio 2019, giusta Delibera CIPE n. 44/2019 pubblicata in Gazzetta Ufficiale il 14.11.2019;
- Deliberazione di Giunta Regionale n. 328 del 2 luglio 2018 recante *Programma Interreg Europe 2014-2020. Presa d'Atto della Partecipazione della Regione Molise al progetto "RegionArts - Enhancing SME growth by the integration of Artists in ICT projects"*;
- Deliberazione di Giunta regionale n. 20 del 31/01/2020 recante: POR FESR FSE MOLISE 2014-2020 Approvazione scheda intervento "Master e Territorio - Il mio futuro in Molise (percorsi di alta formazione post laurea di primo e secondo ciclo).

Art. 1. Finalità dell'Avviso

La finalità principale dell'Avviso è quella di sostenere la partecipazione a percorsi di istruzione post universitaria, attraverso la realizzazione di master (di I o II livello). La Regione Molise intende favorire l'occupazione e la qualificazione dei giovani molisani particolarmente qualificati e preparati e al contempo sostenere lo sviluppo e la competitività delle imprese, creando opportunità in particolare per alti profili anche di carattere tecnico-scientifico. I percorsi di istruzione post universitaria sono finalizzati all'acquisizione di specifiche competenze, e capacità di tipo manageriale per favorire l'accesso all'occupazione presso aziende già esistenti sul territorio e/o per avviare i fruitori dei suddetti master a percorsi di autoimprenditorialità.

L'azione è pertanto fortemente orientata alla valorizzazione economica dei risultati della ricerca e all'applicazione della stessa allo scopo di sviluppare nuovi prodotti e servizi da introdurre nei mercati di riferimento.

Nell'ambito di tale contesto si inserisce l'intenzione di finanziare la realizzazione di percorsi di alta formazione, che dovranno essere coerenti anche con la Smart Specialisation Strategy (S3¹) regionale, prevedendo un forte collegamento con le realtà economiche del territorio.

In coerenza con la strategia di specializzazione intelligente, oltreché con il confronto, le esperienze e le buone prassi riferibili al progetto europeo *RegionArts - Enhancing SME growth by the integration of Artists in ICT projects*, si evidenzia la volontà di sostenere percorsi di alta formazione che consentano altresì un apprendimento intersettoriale che favorisca l'interconnessione fra la sfera umanistica e quella tecnico/scientifica non più separabili se si intende far fronte alle nuove trasformazioni che il digitale sta imponendo al mondo del lavoro e della cultura.

¹La "Smart Specialisation Strategy" è la strategia di specializzazione intelligente delineata a livello regionale, ma concepita a livello nazionale ed europeo. La Strategia per la Specializzazione Intelligente prevede che ogni regione, a partire dai propri vantaggi competitivi, si specializzi in un ristretto numero di settori in grado di raggiungere standard di eccellenza, utili sia a trainare l'intero sistema regionale, sia al raggiungimento gli obiettivi posti da Europa 2020. Documento Smart Specialisation Strategy (S3) Regione Molise <http://moliseineuropa.regione.molise.it/node/24>

The main purpose of the action is to change the planned conditions with the application of a new method of evaluation of the criteria for the second deadline, considering new elements that can be attributed to RegionArts exchange of experience learning outcomes. The Public Notice has the aim to support the participation of young students in post-graduate education through the creation of higher education courses in order to promote employment and qualification of young people, particularly qualified and prepared, and support the development and competitiveness, also of the enterprises working in the art and creative fields, creating opportunities especially for high technical and scientific profiles. These education paths are focused on the acquisition of specific managerial



These education paths are focused on the acquisition of specific managerial skills to facilitate access to employment in companies already existing in the area

skills to facilitate access to employment in companies already existing in the area but also to start paths of self-entrepreneurship. Within this context, the high-level training courses that will be financed must also be consistent with the regional smart specialization strategy (S3), providing a strong link with the economic realities of the territory. The importance of the concepts of the interdisciplinary and cross-sectorial context and the fact that the students must be introduced into practical multi-disciplinary work, gained from the "Koprivnički poduzetnik Ltd. Business Support Institution" good practice, will be transferred in this Action, ensuring practical internships within regional SMEs and other local entities, public and private , during the planned education path.

Starting from the importance of transferring this acquired best practices and learnt lessons, Molise Region put in place the following actions in order to integrate the Public Notice with references to the RegionArts project and the importance to valorise the proposals that allows to enhance the synergies between ICT and arts/design/creativity between artists and professionals, creative people and ICT technicians, humanities and sciences students:

a) several meetings with the ROP ERDF/ESF 2014 – 2020 of Molise Region Managing Authority;

b) the official note n. 127239/2020 of 10.08.2020 sent by the Director of the Molise regional Service “Competitiveness of Productive Systems, development of Industrial, Commercial and Crafts activities, competition policies, internationalisation of enterprises, European territorial cooperation and territorial marketing”, in charge of the RegionArts activities, to the Managing Authority for asking the to assess the opportunity to integrate the Public Notice considering references that enhances of high education paths that allow to improve the synergies between ICT and art/design/creativity between artists and technologists, between creatives and computer scientists, between humanists and science scholars;

c) the regional determination n. 112 of 21 September 2020 that approves the modification of the evaluation grid of the proposed projects of high education paths;

d) the new version of the Public Notice that reports at Article n. 1 “Purpose of the notice” the references to the RegionArts project as follows:

“In this context, the intention is to finance the creation of high-level training courses, which should also be consistent with the Smart Specialisation Strategy (RIS3) providing a strong link with the economic realities of the area. In line with the Smart Specialisation Strategy, as well as with the comparison, experience and good

practices related to the European project RegionArts - Enhancing SME growth by the integration of Artists in ICT projects’, there is a willingness to support high-level training courses that also allow cross-sectoral learning that favours the interconnection between the humanistic and the technical/scientific spheres, which are no longer separate if we want to cope with the new transformations that the digital is imposing to the world of work and culture”.

e) the modified evaluation grid for valorising the proposals connected to the Smart Specialisation Strategy (S3) that must take into consideration also the connections between the presented projects and the valorisation of the technological innovation connected with the art and culture, as suggested by the RegionArts learning, considering 5 more scores for those projects which presents *“complementarity with objectives/actions in other regional programming documents (coherence with strategies/objectives of regional programming documents, in function of the overall socio-economic development of the territory)”*

f) comparison between the evaluation of the proposals submitted in the 2 different deadlines, referring to the new score added thanks to the influence of RegionArts, showing that, in the submission of the applications of the second deadline, many projects considered to include elements deriving from RIS 3 and the topics of RegionArts in order to improve their proposals, which made the scores, in the reference indicator, but also as a total about the coherence of the proposal with the RIS3 of Molise Region connected to the theme of RegionArts project, much higher than in the evaluation grid of the first deadline.

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Qualità e coerenza progettuale interna (Punti max30)	gradi di specificità delle analisi a supporto della immediata cantierabilità del progetto	5	a
	coerenza della proposta rispetto alle finalità specificate nell'Avviso	5	b
	adeguatezza delle risorse professionali, strumentali ed organizzative	5	c
	adeguatezza modalità di collaborazione enti esterni pubblici o privati	6	d
	accordi con imprese o soggetti pubblici per periodo di stage collegato al percorso formativo	9	e
Coerenza esterna della proposta progettuale (Punti max20)	rispetto delle finalità del Programma operativo e dell'Asse/priorità d'investimento dell'avviso	10	f
	complementarietà con gli obiettivi/azioni previsti da altri documenti programmatori regionali (coerenza con gli indirizzi/strategie/obiettivi dei documenti regionali di programmazione, in funzione dello sviluppo socio - economico complessivo del territorio)	10	g
Coerenza del progetto rispetto al tessuto socio economico di riferimento (Punti max20)	coerenza del progetto con gli elementi caratterizzanti la domanda legata ai settori di riferimento	15	h
	numero dei partner coinvolti	5	i
Innovatività delle metodologie applicate per la realizzazione dell'intervento (Punti max25)	metodologie applicate per la realizzazione delle attività con particolare riferimento al grado di innovazione delle stesse e alla coerenza tra l'atricolazione del progetto e i contenuti proposti	5	l
Politiche Trasversali (Punti 5)	impatto in termini di politiche orizzontali - rilevanza della componente femminile (destinatari degli interventi)	5	/
TOTALE			100

Tab.5 – Evaluation Grid before integrations coming from RegionArts

Qualità e coerenza progettuale interna (Punti max30)	gradi di specificità delle analisi a supporto della immediata cantierabilità del progetto	5	a
	coerenza della proposta rispetto alle finalità specificate nell'Avviso	5	b
	adeguatezza delle risorse professionali, strumentali ed organizzative	5	c
	adeguatezza modalità di collaborazione enti esterni pubblici o privati	6	d
	accordi con imprese o soggetti pubblici per periodo di stage collegato al percorso formativo	9	e
Coerenza esterna della proposta progettuale (Punti max20)	rispetto delle finalità del Programma operativo e dell'Asse/priorità d'investimento dell'avviso	10	f
	complementarietà con gli obiettivi/azioni previsti da altri documenti programmatori regionali (coerenza con gli indirizzi/strategie/obiettivi dei documenti regionali di programmazione, in funzione dello sviluppo socio - economico complessivo del territorio)	15	g
Coerenza del progetto rispetto al tessuto socio economico di riferimento (Punti max20)	coerenza del progetto con gli elementi caratterizzanti la domanda legata ai settori di riferimento	15	h
	numero dei partner coinvolti	5	i
Innovatività delle metodologie applicate per la realizzazione dell'intervento (Punti max25)	metodologie applicate per la realizzazione delle attività con particolare riferimento al grado di innovazione delle stesse e alla coerenza tra l'atcolazione del progetto e i contenuti proposti	5	l
Politiche Trasversali (Punti 5)	impatto in termini di politiche orizzontali - rilevanza della componente femminile (destinatari degli interventi)	5	/
TOTALE			100

Tab.6 – Evaluation Grid after integrations coming from RegionArts

N.	Sezione anagrafica				Coerenza esterna della proposta progettuale (max 20 punti)		
	BENEFICIARIO	DATA E ORA PRESETAZIONE DOMANDA:	PROGETTO DI MASTER	N. ALLIEVI	Rispetto delle finalità del Programma Operativo e dell'Asse / priorità d'investimento dell'Avviso	Complementarietà con gli obiettivi/azioni previsti da altri documenti programmatori regionali (coerenza con gli indirizzi / strategie / obiettivi dei documenti regionali di programmazione, in funzione dello sviluppo socio – economico complessivo del territorio)	Totale punti
1	Università degli Studi del Molise - 20001MP000000003	30.04.2020 - ORA: 10:41:46	Master di I livello: GESTIONE DELLE EMERGENZE E RESILIENZA DELLE COMUNITA' E DEI TERRITORI - REACT	25	8	8	16
2	Università degli Studi del Molise - 20001MP000000001	29.04.2020 - ORA: 15:37:23	Master di I livello in "TECNOLOGIE INFORMATICHE PER L'INNOVAZIONE E LA COMPETITIVITÀ"	25	8	8	16
3	INTERNATIONAL STUDIES COLLEGE SRL - 20001MP000000009	27.05.2020 - ORA: 13:48:57	Master di I livello: ACCESSIBLE AND SUSTAINABLE TOURISM	25	8	8	16
4	INTERNATIONAL STUDIES COLLEGE SRL - 20001MP000000010	29.05.020 - ORA: 19:00:15	Master di Livello: ORGANIC AGRICULTURAL PRODUCTION MANAGEMENT	25	8	8	16
5	Università degli Studi del Molise - 20001MP000000002	29.04.2020 - ORA: 16:21:57	Master di I livello in "INFERMIERE DI FAMIGLIA E COMUNITÀ"	25	8	8	16
6	INTERNATIONAL STUDIES COLLEGE SRL - 20001MP000000010	29.05.020 - ORA: 19:00:15	Master di I livello: DISCIPLINA DEL LAVORO E ORGANIZZAZIONE DIGITALE	25	8	6	14
7	Università degli Studi del Molise - 20001MP000000004	30.04.2020 - ORA: 10:48:15	Master di II livello: DIGITAL TRANSFORMATION: TECNOLOGIA, DIRITTO ED ETICA	25	8	6	14

Tab.7 – Extract from Evaluation Grid of the approved proposals before integrations coming from RegionArts

Coerenza esterna della proposta progettuale (max 25 punti)					
PROPONENTE	TITOLO	DATA E ORA PRESETAZIONE DOMANDA:	Rispetto delle finalità del Programma Operativo e dell'Asse / priorità d'investimento dell'Avviso	Complementarietà con gli obiettivi/azioni previsti da altri documenti programmatori regionali (coerenza con gli indirizzi / strategie / obiettivi dei documenti regionali di programmazione, in funzione dello sviluppo socio – economico complessivo del territorio)	Totale punti
Università degli Studi del Molise - 20001MP000000013	Master di I livello in "Territori digitali. Ict, Innovazione sociale, Comunità patrimoniali in rete" - "DIGITAL TERRITORIES. ICT, SOCIAL INNOVATION AND SMART HERITAGE COMMUNITIES"	13/11/2020 - ORA: 16:29:53	8	12	20
Università degli Studi ECampus Futurlab- 20001MP000000011	Master di I livello "Esperto management del turismo e dei beni culturali"	12/11/2020 - ORA: 20:27:29	8	12	20
Università degli Studi del Molise - 20001MP000000013	Master di I livello in "Ecologia applicata alla salutogenesi"	13/11/2020 - ORA: 16:29:53	6	6	12
International Studies College srl - 20001MP000000014	Master di I livello "Web Marketing"	15/11/2020 - ORA: 16:44:03	6	12	18
International Studies College srl - 20001MP000000015	Master di I livello "Digital Export Management"	15/11/2020 - ORA: 17:46:53	6	12	18
International Studies College srl - 20001MP000000015	Master di I livello "Hospitality and Tourism Management"	15/11/2020 - ORA: 17:46:53	6	9	15
International Studies College srl - 20001MP000000014	Master di I livello "European project planning and management"	15/11/2020 - ORA: 16:44:03	6	9	15
Università degli Studi del Molise - 20001MP000000012	Master di II livello in "Innovazione e gestione delle risorse pubbliche"	13/11/2020 - ORA: 16:20:19	4	9	13

Tab.8 – Extract from Evaluation Grid of the approved proposals after integrations coming from RegionArts

ACTION

Action for activities implementation



This Action will be implemented developing the following activities:

- Launch of the public notice “Master e Territorio....il mio futuro in Molise” with the Regional Determination n. 11 of 05.03.2020, considering two deadlines to submit proposals during the year 2020 at the same conditions.
- Period for the submission of the proposals from 16.03.2020 to 30.04.2020;
- Evaluation of the submitted proposals;
- Publication of the ranking list with the Regional Determination n. 4039 of 03-08-2020;
- Regional Determination n.112 of 21.09.2020 presenting the integration suggested by the RegionArts project;
- Period for the submission of the proposals from 01.10.2020 to 15.11.2020 presenting the opportunity to have more scores submitting projects connected with the theme of RegionArts;
- Submission of the proposal by

the Higher Education Institutions by the deadline of 15 November 2020;

- Evaluation of the submitted proposals;
- Publication of the ranking list with the Regional Determination n. 2867 of 21.05.2021;
- Publication of the selection of the direct beneficiaries for the post graduate course classes – to be made;
- Scheduling and implementation of the training and internship calendars – to be made.

During these post graduate courses, the Good Practices of RegionArts and the Action Plan of Molise Region will be exposed, as well as those of the other partners, in order to create an integrated development of innovative best practices between the field of the art and creative sector and the other professional and scientific sectors.

PLAYERS INVOLVED



Actor involved in Regionarts Action Plan Development.

Managing Authority of ERDF-ESF ROP of Molise 2014 - 2020: as Managing Authority of the Policy Instrument addressed in the RegionArts project, it will be in charge of launching a call for the implementation of the planned activities.

Molise Region – Service “Competitiveness of production systems, development of industrial, commercial and craft activities, competition policies, internationalization of enterprises, European territorial cooperation and territorial marketing” as project partner.

The other players involved in the development and implementation of this Action are SMEs, professionals, young graduated student, young entrepreneurs as:

- Higher Education Institutions as direct beneficiaries of the Action that can apply for the grant;
- University of Molise;
- SMEs;
- Graduate Students and professionals as final beneficiaries who will receive the grant;
- Public Bodies and Research Institutes;
- Molise Chamber of Commerce (representing over 30000 SMEs)
- Regional enterprises associations;

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TIMEFRAME, COSTS and FUNDING SOURCES

Timeframe
Years 2020 - 2022

3. Costs
Entire Action: € 1.000.000,00
First Call of Public Notice: € 500.000
Second Call of Public Notice: € 500.000

4. Funding sources
ROP ERDF/ESF 2014/2020 of Molise Region
- Axis 8 – Education and Training. Action
8.2.2. Public Notice “Post-graduate courses
and Territory.... My future in Molise”.

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SIGNATURE OF ACTION PLAN

I hereby confirm that Molise Region as a partner of the RegionArts project with this Action Plan has defined priority actions target towards the improvement of policy planning and its instruments that are essential for promoting financial instruments for innovation.

Place:

CAMPOBASSO

Date:

24/10/2021

Signature of representative:

Domenico Mangano

Stamp of the organisation (if available)



How to boost Arts & ICT **ACTION PLAN SERIES**

Molise Region | Italy

RegionArts
Interreg Europe



European Union
European Regional
Development Fund