



NEWS FROM RIVERSIDE CITIES NETWORK



STAR Cities European Conference on November 26 @10 AM CET

As the **STAR Cities project** is gearing towards the end of its first phase of development, the partnership will present the **results of three years of cooperation for a better tourism management in Riverside Cities** during an online conference on **November, 26**.

The event will be hosted by **our partner, NECSTouR**. It will introduce the good practices guide, a document gathering the knowledge learned during the seminars of phase 1 as well as policy recommendations.

Pitching sessions of good practices will explore different challenges :

- Engaging locals & communities in river tourism
- Developing new tourism products & marketing strategies
- Improving governance systems & cooperation of stakeholders
- Raising awareness on environment & sustainability topics

[REGISTRATION](#)



STAR Cities project ideas - Europe let's cooperate!

On Thursday November, 25 @ 14:00 AM CET, STAR Cities partners will present their **project ideas for the future of the cooperation** during "Europe, let's cooperate!" networking sessions organized by INTERREG Europe.

[PROGRAM](#)

AGENDA

25 November 2021  
STAR Cities project ideas presented during the INTERREG event "Europe, let's cooperate"

5-6 May 2022  
STAR Cities partners meeting in Hamburg (Germany)

26 November 2021  
European conference hosted by NECSTouR

8 September 2022  
STAR Cities conference in Kaunas, European Capital of Culture 2022

THE RIVERSIDE CITIES NETWORK



STAR Cities is implemented by the **Riverside Cities network** which brings together local regions wishing to develop or redevelop recreational activities along rivers or waterways in an urban environment. Its members are all keen to increase awareness of this alternative to traditional tourism in European cities.

[DISCOVER THE NETWORK](#)



Join the Riverside Cities European network for sustainable tourism

