

FRiDGE Partnermeeting on Tuesday, 01.02.2022

Join our meeting through the Link: <https://stmelf.webex.com/stmelf/j.php?MTID=md4dda1ec62e05e956f27fb606c6cbde7>

If it is the first time, you join a meeting via webex, you can get some tips here: <https://help.webex.com/en-US/article/n62wi3c/Get-started-with-Webex-Meetings-for-attendees>

To make the meeting as interesting and interactive as possible, we use two applications at the Meeting. Additional to Webex, we will use the Conceptboard. This can be used to ask questions about the presentations. Here is the Link to the app: <https://app.conceptboard.com/board/52r4-ub3e-1xdi-5kyi-b295>

Time	
08:45 - 09:00	Arrival Welcome Coffee
09:00 - 09:45	Welcome
09:45 – 10:15	Presentation: Food Cluster Bavaria Speaker: Eva Stetter, Food Cluster Bavaria Q&A
10:15 – 10:30	Short Break
10:30 – 11:00	Presentation: FSIWS Food Incubator Speaker: Marlies Resch Q&A
11:00 – 11:30	Presentation: SME in cooperation with the Food Inkubator The company tells how the Food Inkubator has helped them. Q&A
11:30 – 12:00	Follow-up discussion Time for joint discussions, networking and questions.
12:00 – 13:00	Break
13:00 – 13:30	Presentation: Trilogy Platforms Speaker: Robin Ehrhardt, Kern Q&A
13:30 – 14:20	Presentation: Premium strategy & Premium Products (Genuss Schätze Bayern) Speaker: Miriam Korber, LfL Q&A
14:20 – 14:30	Short Break
14:30 – 15:15	Presentation: Best Practice SME Experience report and presentation of the company Butchery (Metzgerei) Strobel.
15:15 – 16:00	Follow-up discussion Time for joint discussions, networking and questions.