



News

## Designing New Growth – Design4Innovation Final Event

Design4Innovation, a project led by PDR and involving other BEDA members – Hellenic Design Centre and Valletta Design Cluster among others would like invite everyone to their event **'Designing new growth – supporting SMEs to use Design for Innovation'** during the [European Future Forum](#) taking place at Silesian Stadium in Chorzów (PL) from 6-8 October 2021.

The session Designing new growth will be centred around the values of the New European Bauhaus (NEB) – Beautiful, Sustainable, Together; and discussions on how to best support our small and medium businesses on transition to the new economy.

Päivi Tahkokallio, Past President of BEDA (2019-2021), will set the scene for discussion with her thoughts on the new growth and the New European Bauhaus values.

Following that, representatives of the project partner regions will discuss their experiences and insights on what the NEB values mean for SMEs.

**Find out more here:** <https://www.interreurope.eu/design4innovation/events/event/4688/designing-new-growth-design4innovation-final-event/>

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