



Stimulating regional innovation through
better e-government services

Agenda

<https://www.interregeurope.eu/better/>

STUDY VISIT

HOST: MUNICIPALITY OF GENOA

PRESENTING OUR GOOD PRACTICES TO THE BETTER PARTNERSHIP:

DIGITAL SERVICES FOR CITIZENS AND ENTERPRISES

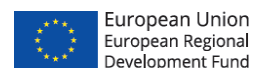
DATE: 14TH OF JULY 2021

LOCATION:

[HTTPS://LIGURIADIGITALE.WEBEX.COM/LIGURIADIGITALE/J.PHP?MTID=M2251A6926124A1B61E89027157B4D9D9](https://liguriadigitale.webex.com/liguriadigitale/j.php?MTID=M2251A6926124A1B61E89027157B4D9D9)

PROGRAMME:

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- | | |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10:30 – 10:50 | Introductions & Welcome by Leader Partner and Moderator
Welcome to Genoa!
Presentation of the Agenda by Moderator |
| 10:50 – 11:20 | Focus #1 DIGITAL SERVICES TO CITIZENS
by Ilaria Pittaluga, Municipality of Genoa
"Digital Citizen Folder" - "Segnalaci" - "0101010"
+ Q&A /Discussion |
| 11:20 – 11:30 | <i>Quick Coffee Break...Sharing a Few of our Favourite City Landscapes</i> |
| 11:30 – 12:00 | FOCUS #2 DIGITAL SERVICES TO ENTERPRISES
by Olivia Zaina, Municipality of Genoa
"Platform for Labour Policies"
+ Q&A/Discussion |
| 12:00 – 13:30 | <i>Lunch Break...Sharing a Few of our Favourite City Landscapes</i> |
| 13:30 – 13:40 | Ocean Race: Get Ready for 2023! |





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13:40 – 14:10

GUEST EXPERT CONTRIBUTION

By Barbara Donzelli, HBenchmark s.r.l.

"Hospitality Data Intelligence"

14:10 – 14:30

FOCUS #3 SECURITY AND RESILIENCE

by Danilo Marrucci, Liguria Digitale

"Technological update of the local Police operation Center"

& *"Rain and hydrometric level data digital model"*

+ Q&A/Discussion

14:30– 15:00

Final Session and Closing Remarks

Group Discussion with Partners, Experts and Guests

Identification of key issues and challenges related to the topic

Lesson Learned

