



Innovative DRT-Solutions for Rural Areas in the County of Västernorrland

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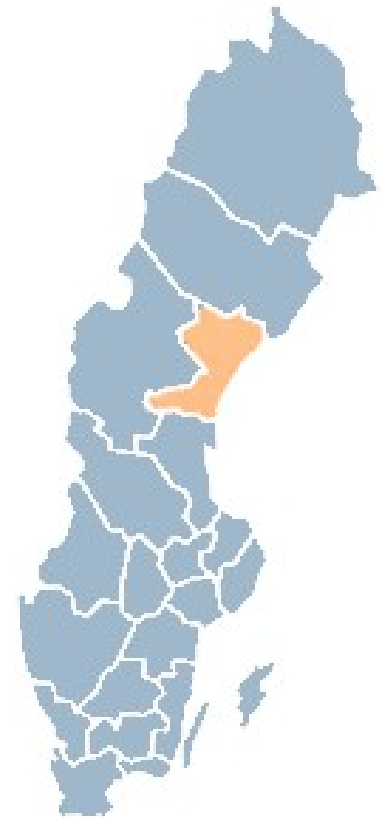
County of Västernorrland

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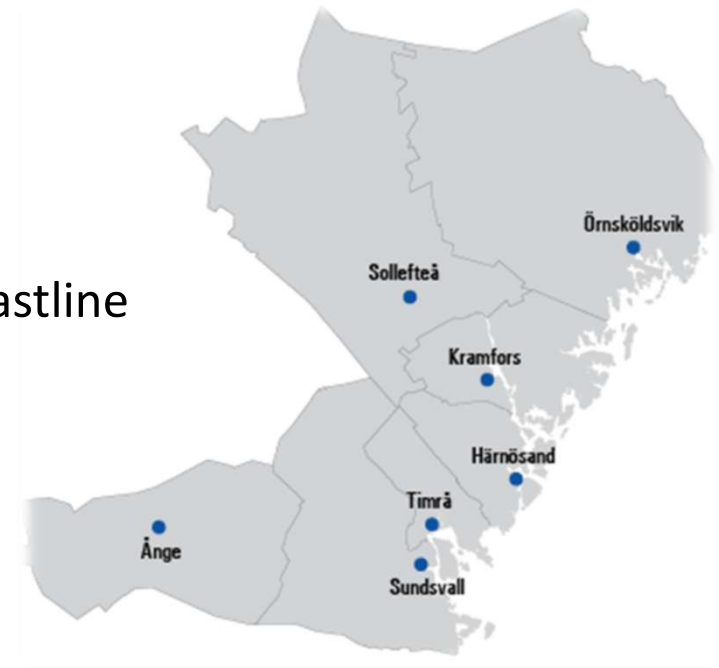
A Brief Introduction to Västernorrland

- Situated in the North East of Sweden,
- Dominated by industries such as:
 - Forrest: lumber, paper and pulp,
 - Bank and insurance,
 - Defence Industry,
 - Summer Tourism
 - University and research
- Also known for ice hockey, the unique and elevated coastline (High Coast), fermented herring and much more



A Brief Introduction to Västernorrland

- In addition:
 - The County is 2/3 the size of Belgium
 - Less than 250,000 inhabitants
 - Most people live and work in cities along the coastline
 - Sparsely populated inland
 - Car ownership very high
 - Usage of public transport very low
 - national average: 25 per cent
 - Västernorrland: 12 – 14 per cent



A Wide Range of Publicly Funded Services

Regular Public Transportation

- Regular Bus Traffic
- Regular Train Traffic



Special Public Transportation

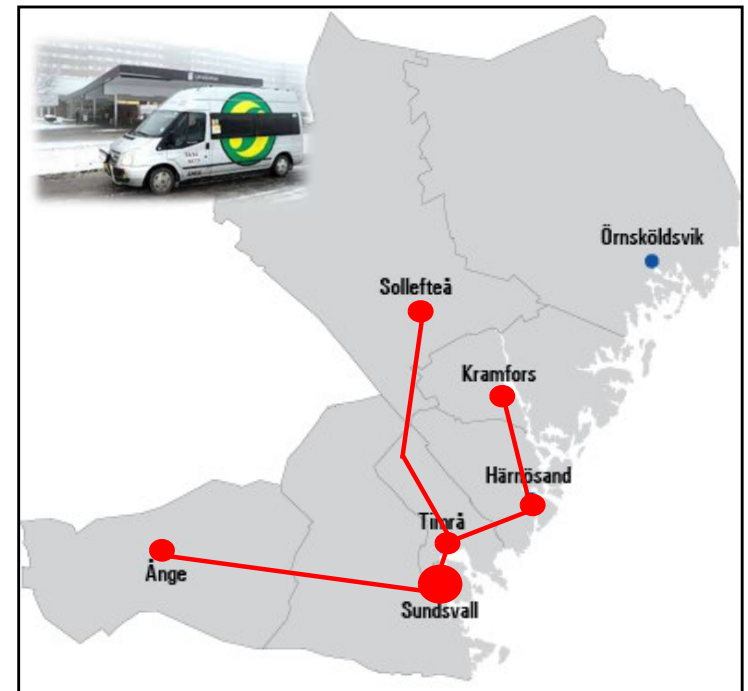
- Paratransit Transportation
(permit based transportation for disabled and elderly people administrated and funded by the municipalities)
- Hospital Transportation
(permit based transportation granted upon medical grounds and funded by the County Council)
- Special School Transportation
(permit based transportation grounded on travelling distances to and from school, age and level of road security)



Two Examples of New and Innovative Transport Solutions for Rural Areas in Västernorrland

Four Designated Hospital Services for Scheduled Appointments since 2014

- Pre 2014, one patient per taxi
- Since 2014, Hospital Transport Lines (8 pass.) to and from four main and densely populated areas to and from the County Hospital in Sundsvall – the County's largest city.
- Set timetable, every or every other hour (7-17)
- Additional value, empty seats are offered to other passengers =
 - More services for the inhabitants
 - More revenue for the taxi companies
 - Less costs for the County





The Village Bus Moving Society Closer

KÖLSILLRE

The Village Bus – An instant but Local Success

- Pilot project with EU-funding 2009 – 2012
- Publicly funded till 2016
- Privately funded from 2016 –
- Very cost effective and popular
- Built on trust and some level of control!



The Village Bus – An instant but Local Success

- Flexible bus service with no timetable and no designated driver
- Book your trip via Internet
- Minimum 2 passengers
- 3 sets of keys
- One of the passengers drives



Ånge Municipality:

10 000 inhabitants

Ånge Town:

3 000 inhabitants

Kölsillre Area:

177 inhabitants

Watch the Movie on Youtube with English Subtitles

<https://www.youtube.com/watch?v=c6XSSoWxvVU>

