



# RFC

## Interreg Europe



European Union  
European Regional  
Development Fund

RFC Recapture the Fortress Cities is an Interreg Europe project that aims to develop strategies to sustainably restore, maintain, and exploit urban forts and fortified cities. It will generate smart ways to capitalise on military heritage and bring fortresses back into the lives of cities.

### Take a look at our last Study Visit:

The focus of the study visit in Romania, organised from the 20th until the 21st of October 2021, in a hybrid format, by the North-West Regional Development Agency, was the fortified heritage from Transylvania.



**RFC partners have developed a communication campaign based on the 6 project topics:**

1. Preservation of cultural military heritage.
2. Nature and environment management.
3. Economic aspects. Financing mechanisms.
4. Social use, public space, recreation, tourism.
5. Urban planning, infrastructure.
6. Innovation.

In November we finished with #FortressesSocialUse and we are starting #FortressesUrbanPlanning. Take a look at the communication campaigns we have developed during 2021:

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## **Campaign 1: #DiscoverOurFortresses**

Between March and April, partners shared information about some of their fortresses. It was the first campaign and the objective was to gain awareness on Social Media



## **Campaign 2: #NatureInFortresses**

During May and June partners shared images and information of their fortresses related with Nature and Environment. The idea was to give a Green view to fortresses.



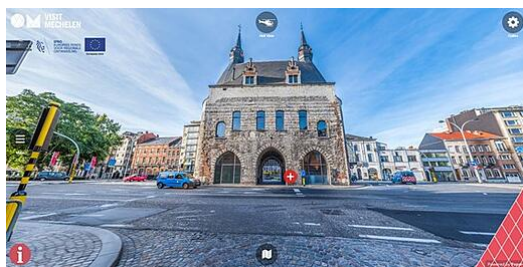
## Campaign 3: #FinancingFortresses

During the summer, partners shared information about their fortresses related to economic aspects and financing mechanisms. It is always interesting to see how partners find different ways to finance their fortresses!



## Campaign 4: #FortressesSocialUse

This is the most recent campaign and has just finished. partners shared information about their fortresses related to social use, public space, recreation and tourism. Find different ways of taking advantage of your heritage!

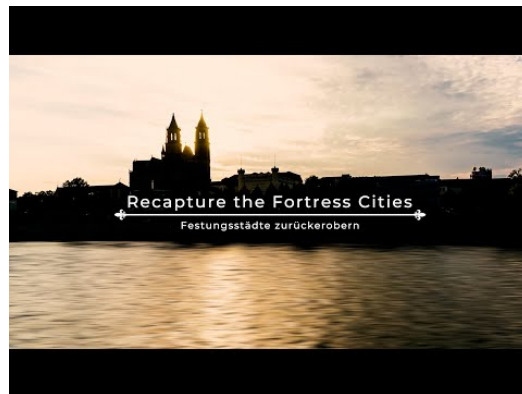


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Stay tuned to our Social Media! we have just launched **#FortressesUrbanPlanning**. Are you going to miss it?



And talking about communication activities... have you already watched  
Magdeburg's film?



## Recapturing the Fortress of Magdeburg

This short documentary about Magdeburg's Fortress was created as part of the RFC project. It celebrated its premiere on 20 October 2021 during the study visit in Transylvania.

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And what about our brochure?

## RFC Brochure

The brochure, made just before summer, contains the main activities done by that time.

