



SHARE
Interreg Europe



European Union
European Regional
Development Fund

**SHARE Project
Romanian Case Studies**

Georgeta Smadu & Ana Paraschiv

Sviluppumbria, Via Vici, 28 – Foligno and online , the 16th of February, 2022





The working group of stakeholders on the Share project was set up in November 2021 and consists of representatives of:

- the mayors of the county seat municipalities and the county councils from the North-East Region,
and
- Association of Regional Development Agencies in Romania, ROREG

Romanian Case Studies

**The Princely Fortress of
Suceava**



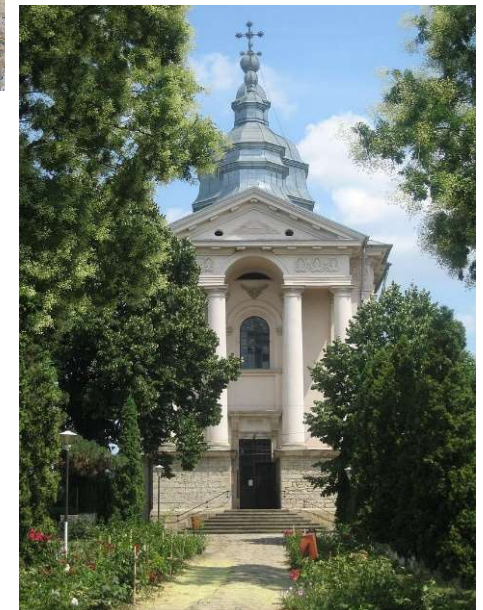
**Botosani History
Museum**



Neamt Fortress



**Frumoasa
Monastery of Iasi**



**Piatra Neamt Cucuteni
Museum of Eneolithic Art**



**“Matei Vişniec” Municipal
Theater Suceava**



Cultural heritage objectives in North-East Region Of Romania during the pandemic period - Common elements

- Between March and May 2020, all cultural institutions in the North-East Region were closed;
- from May - June 2020, the cultural heritage objectives were gradually reopened, but the visits could only be done with respecting of some sanitary conditions and not in organized groups

Cultural heritage objectives in North-East Region Of Romania during the pandemic period - Common elements

During the 5 pandemic waves, the following measures were implemented at all cultural objectives:



- 1. Visiting the public is allowed inside only if the mask is worn (medical / non-medical) throughout the visit. The mask should cover the mouth and nose.
- 2. The access to the cultural objectives is made with the observance by the participants of the distance of at least 1.5 m between people.
- 3. Visitors will disinfect their hands with the disinfectant provided at the entrance.
- 4. Visitors will use shoe sanitizer mats at the entrance.
- 5. Access for persons with symptoms of respiratory infection (cough, sneezing, rhinorrhea) is not permitted. Visitors will be allowed access only after non-contact thermometry (people with a temperature above 37.3 ° C and those who refuse to have their temperature checked will not have access);



Cultural heritage objectives in North-East Region Of Romania during the pandemic period - Common elements

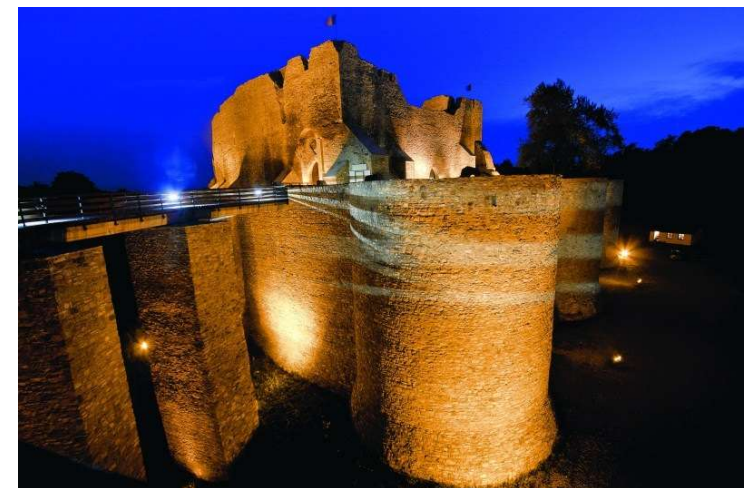
- 6. The public will follow the one-way visit flows.
- 7. Access is allowed in groups of up to 3 people (except for families with 2 or more children).
- 8. Inside space can be at the same time max. 30 people. Access to new visitors is allowed gradually and gradually, as people who have visited have left the museum.
- 9. No specialized guidance were provided.
- 10. The visit was limited to a maximum of 60 minutes.
- 11. After the first four hours from the start of the visit, the inside was closed for 30 minutes for disinfection operations.



Cultural heritage objectives in North-East Region Of Romania during the pandemic period - Specific elements

Neamț Fortress

- The pandemic affected the activity of the Neamț Fortress, the number of visitors decreasing by approximately 56% in 2020 (62,427 visitors in 2020 vs. 143,883 visitors in 2019).
- In 2021, with the passing of one year since the declaration of the pandemic and the integration of the stages of restrictions and relaxation, the public has shown a greater interest in museums and cultural institutions in general. The number of visitors to the Neamț Fortress has increased in 2021 compared to 2020 by over 50% (97,377 visitors).



Cultural heritage objectives in North-East Region Of Romania during the pandemic period - Specific elements

Cucuteni Museum of Eneolithic Art

- During the pandemic period, the number of visitors decreased by approximately 60% in 2020 (3274 visitors in 2020 vs. 8244 visitors in 2019).
- There has also been a major decline in the number of foreign visitors due to international travel restrictions.
- The number of visitors increased in 2021 compared to 2020 by 50% (from 3274 visitors in 2020 to 6574 visitors in 2021).



Cultural heritage objectives in North-East Region Of Romania during the pandemic period - Specific elements

The Princely Fortress of Suceava

- the number of visitors in 2020 decreased by 65.9% compared to 2019.
- In 2021, there will be a massive decrease in the number of visitors during waves 3 and 4 of the pandemic.
- The decrease in the number of visitors to the fortress is mainly due to the following causes:
 - resizing mass cultural events, as a result of restrictions imposed by the covid pandemic;
 - reducing the cultural-educational activities carried out in the city and moving some of them to the online environment;



Cultural heritage objectives in North-East Region Of Romania during the pandemic period - Specific elements

The Princely Fortress of Suceava

Among the negative effects that have been felt to a large extent as a result of the pandemic, we also mention:

- the increase of the operating expenses of the Princely Fortress of Suceava, as a result of the arrangement of the unidirectional visit circuit in the monument, as well as the provision of sanitary and disinfection materials necessary to comply with measures to prevent and limit the spread of the Covid-19 pandemic;
- decrease in revenues (ticket receipts and souvenir sales), due to the decrease in the number of visitors to the city.

One of the positive effects that the pandemic had on the Princely Fortress of Suceava is to increase the visibility of the target in the online environment, as a result of the introduction of free online visits through the Zoom platform.



Cultural heritage objectives in North-East Region Of Romania during the pandemic period - Specific elements

The Botosani History Museum

The Botoșani History Museum, unlike the entertainment institutions, quickly turned to the online environment, having numerous virtual exhibitions, presentations of heritage pieces, digitization of heritage, etc.

However, in terms of self-financing, this indicator has suffered a lot, having a negative economic impact.

The only positive effect felt by the cultural sector seems to be the reorientation towards the virtual environment and the discovery of this way of presenting heritage. Of course, this cannot replace the contact of the visiting public with the object itself.



Cultural heritage objectives in North-East Region Of Romania during the pandemic period - Specific elements

“Matei Vișniec” Municipal Theater Suceava

The Covid 19 pandemic affected Suceava from the beginning, being the first locality where the central authorities declared quarantine.

Matei Vișniec Municipal Theater Suceava was among the first whose activity was interrupted. In March 2020, the scheduled shows were suspended, and in April, teleworking and even technical unemployment were resorted to.

The rule of reducing the number of spectators in the auditorium has significantly reduced their presence, but has shown that people want to attend events in general and theater in particular. Although the measures imposed 30, 50 or 70% of the maximum allowed capacity of the hall, in general the representations were kept closed, the tickets being sold out.



Cultural heritage objectives in North-East Region Of Romania during the pandemic period - Specific elements

Frumoasa Monastery of Iasi

- It is the subject of rehabilitation through the Regional Operational Program 2014-2020
- The impossibility of overcoming the delays occurred as a result of the state of emergency (March 15 - May 15, 2020) and the state of alert (May 16, 2020 - January 25, 2021), regulated by normative acts, due to the COVID-19 pandemic
- Between May 15, 2020 - January 25, 2021, the executor made great efforts to overcome and recover the negative temporal impact, resulting from the consequences of the epidemiological situation. This has not been possible, as social segregation measures and preventive health rules have led to declining employment performance
- Malfunctions (delays) in the supply of materials, temporary suspensions of activity of the service providers / collaborators of the work
- The new deadline currently estimated is 31.03.2022



Thank you for your
attention!

