



Use of Natural Heritage for Rural Tourism in Zasavje

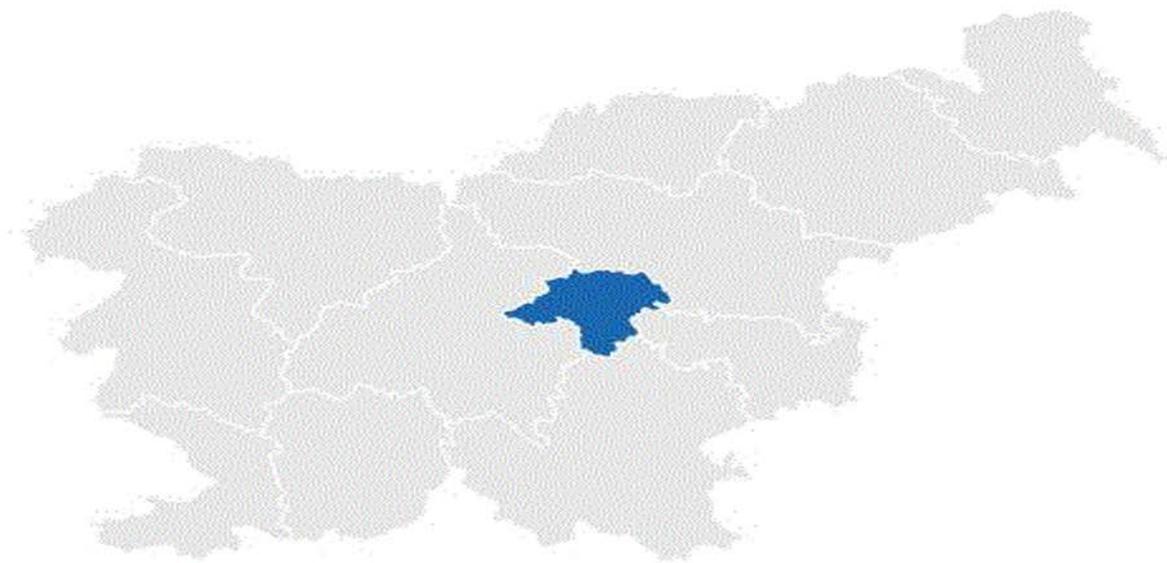
Name: Martin Šikovc

Entity: Zasavje Regional Development Agency

Email: martin.sikovc@rra-zasavje.si

Zasavje region

- Located by the Sava river in central Slovenia and covers around 264 km²



INDUSTRIAL REGION

- The region rich with mining heritage due to 250 years of **mining history**
- The natural heritage presents one third of the regional territory that is protected as **Natura 2000** site



Mountainous region

- The location of industry is in the valley, whereas the mountains are rural and in majority under the protection of Natura 2000.



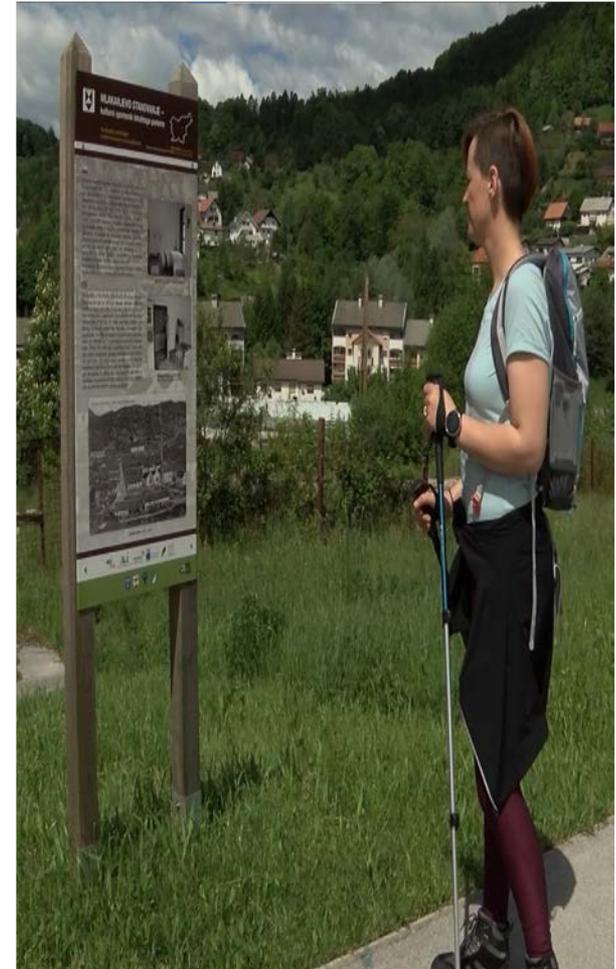
Other tourism opportunities



MINERS HIKING TRAIL

„Pot Srečno“

- more than 30 km long
- the connection with neighboring region would open the way to new tourists
- contribute to the visibility of the regional natural & cultural heritage and with that to the attractiveness of the region for tourism
- the trail part of the RDP (policy instrument)
- development with additional information boards, promotion of the trail, adaption for cycling





European Union
European Regional
Development Fund

Thank you!

Questions welcome



Project smedia