



**albena**  
beautiful by nature



# Key Facts

- ♻️ Largest hotel company in Bulgaria
- ♻️ 50 years experience in hospitality
- ♻️ Land, all hotels, restaurants, bars, etc. owned and operated by Albena
- ♻️ One of the top beaches in Europe
- ♻️ Remarkable natural environment in proximity to Baltata reserve



# Facilities

- ♻️ 33 hotels spread on 140 ha of prime land
- ♻️ 6 571 Room capacity – 17 000 beds
- ♻️ 25 All Inclusive and 10 A-la-carte Restaurants
- ♻️ 18 congress halls – 4.4k person capacity
- ♻️ European Resort of Sport 2019 with 42 different sports
  - ♻️ 19 Tennis courts
  - ♻️ 7 football fields
  - ♻️ Swimming pools, etc.
- ♻️ One of Europe's best aqua parks
  - ♻️ 3ha area – 3000 person capacity

 Good practices in Albena

# Recycling in Albena

- ♻️ Beach area with recycle bins for tourists
  - ♻️ Over 100 bins for recycling
  - ♻️ 2020:
    - ♻️ Plastic – 23.3 tons
    - ♻️ Metal – 18.1 tons
- ♻️ Organic waste from restaurants
  - ♻️ 120 bins



# Perpetuum Mobile BG



- ❧ Perpetuum Mobile BG PLC – scope of activity is production of electricity and heat energy by indirect use of biomass.
- ❧ Anaerobic Digestion -> Biogas
- ❧ Feedstock:
  - ❧ Silage Maze
  - ❧ Organic Waste
- ❧ Product:
  - ❧ 1MWel + 1MWth
  - ❧ Organic fertilizer



# Perpetuum Mobile BG – Organic waste







Sustainability

# Sustainable Development Strategy of Albena



Health and Safety



Beach Cleanliness



Sustainable Development



Biodiversity Protection



Our Own Eco Production



Guests Satisfaction



Mineral Water Use



Social Responsibility



CO<sub>2</sub> Emission Reduction



Sport and Wellness



Renewable Energy Use



Waste Management



Sea Water Cleanliness



Biodeversity protection





Cars restrictions for reduction of CO<sub>2</sub>



Mineral Water in whole resort



  Bio Organic food in most restaurants

 Thank you for your attention!

Denitsa Kuzeva

d.kuzeva@albena.bg