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<https://www.interregeurope.eu/policylearning/good-practices/item/5575/sustainable-production-of-fabrics/>

Sustainable production of fabrics

Majutex take action to increase the capacity to adapt a new business model and make investment to be fit for the new market, by focusing on sustainability.

Majutex has carried out new production lines for smart textiles, to create new jobs, research, and to develop new products. This 7-steps activity plan, supported by **Innovation Norway Grant** (<https://www.innovasjon Norge.no/en/start-page/eea-norway-grants/>) , offers an integrated solution, introducing renewable energy solutions and designing, testing, and developing new products for smart fabrics, aiming at producing high quality textiles and smart textiles for local and international markets. Waste management component is also fundamental to re-use scraps of raw materials.

This has also led an increase in renewable energy use, optimizing the process, reducing production costs, and creating new generation equipment. Another important aspect is that this model can be transferred to other stakeholders interested to work together for a replicable model.

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