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# STAKEHOLDER ENGAGEMENT REPORT

*Lodzkie, 24<sup>th</sup> February 2022*



promotes  
**lodzkie**

## ***A circular perspective on the region's economy 2022+***

### Semester 5 stakeholder event

Organized by Lodzkie Region on 24/02/2022 for REPLACE and LCA4Region projects.

Number of participants: 35 (10 in presence, 25 online + Lodzkie staff)

On 24 February 2022, Lodzkie Region organized a stakeholder event for **REPLACE** and **LCA4Regions** projects, titled "***A circular perspective on the region's economy 2022+***", gathering 10 stakeholders on site (in addition to Lodzkie Region representatives) and around 25 participants online.

The informative meeting targeted regional stakeholders: industry specialists, experts from key institutions that are shaping pro-environmental policies and green innovators in the field of circular economy.

The aim of the meeting is to showcase and discuss the beneficial impacts that circular economy can have on the regional economic system, especially for the local business, in terms of opportunities, technologies, organization, services, product innovations, as well as the exploitation of new efficient and sustainable methodologies, such as the Life Cycle Assessment (LCA) and Carbon Footprint (CF).

The discussion capitalised on the knowledge and expertise generated within REPLACE and LCA4Regions projects to highlight the most pro-environmental areas of activity for the regional companies, introducing the new opportunities of the Green Deal.

The event underlined the importance of the employment of the LCA for the regional enterprises, to combine a positive gain in terms of image with a reduction of operating costs; leading to higher competitiveness and to the possibility to penetrate new environmentally conscious markets (B2B and B2C).

To ensure a successful initiative, experts and scientists participated to convey in adequate manner the essential message of the importance of LCA for the circular economy transition and for the sustainable development of Lodzkie region; in particular, Lodz University of Technology (TUL), Czestochowa University of Technology (CUT) and Horizontal Contact Point (HPK-Central Poland) were actively engaged in the event.

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