



PRODUCT AS A SERVICE


The customer pays for certain functions or performance and avoids the risks of ownership. The total costs of ownership remain with the service provider, with revenue being earned by means of, for example, a leasing or rental agreement.

BENEFITS

Paying for the service means that the customer does not need to take care of the maintenance of the product and to think what to do with the product at the end of its life. The service provider earns revenue as long as the customers uses the service.

Get inspired!


Clothing as a service model (Southwest Finland)



By growing the utilization rate of clothes and keeping them in use as long as possible, clothing rental chain Vaatepuu offers sustainable alternative to fast fashion. The business is a rental scheme through which customers are able to have a rotating wardrobe of quality products without having to burden the planet with production and consumption of clothing and associated materials.

[Read more about the case!](#)

Cloud Based Waste Management (Manchester, UK)



Waste Logics is a service contributing to the delivery of a data product. It offers cloud-based waste management software that effectively enables data to be used to manage waste operations and materials flows more effectively. The aim of the service is to improve commerciality of waste management and materials recovery, which is often challenging.

[Read more about the case!](#)



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