



REDUCES
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SHARING PLATFORMS


Sharing platforms maximize the usage of goods and resources and extend their life cycles by using digital platforms for renting, selling, sharing and reuse, for instance.

BENEFITS

The business is typically based on, for example, additional services and advertising revenue. Users and consumers benefit through low prices and a diverse and flexible selection

Get inspired!


City mobility (Bulgaria)



The car sharing helps to make cities and human settlements inclusive, safe, resilient, and sustainable and ensures sustainable consumption and production patterns. For example, SPARK offers a new generation service that allows the consumers to find and rent an electric vehicle no matter if it is for 15 minutes or a few days.

[Read more about the case!](#)

Platform for sharing re-usable building materials (Utrecht, NL)



The building and demolition industry is one of the major consumers of raw (virgin) materials, and the major contributor of waste. By sharing materials, it is possible to have better use of resources. For example, Insert is an online marketplace for re-purposing resources and materials from demolition projects.

[Read more about the case!](#)



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