



Interreg



UNION EUROPÉENNE
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MARITTIMO-IT FR-MARITIME

Fonds européen de développement régional
Fondo Europeo di Sviluppo Regionale

VIRTUAL SEMINAR: COVID19 – CHALLENGES FACED AND EMMERGING OPPORTUNITIES FOR THE BORDER TERRITORIES

Filippo Giabbani

Italy – France Maritime Cooperation Program Managing Authority

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Italy – France Maritime Cooperation Program Managing Authority (MA)

- The MA is responsible for managing the cooperation program according to the EU law and carrying out all the activities aimed at ensuring an efficient and effective implementation of the Program and cooperation projects, such as (non-exhaustive list) :
 - Program preparation/drafting for approval by the EU Commission;
 - Support to the Monitoring Committee/Task Force;
 - Drafting of all relevant documents (e.g. Manuals, calls for proposals, catalogues and studies, etc.);
 - Monitoring and support of projects/beneficiaries;
 - Communication and capitalization activities, stakeholders involvement and external relations;
 - Managing of the IT system...
- The MA is an organism established within the International Activities and Investments Attraction Department – Directorate for Territorial Competitiveness and Managing Authority of the Region of Tuscany Administration.
- According to the EU law, the MA is supported by a Joint Secretariat in the implementation of its duties and responsibilities.

Italy – France Maritime 2014 -2020 Cooperation Program

The 2014-2020 Interreg Italy-France Maritime Program is a **cross-border** program co-financed by the European Regional Development Fund (ERDF) within the framework of the **European Territorial Cooperation** (Interreg/ETC).

The Program aims to achieve the objectives of the EU 2020 Strategy in the central-northern Mediterranean area, promoting **smart, sustainable and inclusive growth** taking into consideration the problems of **marine, coastal and island areas**, but also addresses inland areas, with specific risks of isolation.

The main objective is to help **strengthen cross-border cooperation** between the designated territories to make this area a **competitive, sustainable and inclusive area** in the European and Mediterranean landscape.



- 2 States (Italy and France), 5 Regions
- 6,5 million people in the cooperation area
- Almost 200 millions euros of total budget
- 122 projects financed
- 819 partner beneficiaries

The Program and Covid-19

Our Priority: ensure the continuation of funded projects during the Covid-19 emergency. How?

According to the provisions of the European Commission (Regulation (EU) 2020/460) targeting investments in the health systems of the Member States and/or in other sectors of their economies in response to the COVID-19 epidemic, the Programme Managing Authority implemented specific measures addressing Beneficiaries' needs.

Know

Covid-survey

Ongoing relations with the Beneficiaries (E-mails, remote meetings, videocalls)

Inform

Program website (specific section)

COVID-FAQ

Act

Support projects to "stay alive" in the emergency period! With special measures

The “Covid-reaction” measures at a glance

1- Rescheduling measures for projects and calls for tenders

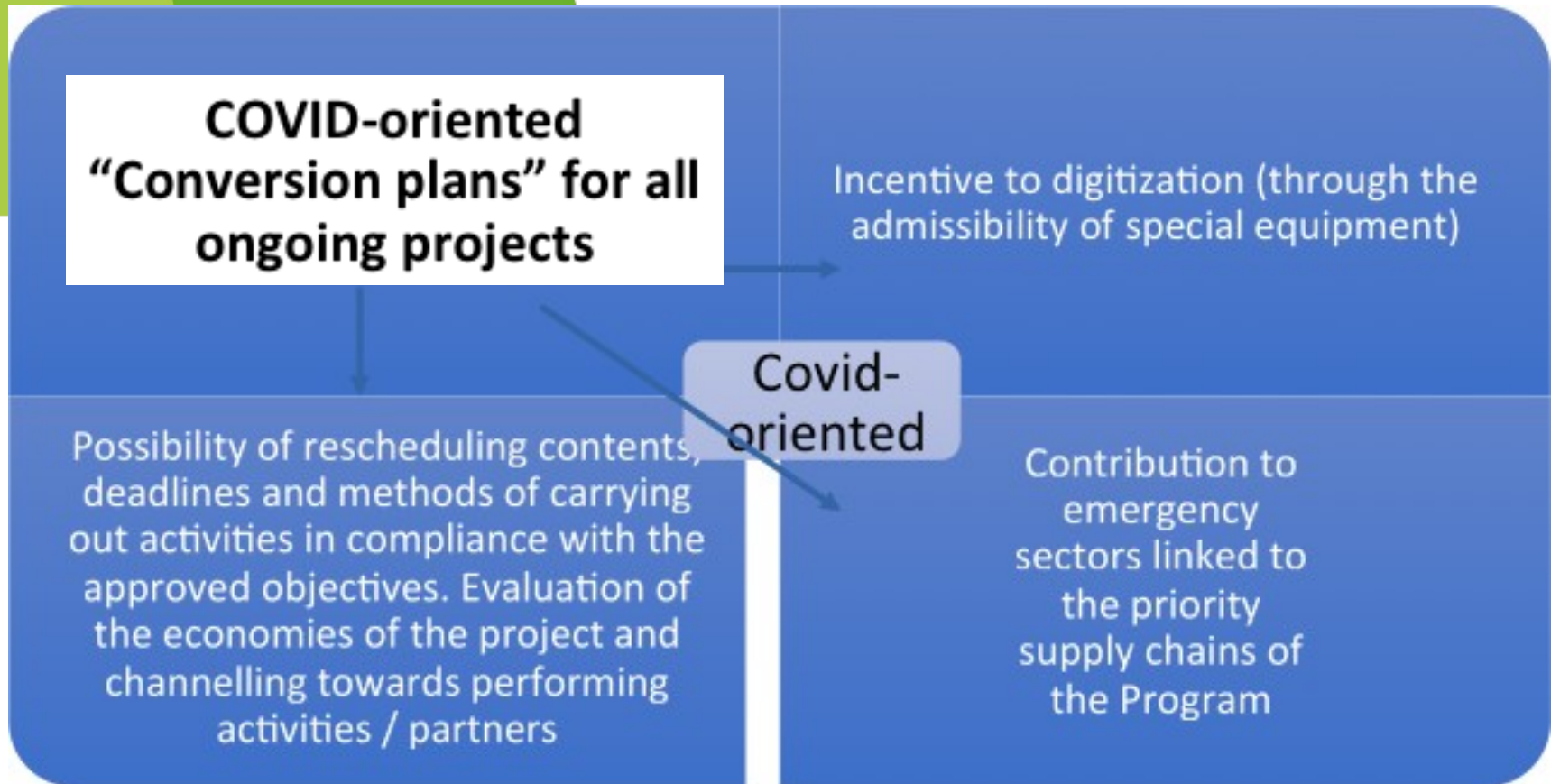
2- Administrative measures

Covid-oriented

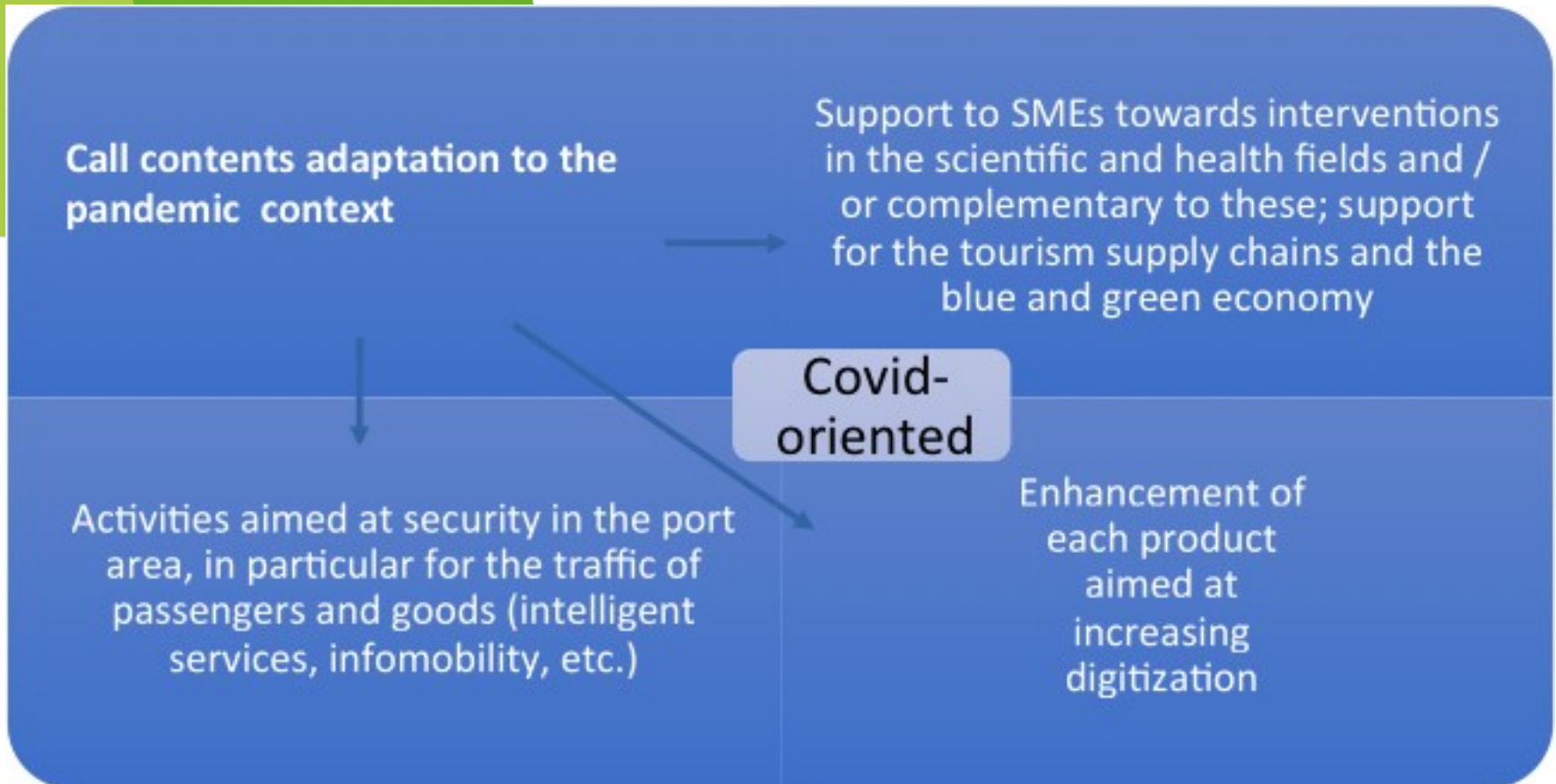
3 - Measures to improve the financial liquidity of the projects

4- Support measures for the Beneficiaries

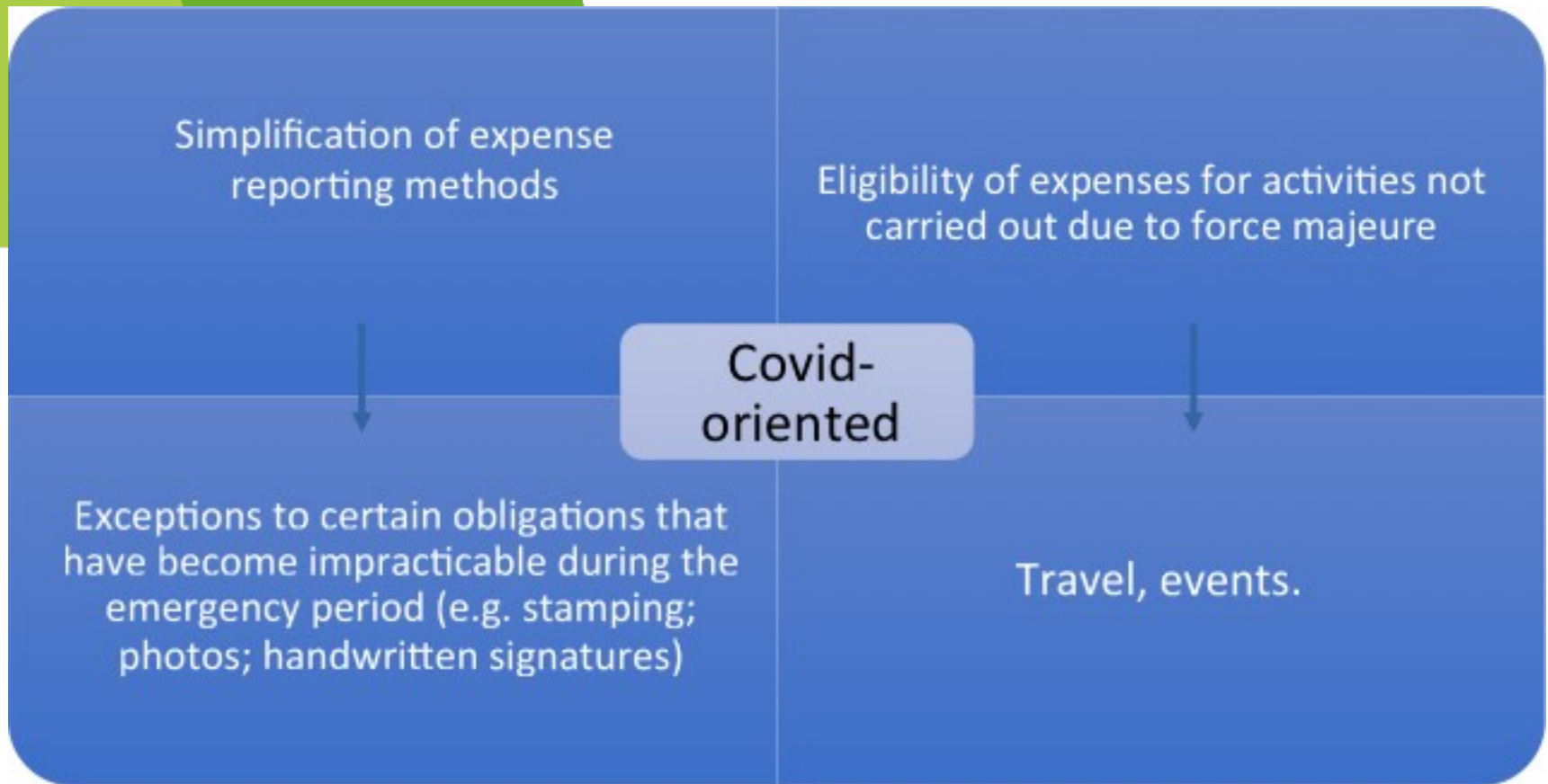
1- “Rescheduling” measures (Projects)



2- Rescheduling measures (Calls)



3- Administrative measures



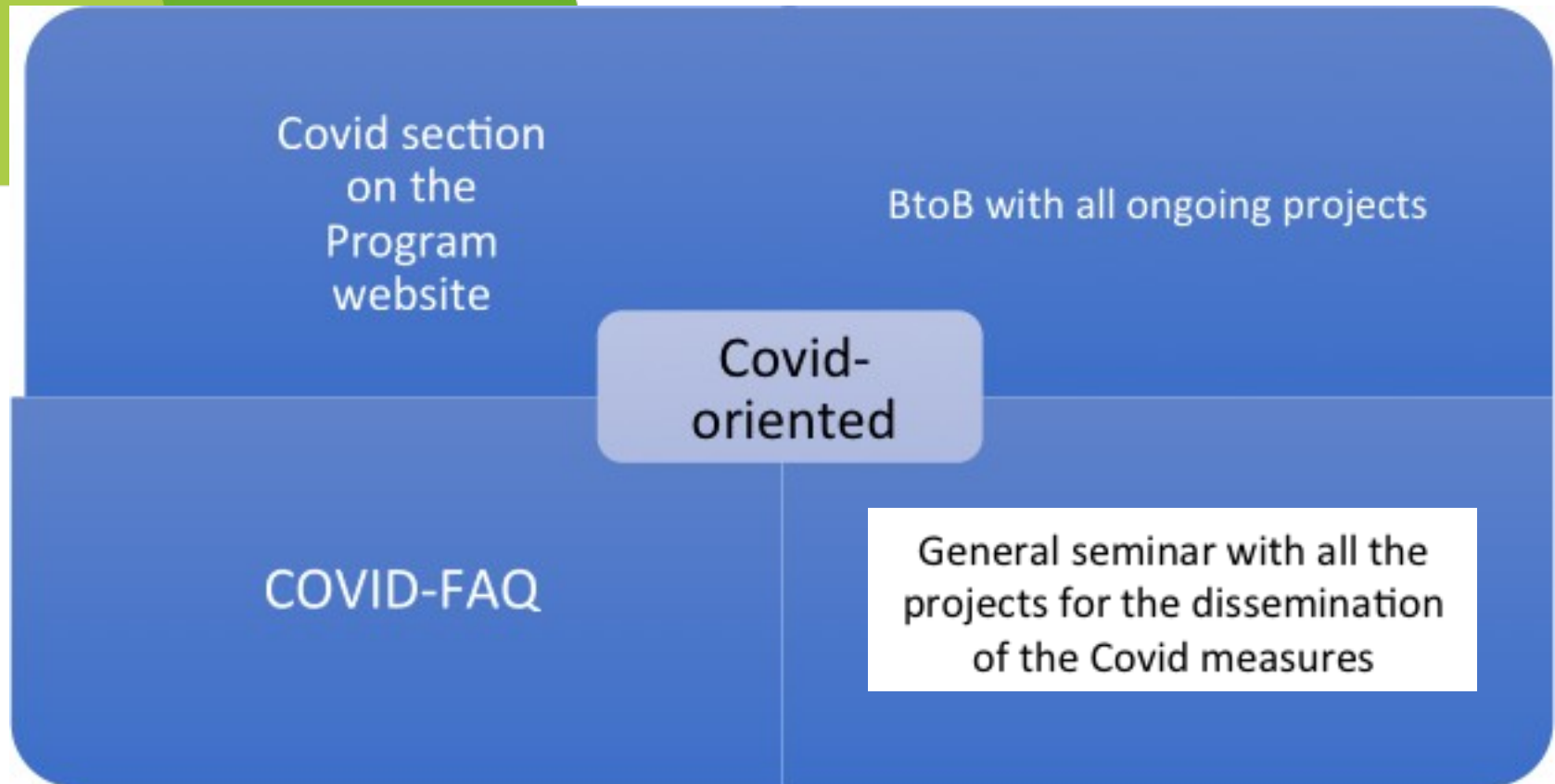
4- Measures to improve liquidity

Immediate repayment of 80% of the amount requested by the beneficiaries through the Intermediate reimbursement requests

Possibility of further reimbursement request for closing projects

Covid-oriented

5- Assistance measures for beneficiaries



Last but not least... the #MarittimoChallenge

The Programme launched the #MarittimoChallenge (March 2020), a communication game-campaign with the primary objective of strengthening relationships, even informal ones, with the beneficiaries, in a period that forced everybody to remain physically further away.



Covid and sustainable tourism

- Building on the regional experience “Vetrina Toscana”, the **Project Smart Destination** replicated a similar paradigm in a cross border dimension
- Reinforcement of “**Data interoperability**” among tourist operators.
- Link to the Project: <http://interreg-maritime.eu/it/web/smartdestination/progetto>



EPICAH

Interreg Europe



European Union
European Regional
Development Fund

Filippo Giabbani – Italy/France Maritime Managing Authority
[Mail: marittimo1420@regione.toscana.it](mailto:marittimo1420@regione.toscana.it)
Number: +39 055 438 2577

Thank you!