

May 27 | 10:00-15:00 | Start Easy Latvia

“Attracting talent in the eco-system of start-ups”

Address: JSC Development Finance Institution Altum, Doma laukums 4, Riga, LV-1050, Latvia

Time	Title	Presenter	Details
10:00-10:10	Welcome remarks	Ilze Lore (Ministry of Economics) Raimonds Lapiņš (Ministry of Economics)	Opening ceremony by the Ministry of Economics of the Republic of Latvia.
10:10-10:20	Pitching Latvia	Ričards Švītiņš (Latvian Investment and Development Agency)	Latvian Investment and Development Agency pitches Latvia as a country with a great innovation ecosystem.
10:20-10:45	Pitching Europe	Start Easy partner country representatives	Each partner introduces their own region / institution - what makes the start-up ecosystem stand out, the attraction of talent, they are proud of, good practices / barriers, what can be taken over by other countries (5 min per country).
10:45-11:00	Talent acquisition by Latvian universities	Liene Briede (Rīga Technical University) Kristaps Zaļais (Rīga Stradiņš University) Māra Birzniece (University of Latvia)	Top Latvian universities briefly tell their stories of attracting and retaining international students – adding talent to the local innovation ecosystem.
11:00-11:30	Latvian startup ecosystem: Current state, trends and plans	Olga Barreto-Goncalves (Latvian Startup Association) Santa Zarāne (TechHub) Annija Mežgaile (TechChill)	Some of the bigger Latvian startup NGOs share their vision of where the innovation ecosystem is right now and what future it holds.
11:20-11:30	Latvian startup ecosystem: Investor angle	Kristīne Tarvida (Association "Latvian Business Angels Network") Anita Matisone (Latvian Private equity and venture capital association)	Representatives of the Latvian business angel and venture capital scene explain how Latvian startup ecosystem attracts and secures investment.
11:30-12:00	Startup success stories	Agnese Veckalne (Longenesis) Reinis Tenis (Jeff App) Ieva Elizabete Ērgle (Nordigen)	Three of some of the top startups in Latvia tell about their success in the Latvian innovation ecosystem and their ability to attract talent.
12:00-12:15	Latvia invents for the world	Kaspars Ozols (Institute of Electronics and Computer Science)	Interactive session where EDI - Institute of Electronics and Computer Science – representative shows off some of the inventions born in Latvia and exported into the world.



European Union
European Regional
Development Fund



Ekonomikas ministrija

12:15-13:00	Lunch		
13:00-15:00	Workshop: Talent acquisition	Deniss Čamovs (Latvian Investment and Development), Ričards Štāmers (Latvian Investment and Development)	Latvian Investment and Development will organize a workshop to develop ideas on how countries can attract and retain talent.
15:00 – 17:00	Free time/excursion		
17:30 – 20:00	Dinner		Restaurant “Neiburgs”, Jauniela 25/27