



FINCH

Interreg Europe



European Union
European Regional
Development Fund

FINCH Final Event

Vasilis Mitsios
Region of Thessaly



May, 31st 2022



FINCH GOOD PRACTICES by Region of Thessaly



Enhancing cultural heritage with a new perspective through BlueMed: the underwater museums



An innovative and holistic approach in safeguarding underwater cultural heritage and protecting marine ecosystem



The learning opportunity is in the multi-disciplinary plan (management models, innovative technologies) for underwater museums, diving parks and knowledge awareness centers which can be further studied. Another essential aspect of the practice is the strong focus on innovation such as setting up of the web-based platform 'Underwater Natural and Cultural Routes in the Mediterranean' as well as the idea of common tourism promotion and networking of underwater heritage sites.



Restoration of the First Ancient Theater of Larissa



The practice is a positive example of combining several sources of financing, such as ERDF, crowdfunding, donation, municipal funds, etc. as well as other funds, for the restoration works implemented at a major archaeological site.



The learning potential is in the various governance levels involved in the project (national, regional and local), which required proper coordination. Besides, the practice is also interesting with the fact that part of the funds came from a municipal company, a foundation and an association

FINCH REGIONAL ACTION PLANS IMPLEMENTATION



Thessaly Region

approved on March 2nd 2020

Policy Instrument addressed:

ERDF Regional Operational Programme
for Thessaly 2014-2020-

Integrated Territorial Investment concerning
a Culture-Tourism Route in Thessaly

Sub Action A



Calls for public and private
investments specifically focused
on the Route

Sub Action B



Establishment and operation
of a Destination Marketing
Organisation (DMO)



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