

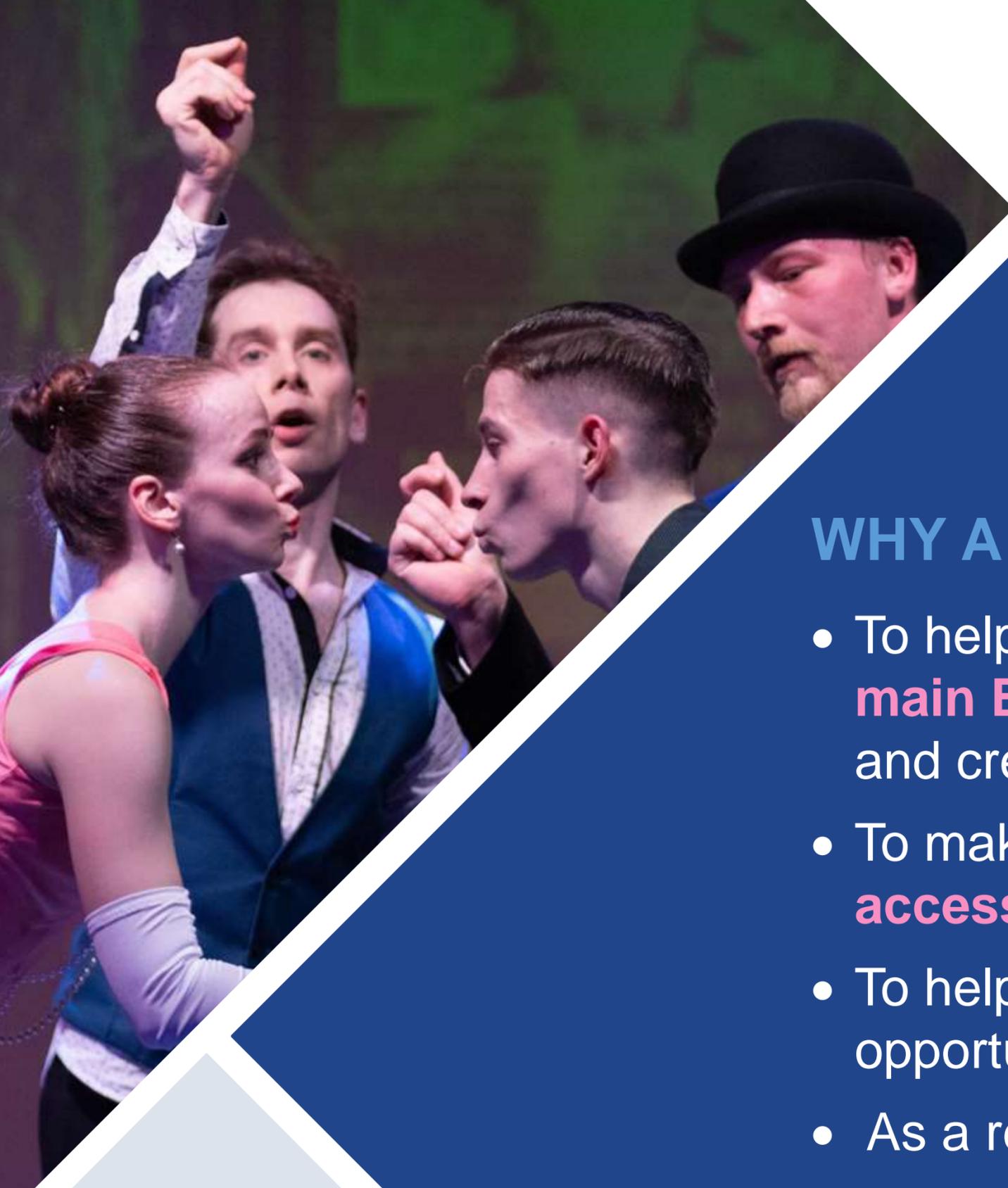


European
Commission

The CulturEU funding guide

EU Funding
Opportunities for
the Cultural and
Creative Sectors
2021-2027





WHY A FUNDING GUIDE FOR CULTURE?

- To help the cultural and creatives **sectors navigate the main EU funding** opportunities available for them cultural and creative in **2021-2027**
- To make these opportunities available in an **easily accessible and user-friendly** format
- To help stakeholders clearly understand the funding opportunities available to them
- As a result, increase EU funding to the sector



TWO PRODUCTS

The work has resulted in the development of **a handbook and an online tool.**

- Each feature **21 different EU funding programmes** available for cultural and creative sectors, including those programmes where culture is not a primary or explicit focus.
- The tool provides information on specific funding opportunities under each funding programme, featuring a total of **75 funding opportunities** for the sector
- **15 inspiring examples** of cultural and creative projects delivered with EU funding across 2014-2020 to demonstrate the type and range of cultural activities that can be delivered with EU support



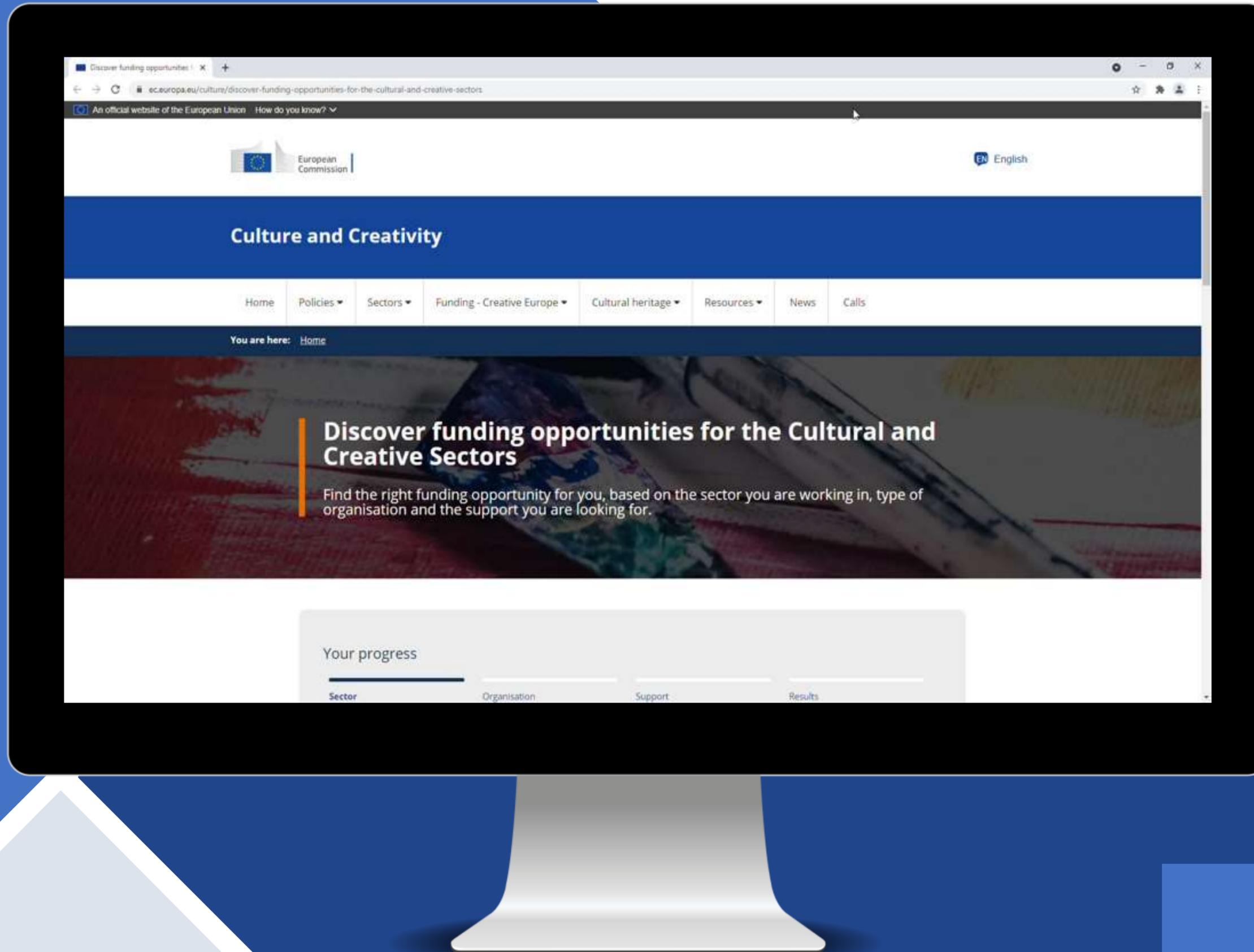
HOW DID WE GET THERE?

- Desk research to scope relevant funding sources
- Interviews with **21 European Commission representatives** across a range of EU programmes and funding opportunities, to understand more (the nature of support offered, eligibility requirements, timing of calls for funding)



Focus on ensuring that the tools respond to real user needs, also reflecting the range and type of actors found within the sector.

- **14 stakeholder representatives** engaged as part of a **consultation workshop**
- Early prototype of the handbook and online tool was shared and then discussed, with stakeholder feedback then informing the next phase of development



VISIT ONLINE TOOL



European Commission

The CulturEU funding guide

EU Funding Opportunities for the Cultural and Creative Sectors 2021-2027



DG EAC



1. European Maritime, Fisheries and Aquaculture Fund (EMFAF)

Total programme budget: 2021-2027
€10.5 billion

Start: 2021

End: 2027

Type of organisation: All

Type of actions: Actions are identified through the National Development Plan (NDP) and the National Operational Programme (NOP).

Objectives: The EMFAF supports the development of the maritime sector, including fisheries, aquaculture, and coastal tourism. It also supports the development of the maritime infrastructure and the promotion of the maritime culture.

Actions: The EMFAF supports a wide range of actions, including:

- Investing in the development of the maritime infrastructure
- Supporting the development of the maritime culture and heritage
- Supporting the development of the maritime tourism
- Supporting the development of the maritime research and innovation



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Total programme budget: 2021-2027
€386.5 billion

Start: 2021

End: 2027

Type of organisation: All

Type of actions: Actions are identified through the National Development Plan (NDP) and the National Operational Programme (NOP).

Objectives: The CAP supports the development of the agricultural sector, including the promotion of the rural development and the protection of the environment.

Actions: The CAP supports a wide range of actions, including:

- Investing in the development of the rural infrastructure
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FORTHCOMING IMPROVEMENTS

- The webtool will be regularly kept up-to-date ensuring content relevance
- Translations into all official EU languages will be made available soon
- The tool will become more user friendly and provide more personalised results



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Spread the word!

VISIT ONLINE TOOL



WORK PLAN FOR CULTURE 2019-2022
WORKSHOP ON COMPLEMENTARY FUNDING FOR CULTURAL
HERITAGE
BACKGROUND PAPER AND SELECTED GOOD PRACTICES
MARCH 2021

A-Introduction

European cultural heritage is a rich and diverse treasure. It can take numerous forms, as it can be tangible or intangible, natural, digital (digitised or digital-born). Cultural heritage is a key aspect of the identities of citizens and communities, as well as of our European identity. It is our link with the past, and our legacy to pass on to future generations. Moreover, cultural heritage plays an important part in the drive for economic growth as it allows for the creation of jobs and the development of cities, regions and countries.

Cultural heritage enhances social cohesion, dialogue, civic engagement and collective empowerment. It also plays a significant role in strengthening individual feelings of positivity, well-being and contentment. Furthermore, it contributes to urban, regional and national diversity across the EU. The Covid-19 crisis has resulted in a dramatic impact on the cultural heritage sector, which in turn has further highlighted the need to strengthen the sector's financial resilience. Especially during these challenging times, cultural heritage represents a key contributor to the European values and its economic growth. To this end, mobilising funds for its safeguarding and promotion is paramount.

Cultural heritage preservation and safeguard requires a collective effort. The results of the Special Eurobarometer report on Cultural Heritage¹ illustrated that almost half of respondents (46%) think national authorities should do the most to protect Europe's cultural heritage, while 40% mention the EU and 39% think it should be local and regional authorities. Just over one third think that citizens themselves should do the most (34%). The survey further confirmed the importance of cultural heritage at an individual, regional, national and European level and its perceived capacity to improve quality of life and a sense of belonging to Europe.

¹ Special Eurobarometer on Europeans and cultural heritage, 2017,
https://europa.eu/cultural-heritage/toolkits/special-eurobarometer-europeans-and-cultural-heritage_en.html
(accessed 16 February 2021)

On another topic:

COMPLEMENTARY FUNDING FOR CULTURAL HERITAGE

- Public-private partnerships
- Impact financing / circular economy investments
- Revolving funds
- Building preservation trusts
- Heritage for Commercial Use
- Lottery funding
- Crowdfunding
- Other complementary funding schemes



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Thank you

