

BADAJOS SE CUIDA
(Badajoz takes care)

Badajoz,

2022

City mobility integrator APP

The project will have the support of an App that offers the possibilities of mobility and energy efficiency of the city.

Thus also the "Bus to demand" where the traveler requests pick-up and destination and the route will be optimized. It has recently started operating





Municipal Government Committee

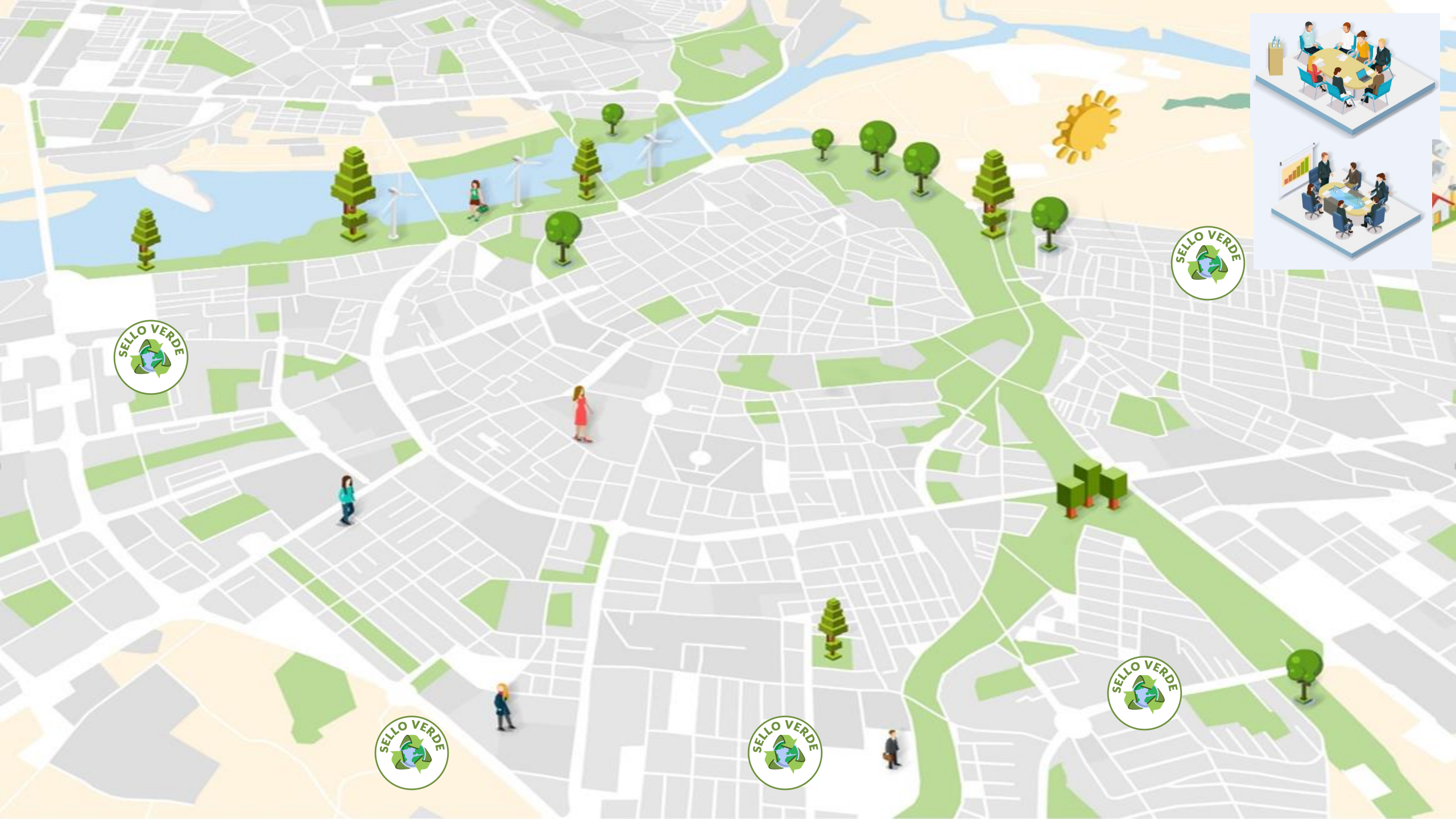
*It will support the social
initiatives proposed by the
Environmental Commission*





Sello verde. ("Green Seal")

*Accreditation as citizen
recognition to public or
private organizations
with initiatives for the
care of the city's
ecological.*



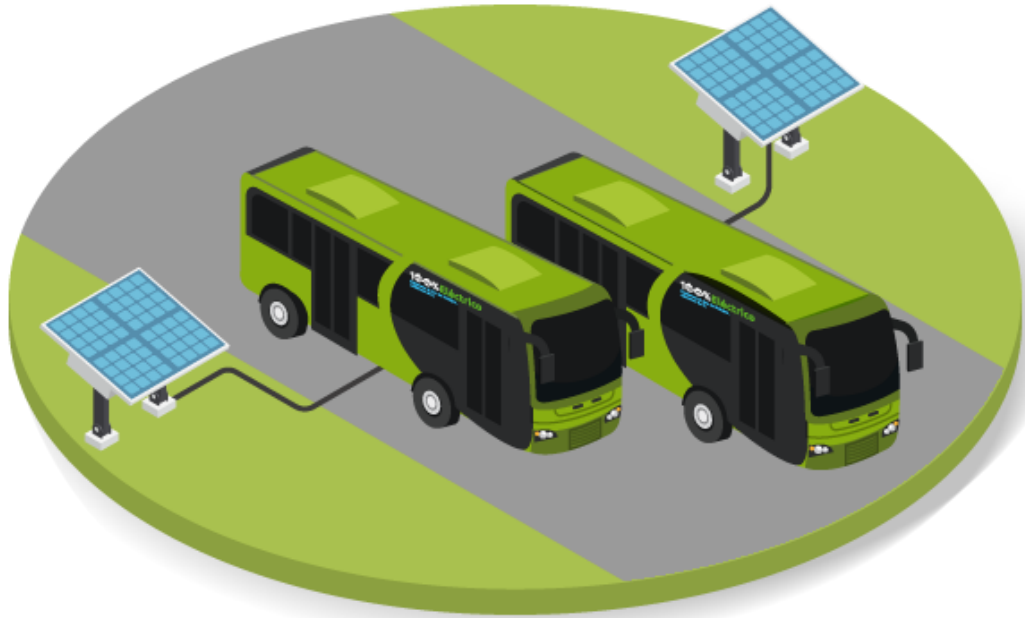


Acquisition of 100% electric buses

Complete the city's
electric fleet to eliminate
100% of CO2 emissions
in the center of Badajoz

We currently have 22
100% electric buses.





Electric recharge plant expansion

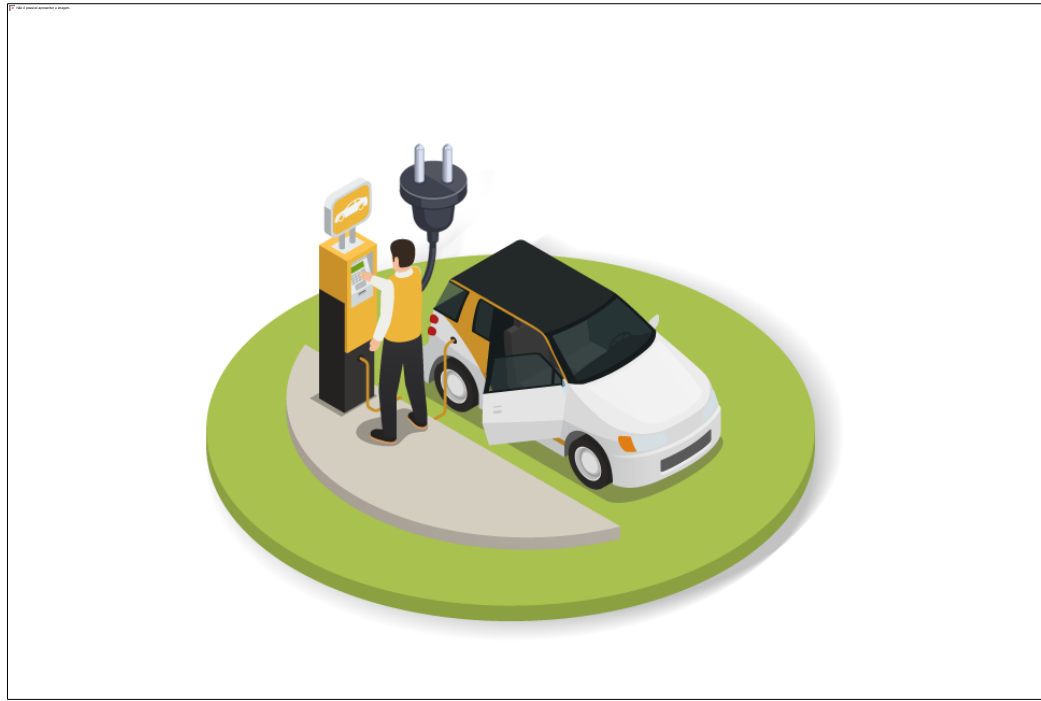
Construction of electric bus recharge
plant

Electricity generation that feeds the
city's electromobility system



Installation of
photovoltaic
panels.

Recharge of electric
vehicles without pollution.



Installation of electric vehicle charging station

Diffusion of electricity as clean propulsion energy by building a charging station for cars and vans

Currently under construction.



Fleet of electric bikes

Renovation of the electric fleet bike park with recharging base stations

We have in project, 60 bases and 300 electric bicycles.



Shared transport

Establishment of an electric Carsharing fleet that encourages the use of shared vehicles that respect the environment

Our Carsharing is called Minits, it has 50 vehicles and waiting to receive 100 more.



Driving simulator

Bus driving simulator to improve the efficient driving of urban bus drivers.

Colleges and institutes will be visited so that young people become aware of good driving and respect for urban mobility.



Technological innovation

Development of a mobility App that encourages and coordinates the use of the clean transport offer.





Promotion of hiring groups at risk of exclusion

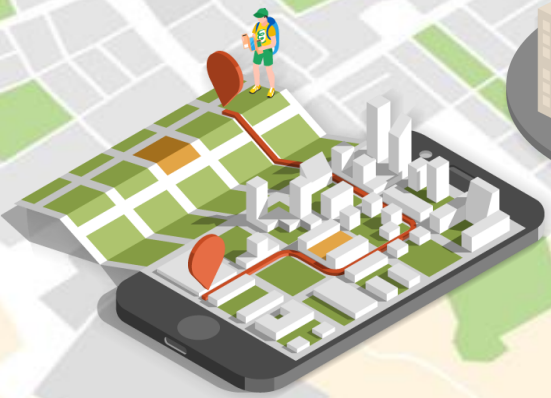
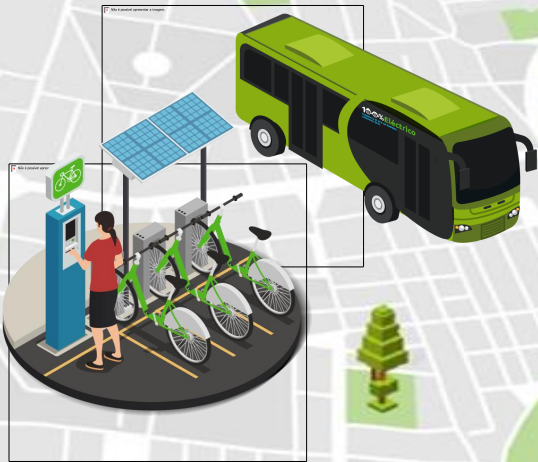
Employment of people at risk of exclusion to carry out the proposed activities



Promotion of equality

*Employment of women for
the development of the
proposed activities*

PROYECTO BADAJOS SINGULAR





Associates

*Badajoz Urban Transport
Concession Company*





Collaborating Public Entity

Extremadura Energy Agency





*Special center of
carsharing of
Badajoz.*

*La Caixa through its
Incorpora Foundation*



*Mobility Technology
Company*



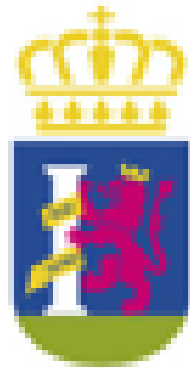
Telefonica

endesa

*Telefónica as a
technology
developer.*

*Spanish
Confederation of
people with physical
and organic
disabilities.*

*Endesa as an
energy support.*



Ayuntamiento de Badajoz

*Public Promotion
Entity*

Council of Badajoz



Badajoz takes care

BADAJOS SE CUIDA

Fernando Blázquez
Vera

fblazquez@minits.es

The... ..