

End Phase I Catalan Action plan

Action Plan. Government of Catalonia

1.- Background of the Action Plan

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Background of the Action Plan



Background of the Action Plan

Currently, the Department of Business and Work of the Government of Catalonia, which provides the different services available to companies and start-ups to improve their competitiveness, structures its work in 3 main branches :

- Entrepreneurship Services – **Responsible Unit: Entrepreneurship and Training Area**
- OSS services – **Responsible Unit: Business Management Office (OGE)**
- Directory of start-ups that is displayed at the Barcelona > Catalonia Start-up Hub – **Responsible Unit: ACCIÓ – Catalonia Start-up**

Inspiration from other PP's



Partnership

- Metropolitan City of Bologna (IT)
- Lithuanian Innovation Center (LT)
- Lublin Science and Technology Park (PL)
- Economic Council of East Flanders (BL)
- Mazovia Development Agency (PL)
- ~~Directorate General for Enterprise (FR)~~
- Ministry of Economics of the Republic of Latvia (LTV)
- Government of Catalonia (SP)



Inspiration from other PP's

Thanks to the START EASY project, the Government of Catalonia has been able to exchange experiences on issues related to startups that were a priority for the Catalan government, such as: Talent attraction and Retention, Start-up definition, Start-up monitoring, Alternative financing...

Thanks to these 3 years of **exchange of experiences** we have made a total of:

- 2 **Peer review** (1 with Policy learning platform service)
- 2 **Study visits** face-to-face (Barcelona+Bologna) + 2 online (Gant+Lublin/Warsaw)
- 3 **Interregional Thematic Workshops** :
 - OSS – Lublin/Warsaw (online)
 - Talent – Barcelona
 - Financing services – Lithuania/Latvia
- We have also been able to **exchange experiences with other European experts** -thanks to the PLP-. For example: We have discovered the platform Hoppid.no by Møre og Romsdal (Norway).

As a result of this discovery, we have made a **comparative study** of public platforms that offer services to startups, and in some cases have developed other regions participating in the Interreg program, which should inspire our partners in the development of the new services that want to promote to improve the Competitiveness of these companies in the next years.

Catalan Action Plan



ACTION 1: NEW START-UPS SERVICE PLATFORM

The **objective** of this action is to develop a platform that offers digital and personalized services to start-ups. To make it fully operational, we will carry out the following steps:

1. Definition of technical requirements
2. Functional analysis
3. Design and development of the platform
4. Implementation of the platform

The **timeframe** of activities included in Action 1: :

- Definition of technical requirements – September - December 2022
- Functional analysis – January- June 2023

The timeframe of next steps, out of Action 1:

- Design and Development of the platform – January-September 2024
- Implementation – September- December 2024

ACTION 2: START-UPS SERVICE. ONLY ONE PRINCIPLE

The **main objective** of this action is to develop an integrated OSS that includes all the services that our Ministry can offer to the start-ups. Our action is aimed to ensure that the 3 services that are currently offered – the entrepreneurship services, the OSS and the start-up directory - are interconnected in order to facilitate a single, comprehensive and targeted service offer that is traceable and monitored centrally.

ACTION 2: START-UPS SERVICE. ONLY ONE PRINCIPLE

To **implement** this action, the following steps will be carried out:

- As the **first step** of this integration, available information from the Catalan Start-up Portal Directory, provided and managed by Catalonia Start-up within the Agency for Business Competitiveness (ACCIÓ), will be migrated to OSS ecosystem.
- As the **second step**, we will adapt the application forms and other procedures, so that when start-ups want to access other services that are offered by the OSS platform (e.g. Canal Empresa Portal), they will not need to provide the same data again but can count on the repository of data established.

ACTION 2: START-UPS SERVICE. ONLY ONE PRINCIPLE

- The **third step**, after the platform defined in Action 1 is functional, will involve the complete integration of the OSS services and the Catalan Start-up Portal Directory. At this point, the three services will already be connected.

The **timeframe** of this action is :

- Step 1 and step 2: execution between June 2022- June 2023.
- Step 3 depends on Action 1 and has an aprox. completion date 2024, and hence, is out of scope of Action 2.



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Thank you!

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