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STAKEHOLDER ENGAGEMENT REPORT

North-East Romania, 07 July 2022

Support for the implementation of circular economy mechanisms in enterprises in the North-East Region
Stakeholder event

Event organized by North East RDA on the 07th of July 2022

Number of participants: 29

Typologies of stakeholder involved: Education, Industry, SMEs, Civil society organization

AGENDA

Copy of the AGENDA of the meeting

10:00 – 10:05 Introduction - Gabriela Bobeanu, North-East Regional Development Agency, Head of Communication Service,

10:05 - 10:30 Models of good practice collected from inter-regional collaborations represented in circular economy field, Adrian Andrei, North-East Regional Development Agency, External Cooperation Office Expert

10:30 – 11:00 Interactive session - Implementation of circular economy mechanisms in regional companies through ROP Nord-Est 2021-2027 moderated by representatives of the Managing Authority of the Program

11:00 – 11:30 Discussions and conclusions

REPORT OF THE DISCUSSION

Brief report of the discussion

The regional action plan developed under the REPLACE project was approved on 1 July 2022.

After 3 years of fruitful cooperation and valuable learning experiences within the REPLACE project, the North-East Region of Romania will focus on building a Call for the implementation of circular economy mechanisms in enterprises in the North-East Region.

The main actions included in this call concern direct investment in the SME sector in order to increase production capacities, introduce new technologies and implement circular economy solutions. The purpose of these investments is to increase the level of technology, productivity, the ability to manage production processes, develop products and services, resource efficiency in companies active in areas with competitive potential of the region and in associated sectors with RIS3. The projects promoted under this specific objective will take into account the development of the skills of smart specialization, industrial transition and entrepreneurship and the inclusion of measures dedicated to the assimilation by employees of specific skills and know-how related to the operation with new technologies, as well as internationalization and networking activities.

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For ENGAGEMENT: The group was set up following an open call for expressions of interest for the accession of those interested, held in May 2021. The 46 selected expressions come from actors interested in circular economy in the academic and research environment, entrepreneurs, consulting firms, but also administrative-territorial units. They make a real debate on the future development of the circular economy in our region.

CONCLUSIONS

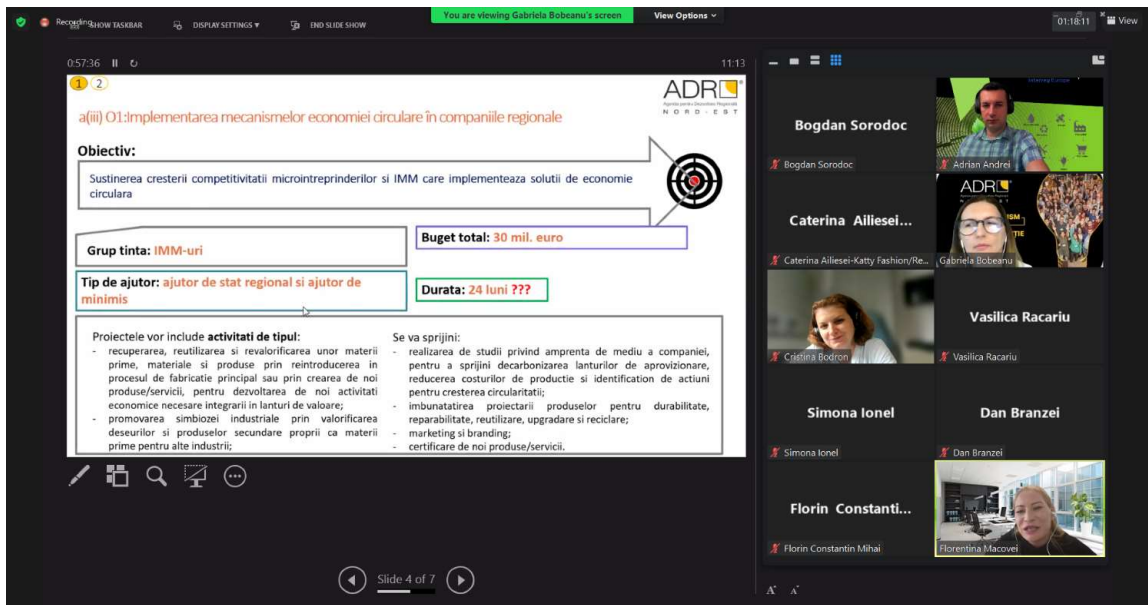
The good news of preparation of the dedicated circular economy call for SMEs was enthusiastically shared by the members of the project team during the third meeting of the Circular Economy Advisory Group in the North-East Region, which took place on July 7, 2022.

The signal sent throughout the event was to encourage the involvement of the members of the Circular Economy Advisory Group in order to identify the challenges of the sector and to outline financing conditions and evaluation criteria as appropriate as possible, which would substantiate a coherent and relevant intervention at regional level.

A follow-up online survey was announced, in order to collect proposals from the Advisory Group on the Circular Economy in the North-East Region for setting the most suitable financing condition and assessment criteria related to the call envisaging Implementation of the mechanisms of the circular economy in the regional companies

The invitation for filling in the survey <https://forms.gle/rZ3iHALwsnEX3xtT9> was already send to the stakeholders on 8th of July, along with the presentations from the event.

PARTICIPATING STAKEHOLDERS *(If they allow us to mention them and to publish in this report)*



The screenshot shows a Zoom meeting interface. On the left, a presentation slide is displayed with the following content:

- ADR NORD-EST** logo
- a(iii) O1: implementarea mecanismelor economiei circulare în companiile regionale**
- Obiectiv:** Sustinerea cresterii competitivitatii microintreprinderilor si IMM care implementeaza solutiile de economie circulara
- Grup tinta:** IMM-uri
- Buget total:** 30 mil. euro
- Tip de ajutor:** ajutor de stat regional si ajutor de minimis
- Durata:** 24 luni ???
- Proiectele vor include activitati de tipul:**
 - recuperarea, reutilizarea si revalorificarea unor materii prime, materiale si produse prin reintroducerea in procesul de fabricatie principal sau prin crearea de noi produse/servicii, pentru dezvoltarea de noi activitati economice necesare integrarii in lanturi de valoare;
 - promovarea simbiozei industriale prin valorificarea deeurilor si produselor secundare proprii ca materii prime pentru alte industrii;
- Se va sprijini:**
 - realizarea de studii privind amprenta de mediu a companiei, pentru a sprijini decarbonizarea lanturilor de aprovizionare, reducerea costurilor de productie si identificarea de actiuni pentru cresterea circularitatii;
 - imbunatatirea proiectarii produselor pentru durabilitate, reparabilitate, reutilizare, upgradare si reciclare;
 - marketing si branding;
 - certificare de noi produse/servicii.

On the right, a grid of participant video thumbnails is visible, including:

- Bogdan Sorodoc
- Adrian Andrei
- Caterina Ailiese...
- Gabriela Bobeanu
- Vasilica Racariu
- Cristina Bodron
- Simona Ionel
- Dan Branzei
- Florin Constanti...
- Florin Constantin Mihai
- Florentina Macovei

