

Good practice general information

If you are submitting a good practice as part of an Interreg Europe project, the thematic objective and sub-topic are chosen for you. If you are not part of an Interreg Europe project, please remember to choose the most relevant thematic objective and sub-topic for your good practice.

Thematic objective of the practice:	<i>In case the good practice is not part of an Interreg Europe project, selection of one of the 6 specific objectives</i>	
Thematic subtopics of the practice:	<i>In case the good practice is not part of an Interreg Europe project, selection of one of the 17 subtopics</i>	
Geographical scope of the practice:	Local	
Location of the practice	Country	Hungary
	Region	Central Hungary
	City	Budapest

Practice image:



Title of practice:

[12/100 characters]
Urban Dialog

Good practice detailed information

Short summary of the practice:

[137/160 characters]
Urban Dialog is a community-based online urban development tool that involves citizens in decisions regarding urban development projects.

<p>Detailed information on the practice:</p>	<p><i>[1429/1000-1500 characters]</i></p> <p>Urban development in Hungary has traditionally been a top-down process. Although joining the EU brought many beneficial changes in this regard – e.g. citizen surveys are more common in the planning stage –, continuous dialogue (not to mention co-creation) between the citizens and the city is still rare.</p> <p>Urban Dialog is a community-based online urban development platform where users without registration can browse running projects uploaded by the municipality, follow their progress and participate in related surveys – after a free registration, they can also evaluate and comment on them and even initiate new ones.</p> <p>Dialogues can be searched by:</p> <ul style="list-style-type: none"> • Initiator (community- or municipality-led) • Stage (planned or implemented projects) • Area (i.e. city district) • Topic (culture, green areas, cycling, sports, etc.) <p>The interactive interface enables urban developers, city officials to enter into conversation with their target groups – it gives local governments the opportunity to present their plans before/during implementation in an innovative way, starting a dialogue prior to development which promotes greater social support. For them, the online tool automatically generates problem, value and desire maps based on the survey responses.</p> <p>The platform also supports the citizens to share their ideas with the municipality, taking the initiative – several community-based projects were implemented since launching the platform.</p>
<p>Resources needed:</p>	<p><i>[292/200-300 characters]</i></p> <p>IT: The platform needs a website (and/or an app) to run. HR: Someone (but most likely several people) from the city must have access to upload new plans/projects continuously and follow up on the responses and also to check the ideas generated by the citizens; the chat also needs moderation.</p>
<p>Timescale (start/end date):</p>	<p>January 2016 – ongoing</p>
<p>Evidence of success (results achieved):</p>	<p><i>[385/300-500 characters]</i></p> <p>This innovative digital tool facilitates the real participation of citizens in identifying local development needs and projects. A recent example: re-designing the largest public park in Budapest (Népliget) was done by creating a survey on the platform which concluded with almost 4000 answers from the local citizens around the location – their suggestions were included in the plans.</p>
<p>Challenges encountered:</p>	<p><i>[300 characters]</i></p>
<p>Potential for learning or transfer:</p>	<p><i>[824/500-1000 characters]</i></p> <p>The proper use of a platform like this can make consultation processes more efficient, more meaningful and less expensive. In addition, it can also contribute to encouraging the participation of younger generations in urban development.</p> <p>Creating the platform itself from the technical side can be resource-intensive at first, but the potential benefits will greatly outweigh the initial investment. As a digital solution, it is highly transferable – the platform can be designed with a different look based on the given municipality's needs, but it will still work under the same universal principles.</p> <p>It's important to mention that larger cities (with 50 000+ citizens) will probably get more use out of it than smaller settlements where personal meetings, workshops and face-to-face citizen forums might be more effective.</p>
<p>Further information:</p>	<p><i>Link to where further information on the good practice can be found</i> https://www.kozossegtervezes.hu/</p>
<p>Keywords:</p>	<p><i>Select from existing keywords</i> (something similar to <i>online platform, data analysis, partnership, participative planning</i>)</p>