

FOODSHIFT

2030

13.07.2022

FOODSHIFT 2030

We're empowering citizens to shift the European food system to a low-carbon, circular and plant based future!



This project has received funding from the European Union's Horizon 2020 research and innovation programme under Grant Agreement No 862716.

ABOUT THE PROJECT

- Innovation action
- EUR 7.5 million budget
- Horizon 2020 (CE-SFS-24-2019)
- Innovative and citizen-driven food system approaches in cities

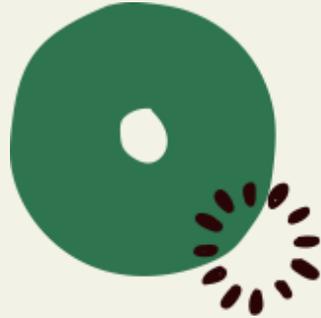


FOODSHIFT
2030



ABOUT THE PROJECT

- EU Food 2030
- Paris Agreement
- UN Sustainable Development Goals (SDGS)
- European Green Deal and Farm to Fork Strategy



FOODSHIFT
2030



ABOUT THE PROJECT

- Coordinated by the University of Copenhagen
- Seven municipalities and local governments
- Seven non-governmental organization (NGOs)
- Nine small and medium enterprises (SMEs)
- Seven universities and research institutions



WE NEED A TRANSFORMATION OF THE FOOD SYSTEM

- Citizen-driven
- Low carbon
- Circular
- Plant-based
- Resilient
- Localized

“In order to make real change that we can all believe in, we need to join forces to *transform the food system*”



THE TRIPLE CHALLENGE



Malnutrition

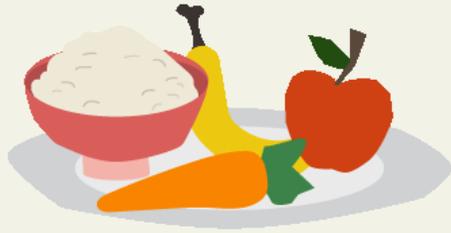


Climate Change



Urbanization

THE SOLUTIONS



**Healthy
Food**



**Reducing GHG
Emissions**



**More localised
food systems**

THE FOODSHIFT 2030 APPROACH



**FALs
& FELs**



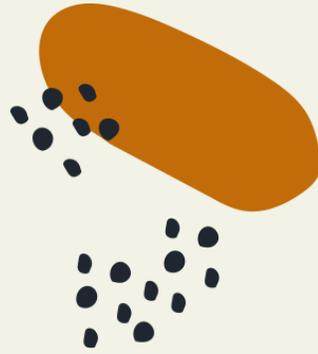
Citizens



**Work
Packages**

FOODSHIFT 2030 STRUCTURE

8 Work packages
4 Impact Pathways



Impact Pathway



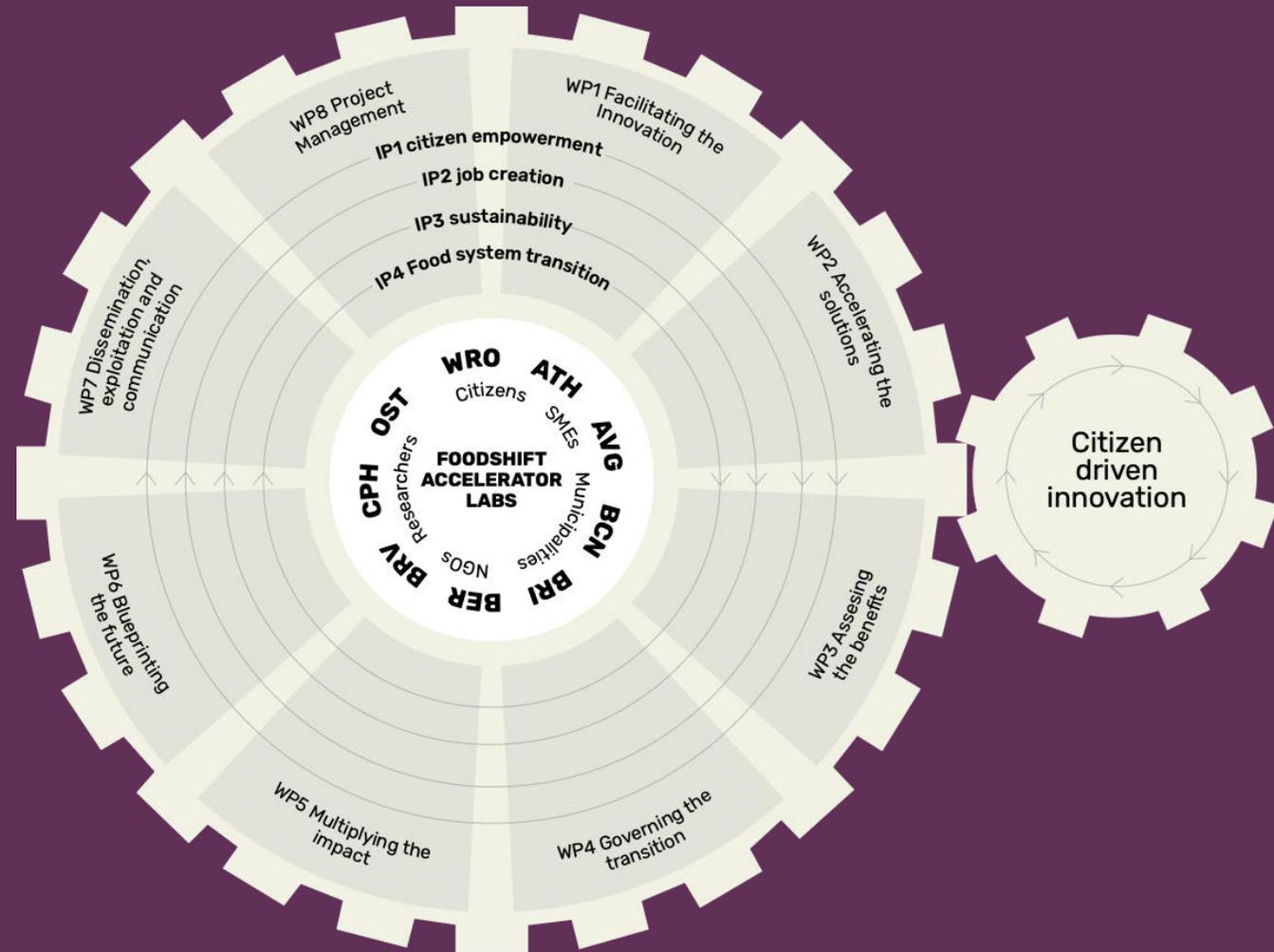
Work Package



FoodSHIFT Accelerator Lab



Driving Gear



GROUNDBREAKING MECHANISM TO INCREASE TRL AND SRL OF INNOVATIONS

- Maturing
- Combining
- Upscaling
- Multiplying

TRL - **Technological Readiness Levels**
SRL - **Societal Readiness Levels**

ESTABLISHMENT OF FALs AND FELs

- 9 FoodSHIFT Accelerator Labs (FALs)
- 27 FoodSHIFT Enabler Labs (FELs)



FOODSHIFT ACCELERATOR LABS

9 Front-Runner City-Regions

The image displays nine distinct colored boxes, each representing a FoodShift 2030 Accelerator Lab in a specific city. Each box features the 'FOODSHIFT 2030' logo in the upper portion and the city name in the lower portion. The colors of the boxes are: purple (Ostend), red (Greater Athens), dark blue (Avignon), green (Greater Copenhagen), light blue (Wrocław), dark green (Barcelona), light green (Bari), light grey (Berlin), and lavender (Brasov).

City-Region	Color
OSTEND	Purple
GREATER ATHENS	Red
AVIGNON	Dark Blue
GREATER COPENHAGEN	Green
WROCLAW	Light Blue
BARCELONA	Dark Green
BARI	Light Green
BERLIN	Light Grey
BRASOV	Lavender

FAL INNOVATION FOCUS AND MAJOR THEMES

Overview of the innovation focus and major themes covered by the nine FoodSHIFT Accelerator labs.

- Children and youth education
- Capacity Building
- Public procurement
- Food space and infrastructures
- Short food supply chains
- Fresh food from the sea
- Urban farming
- Professional kitchens
- Plant based nutrition
- Food waste solutions

FOODSHIFT
2030

ATH
Open School Lab
Schools as sites of food experience and food system transformation.

AVG
Regional Lunch for All
Public procurement as a driver for a more regional, sustainable and healthy food system.

BCN
Food Tech 3.0
Solutions for local production in future cities.

BRI
Back to Land
Sustainable land use and food chain strategies for young entrepreneurs building on social innovation in food systems.

BER
Food Life Centre
An innovation hub of sustainable regional food supply based on a decentralisation concept for food distribution and education.

BRV
Interactive Food Lab
Integrating traditional and local producers into an innovative and ambitious regional food system.

CPH
Kitchen of tomorrow
Public procurement and professional kitchens for a sustainable regional food system, including rural and coastal areas.

OST
City Agro-Park
Operationalisation of an agricultural park.

WRO
Accessible Food Gardens
Strengthening for innovation potential of local sustainable food system.



WROCLAW UNIVERSITY
OF ENVIRONMENTAL
AND LIFE SCIENCES



FAIR
Fundacja EkoRozwoju

FOODSHIFT
WROCLAW 2030



Małgorzata Świąder



Katarzyna Tokarczyk-Dorociak



Marta Sylla

Grzegorz Chrobak



Jan Kazak

Szymon Szewrański



Małgorzata Bartyna-Zielińska

Iga Letachowicz



Monika Onyszkiewicz



Emilia Militowska



WROCLAW UNIVERSITY
OF ENVIRONMENTAL
AND LIFE SCIENCES



FER
Fundacja EkoRozwoju

FOODSHIFT
WROCLAW 2030



M. SZNAJDER



Fundacja
Instytut Rozwoju
Pszczelarstwa



**DOLNY
ŚLĄSK**
ZIELONA DOLINA
ŻYWNOŚCI I ZDROWIA

iRT
INSTYTUT ROZWOJU TERYTORIALNEGO





WROCLAW UNIVERSITY
OF ENVIRONMENTAL
AND LIFE SCIENCES



FEAR
Fundacja EkoRozwoju

FOODSHIFT
WROCLAW 2030

WRO LAB: ACCESSIBLE FOOD GARDENS

MAIN GOAL: BUILDING CAPACITY

EDUCATION

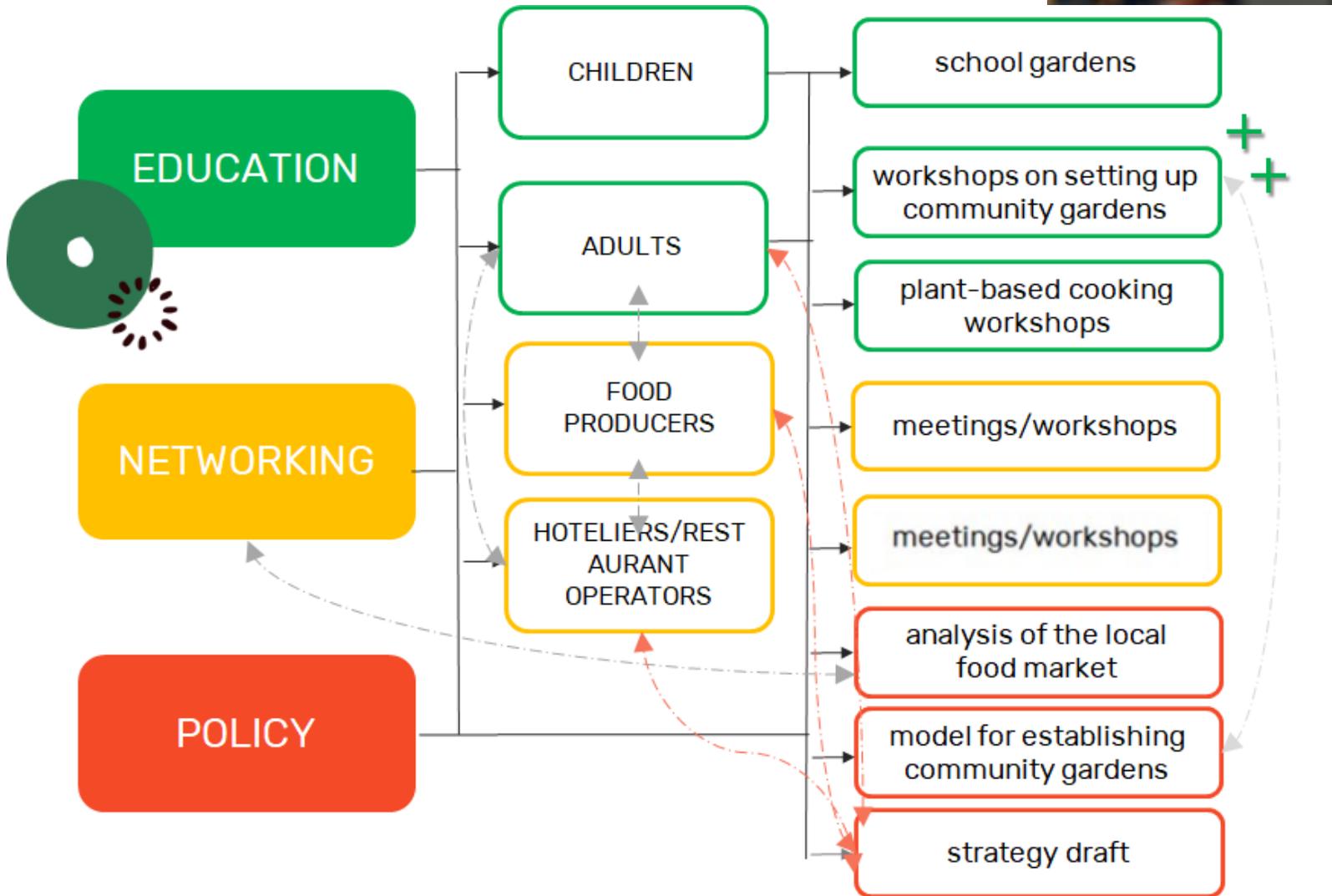
NETWORKING

POLICY



Accessible Food Gardens, Wrocław, PL

Strengthening of innovation
potential of local sustainable
food system



FOODSHIFT

2030

Follow the project

 foodshift2030.eu

 [FoodSHIFT2030](https://www.linkedin.com/company/foodshift2030)

 [@FoodSHIFT2030](https://twitter.com/FoodSHIFT2030)

 foodshift2030@ku.dk

 [@FoodSHIFT2030](https://www.instagram.com/FoodSHIFT2030)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement number 862716.