



## Annex 1 – Action plan template

Produced by each region, the **action plan** is a document providing details on **how** the lessons learnt from the cooperation will be exploited in order to improve the policy instrument tackled within that region. It specifies the nature of the actions to be implemented, their timeframe, the players involved, the costs (if any) and funding sources (if any). If the same policy instrument is addressed by several partners, only one action plan is required.

### Part I – General information

Project: **PLASTECO – CURBING PLASTICS WASTE AND LITTERING IN EU REGIONS**

Partner organisation: Auvergne Rhône-Alpes Energie Environnement

Other partner organisations involved (if relevant): \_\_\_\_\_

Country: FRANCE \_\_\_\_\_

NUTS2 region: Auvergne-Rhône-Alpes \_\_\_\_\_

Contact person: Grégoire Thonier \_\_\_\_\_

email address: [gregoire.thonier@auvergnerhonealpes-ee.fr](mailto:gregoire.thonier@auvergnerhonealpes-ee.fr)

phone number: 0033 760 990 459

### Part II – Policy context

The Action Plan aims to impact:

Investment for Growth and Jobs programme

European Territorial Cooperation programme

Other regional development policy instrument

Name of the policy instrument addressed: **“Regional planning, sustainable development**



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### Part II – Policy context

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**and territorial equality scheme (SRADDET)”.**

The ERDF 2014-2021 which was the main tool to leverage on plastics at the time the application form was submitted, is now closed with no further actions plans regarding plastic management.

The **regional planning, sustainable development and territorial equality scheme (SRADDET)** was adopted by the Regional council on the 10<sup>th</sup> of April 2020. Among other things, this is the most important regional policy regarding the planning and management of wastes for the next 12 years. Also it states that the plastic industry and plastic management is one the 6 main regional topics. Although it does not provide detailed objectives or actions on plastic management and mitigation, it was the starting point of a regional policy on plastics which was voted in July 2020. This regional policy on plastics, called the **Regional voluntary agreement in favour of a circular economy for plastics**, will finish in July 2022.

Starting mid-2022, the Regional Council of Auvergne-Rhône-Alpes will work to update the chapters of the SRADDET related to waste management. It is foreseen that the updated version of the SRASSET should be finalised by the end of 2023.

The action plan developed as part of the Plasteco project aims to provide inputs to help the Regional Council to update the SRADDET.

### **Part III – Details of the actions envisaged**

#### **ACTION 1: Development of a plastic waste regional observatory**

1. **The background** (please describe the lessons learnt from the project that constitute the basis for the development of the present Action Plan)

As part of activity A1.2, the Lombardy region presented a case study called “Regional Circular Economy Observatory”. Although their observatory is not limited to data collection the idea behind is the same: gather information and put the right person around the table to improve the management of wastes (including plastic wastes).

2. **Action** (please list and describe the actions to be implemented)

The objective is to develop a regional observatory on plastic waste production and use, which would be part of an existing regional observatory on waste called SINDRA. It is the main source of information for waste production and management in the PI. The idea is to provide the Regional Council with inputs on the feasibility and benefits of developing a regional observatory on post-production plastic waste which would be part of SINDRA. So that the updated version of the PI refers to the development of this observatory on post-production plastic waste. The current version of SINDRA only provides data on household plastic waste.

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There is no information on industrial and commercial plastic wastes which represent more than 60% of total plastic wastes.

We want to focus first on post production wastes, i.e. plastic wastes produced by plastic manufacturers. There is no information on these waste streams, and considering that Auvergne Rhône-Alpes is the main region in France, and one of the main at EU level for this industry, there is a common belief among regional stakeholders that plastic waste produced by plastic manufacturers represents a significant amount of plastic wastes, and that the recycling share could be improved.

The action contains several steps:

- Step 1: develop a methodology to collect the data on post production plastic waste. This will be done thanks to meeting with all players involved listed in next paragraph.
- Step 2: apply this methodology to collect the information.
- Step 3: assess the quality of the information provided, to determine whether it is feasible to collect such data on a regular basis to integrate it in the current SINDRA observatory.
- Step 4: based on previous steps, provide detailed information to the Regional Council in charge of writing the updated version of the PI, to write a paragraph related to the development of the regional observatory on post-production plastic waste.

3. **Players involved** (please indicate the organisations in the region who are involved in the development and implementation of the action and explain their role)

- The 3 regional plastic producer's representative called IPC (Technical Center for Plastics), Polyvia (professional organisation at the service of plastics and composites) and Polymeris (COMPETITIVENESS CLUSTER FOR RUBBERS, PLASTICS AND COMPOSITES): are all interested to get more knowledge on post production plastic waste. Therefore, all 3 are willing to provide human resources to work on the methodology (step1), and they agree to use their network to reach out for plastic manufacturers to accept to provide information on their plastic waste (step2).
- AURA-EE: is financed by the regional council to be the technical operator of SINDRA. Using financial support from the regional council, it will work on all 4 steps detailed above.
- The Auvergne Rhône-Alpes Regional council: is in charge of the regional observatory SINDRA. It is also in charge of writing the content of PI (step4). Finally, they provide financial support to AURA-EE, and to the 3 regional plastic producer's representative as part of the current Regional voluntary agreement in favour of a circular economy for plastics. It is therefore willing to be involved in the development of the methodology (step1) and its analysis (step3).

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#### 4. Timeframe

Step1: should be finished by October 2022;

Step2: should be finished by February 2023

Step3: should be finished by March 2023

Step4: should be finished by May 2023.

#### 5. Costs (if relevant)

The general cost should be around 8.000€

Step1: 5 meetings with 5 persons, so about 1.000€ in staff (online meetings).

Step2: 2 people working 15% for 3 months, so about 4.500€ in staff and 500€ in travel costs.

Step3: 1 person working full time for 1 week and 2 meetings with 5 persons, so about 800€ in staff.

Step4: 1 person working 15% for 1 month and 3 meetings with 5 persons, so about 1.000€ in staff and 400€ in travel costs.

#### 6. Funding sources (if relevant):

No extra founding is required, because:

- AURA-EE will use current founding from the region council as SINDRA technical operator.
- IPC, Polymeris and Polyvia will provide human resources from their own funds.
- The Auvergne Rhône-Alpes Regional council will use its own human resource.

### **ACTION 2: Developing public procurement strategy for recycled plastics**

#### 1. The background (please describe the lessons learnt from the project that constitute the basis for the development of the present Action Plan)

As part of activity A1.2, the Lombardy region presented the Plastica Seconda Vita initiative which provides information to the buyer (and especially public authorities) on the share of recycled plastics in a product. AURA-EE being in charge of the regional public procurement network (RREDD), we started to question whether such initiative was available in France and in our Region and how we could build on this to develop a public procurement strategy for recycled plastics.

Promoting the integration of recycled plastics was already one of the objectives of the Auvergne Rhône-Alpes Regional council and the regional antenna of ADEME (the French national Agency for ecological transition) through the SRADDET.

The promotion of public procurement strategy for recycled plastics is a very interesting way to

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The promotion of public procurement strategy for recycled plastics is a very interesting way to



pull the market and promote the integration of recycled plastics.

**2. Action** (please list and describe the actions to be implemented)

In the current version of the PI, chapter 4 related to planning and preventing waste makes a general comment on helping public authorities in the implementation of eco-exemplarity in public procurement. But, there is no specific action or objective related to plastic waste.

The objective is to provide the Regional Council with inputs on the feasibility and regional benefits both for the plastic industry and the public authorities of developing a regional public procurement strategy for recycled plastics. Thus, we aim for the updated version of the PI to refer to the development of such strategy or to the tools needed for its implementation by local authorities.

To achieve this goal several steps are defined:

- Step 1: define the tools/information related to plastic producers and products needed by public buyers to implement a public procurement strategy for recycled plastics. This will be achieved through meetings with the RREDD.
- Step 2: discuss with regional stakeholders representing the plastic industry if and how to collect the information. Discuss the quality of the data, certification schemes available and capacity to keep the information updated.
- Step 3: check with public authorities if the methodology and deliverables developed in step 2, answer their need. This will be achieved through meetings with the RREDD.
- Step 4: based on previous steps, provide detailed information to the regional council in charge of writing the updated version of the PI, to write a paragraph related to the development of public procurement strategy for recycled plastics.

**3. Players involved** (please indicate the organisations in the region who are involved in the development and implementation of the action and explain their role)

- AURA-EE: is in charge of the regional public procurement network "RREDD" will be involved in every step of the action plan;
- IPC (Technical Center for Plastics) is currently creating a French label similar to Plastica Seconda Vita. It will be involved in the promotion of this tool to public authorities (step2);
- Polyvia (professional organisation at the service of plastics and composites) and Polymeris (COMPETITIVENESS CLUSTER FOR RUBBERS, PLASTICS AND COMPOSITES) will help to promote this strategy. They agree to use their network to reach out for plastic manufacturers to see what information can be collected and how often it can be updated (step2);

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#### 4. Timeframe

The development of the tools will be achieved in 2022. The promotion of the tools and positive feedbacks through the RREDD network will be done during the whole phase 2.

Step1: should be finished by November 2022;

Step2: should be finished by January 2023

Step3: should be finished by February 2023

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#### 5. Costs (if relevant)

The general cost should be around 1.000€

Step1: 2 online meetings, so about 200€ in staff

Step2: 2 online meetings, so about 200€ in staff

Step3: 1 online meeting, so about 100€ in staff

Step4: 1 person working 10% for 2 weeks and 1 online meeting with 5 persons, so about 500€ in staff.

#### 6. Funding sources (if relevant):

The global cost is negligible. Each stakeholder will pay for his staff cost. Staff cost for AURA-EE will be paid by the Auvergne Rhône-Alpes Regional council as part of its financial support to manage the regional public procurement network (RREDD).

Date: 08/07/2022

Signature: \_\_\_\_\_

Stamp of the organisation (if available): \_\_\_\_\_

**Auvergne-Rhône-Alpes  
Energie Environnement**  
18 rue Gabriel Péri - 69100 Villeurbanne  
Tél : 04 78 37 29 14

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