



Interreg Europe action plan

Action Plan for the Brittany Region (France)

Version June 2nd 2022



June 2nd, 2022

Interreg Europe action plan

Action Plan for the region of Brittany

Part I – General information

Project: INTERREG Europe EURE

Partner organisation(s) concerned: Atlantic Cities

Country: France

NUTS2 region: Brittany

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Part II – Policy context

The Action Plan aims to impact:

<input type="checkbox"/>	The investment for Growth and Jobs programme
<input type="checkbox"/>	European Territorial Cooperation programme
<input checked="" type="checkbox"/>	Other regional development policy instrument

Name of the policy instrument(s) addressed: **ERDF (European Regional Development Fund)**

The **Programme ERDF/ESF for Brittany (2014-2020)** includes a specific axis for the ecological transition titled “Supporting the energy and ecological transition in Brittany” (axis 3), which is divided into 3 specific objectives:

Specific objective 1: Increase the production of renewable energy in Brittany

Action 3.1.1 Support the development of renewable energy production and distribution capacities in Brittany

Action 3.1.2 Adapt the port infrastructure to allow the establishment of an industrial sector around renewable energies, particularly marine ones

Specific objective 2: Reduce the carbon footprint of buildings in Brittany

Action 3.2.1 Rehabilitate the residential housing stock: component 1- social housing stock

Action 3.2.1 Rehabilitate the residential housing stock: component 2- private stock and pilot actions

Specific objective 3: Increase the number of users of sustainable modes of transport in Brittany

Action 3.3.1 Support the development of inter and multi-modality

Financing Plan:

TOTAL ERDF: 307.3 M€

TOTAL ESF: 62.2 K€

TOTAL ERDF/ESF Programme 2014-2020: 369.5 M€

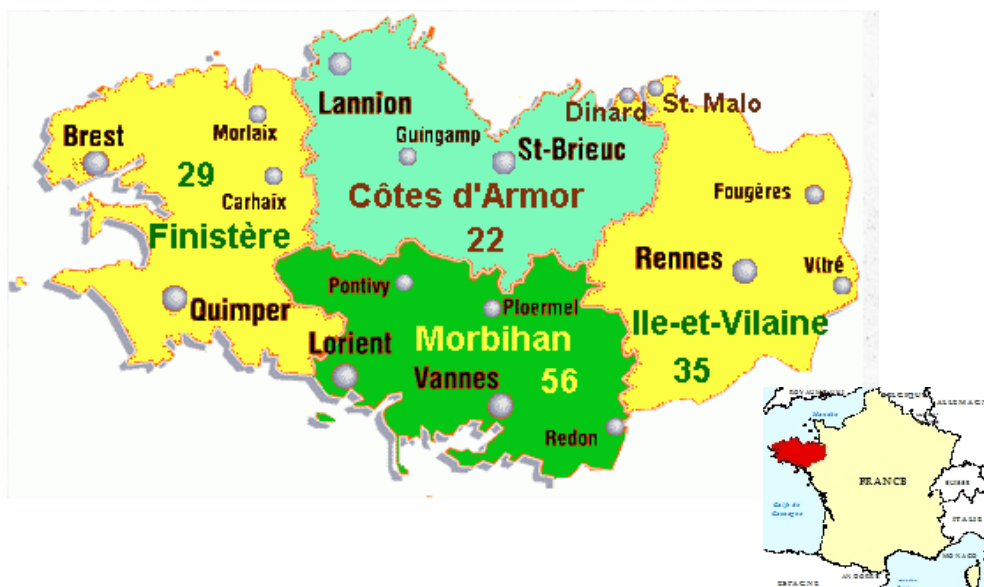
ERDF/ESF Programme 2014-2020 - Axis 3's Governance: 23 ITI (Integrated Territorial Investments) in Brittany

The Brittany region is characterized by a network of medium-sized towns which is organized around agglomerations or medium-sized towns. 21 territorial and rural poles cover the entire territory of Brittany, federating within a development strategy, the different urban and rural authorities of their area, with the 2 urban communities of Rennes and Brest.



The Brittany Region is innovative in the governance of axis 3 of the ERDF/ESF Program 2014-2020, as the ITIs (Integrated Territorial Investments) thus concerns not only the 2 regional urban communities of Rennes and Brest but also the 21 territorial and rural poles in the region that also manage part of axis 1 and 3 via the ITI system. Axis 3 (“Supporting the energy and ecological transition in Brittany”) and part of axis 1 (Specific objective 1.2: Increase the digital practices of the Breton population) are concerned with the ITI system: 38% of the estimated ERDF dedicated to the axis 1 and 3 is distributed through the 23 ITIs (77M€ / 202M€).

Illustration of Brittany region, with the 4 departments and main cities



Assessment of the use of ERDF fundings related to the ecological and energy transition, in Brittany, per department (2014-2020)

Energy transition projects, per department

Energy transition projects	Nb of projects	Estimated expenditure amount	ERDF fundings	% ERDF	ERDF average per project	Nb Population (2018)	Average ERDF per inhabitant
Projects in department 22 (Côtes d'Armor)	36	37 000 310 €	8 201 294 €	12,7%	227 814 €	599584	13,68 €
Projects in department 29 (Finistère)	38	74 909 455 €	16 996 433 €	26,3%	447 275 €	911735	18,64 €
Projects in department 35 (Ille-et-Vilaine)	52	89 877 764 €	26 843 854 €	41,5%	516 228 €	1069228	25,11 €
Projects in department 56 (Morbihan)	20	47 458 705 €	12 648 413 €	19,6%	632 421 €	754867	16,76 €
Projects in Brittany	1	3 727 €	1 491 €	0,0%	1 491 €		
TOTAL	147	249 249 962 €	64 691 485 €	100,0 %	440 078 €	3335414	19,40 €

(Source: Brittany ERDF Managing Authority, List of ERDF projects, at 2021/02/30, Population 2018 INSEE)



The analysis of the energy transition projects shows a rather unequal geographical distribution on the Breton territory, with a large part of funding toward the more urban departments: 25,11€ ERDF per inhabitant in “Ille et Vilaine” (35), compared to the more rural department of “Côtes d’Armor” (22), with 13,68€ per inhabitant.

Average of ERDF per inhabitant for all types of energy transition projects holders per department

Energy transition projects	Average ERDF per inhabitant
Projects department 22 (Côtes d’Armor)	13,68 €
Projects department 29 (Finistère)	18,64 €
Projects department 35 (Ille-et-Vilaine)	25,11 €
Projects department 56 (Morbihan)	16,76 €
TOTAL Brittany	19,40 €

(Source: Brittany ERDF Managing Authority, List of ERDF projects, at 2021/06/30, Population 2018 INSEE)

Energy transition projects submitted per urban Authorities, per department

Energy transition projects of urban Authorities	Nb of projects	Estimated expenditure amount	ERDF fundings	% ERDF	ERDF average per project	Nb Population (2018)	Average ERDF per inhabitant
Projects in department 22 (Côtes d’Armor)	8	13 202 275 €	2 874 840 €	8,6%	359 355 €	599584	4,79 €
Projects in department 29 (Finistère)	7	22 691 802 €	4 248 231 €	12,6%	606 890 €	911735	4,66 €
Projects in department 35 (Ille-et-Vilaine)	11	64 016 117 €	18 353 369 €	54,6%	1 668 488 €	1069228	17,17 €
Projects in department 56 (Morbihan)	6	33 263 735 €	8 138 701 €	24,2%	1 356 450 €	754867	10,78 €
TOTAL	32	133 173 929 €	33 615 142 €	100,0 %	1 050 473 €	3335414	10,08 €

(Source: Brittany ERDF Managing Authority, List of ERDF projects, at 2021/06/30, Population 2018 INSEE)

As far as the urban authorities are concerned, 32 energy transition projects submitted by urban Authorities got ERDF funding. The distribution of the projects on the Breton territory shows that it appears rather unequal with 4.66€ of ERDF per inhabitant for urban authorities in the department of Finistère (29), compared to 17,17€ ERDF per inhabitant for urban Authorities in the department of Ille-et-Vilaine (35). The distribution between departments for projects submitted by Urban Authorities appears to be more unequal than the distribution of all types of energy transition projects.



The New ERDF/ESF+ Programme for Brittany (2021-2027) is under negotiation with the European Commission

The draft Program is currently in the final phase of negotiation with the European Commission. A final agreement is expected during the 2nd quarter of 2022. It may bring changes to the following elements.

As the new ERDF/ESF+ Programme for Brittany (2021-2027) is expected to be approved by the European Commission before June 2022, it didn't seem relevant to propose any action that would aim to influence the strategy and content of this new program. Moreover, Atlantic Cities was not included in this process of revision of the policy instrument.

Thus, it appeared to be too late to be able, in any way, to have any impact on the preparation of the program. That is why we decided, in agreement with the ERDF Managing Authority, to shape our actions to help better implement the new ERDF Programme (2021-2027), especially regarding urban municipal Authorities.

The policy change we propose is in the improvement of communication and dissemination of the opportunities proposed by the programme. This is how we will improve the policy instrument, building something useful for regional promoters, allowing them to better enjoy the benefits of programmes 21-27, relying on previous strengths and weaknesses of programmes 14-20.

In total, 36% of the ERDF envelope, that is €115.5 million out of a total ERDF envelope of €321.5 million, is dedicated to energy transition and ecology (axes 3 and 4) for the period 2021- 2027.

1. Research, Innovation, Business and Digital Transition (136 €M) – ERDF

Objective 1: Strengthen the competitiveness of Breton research in the European area

Objective 2: Increase the innovation effort of Breton enterprises

Objective 3: Strengthen the productive potential of Brittany

Objective 4: Promote the emergence and implementation of responsible digital strategies

2. Very High-Speed Access / Fiber for all (70 €M) – ERDF

Objective 1: high-speed broadband throughout Brittany

3. Energy, ecological and climate transition (78.5 €M) – ERDF

Objective 1: Increase the production and distribution of renewable energies in Brittany

Action 3.1.1: Support projects contributing to the development of renewable energies

Action 3.1.2: Support the coordination and structuring of sectors

Objective 2: Promote efficient energy measures

Action 3.2.1: Support innovative projects and demonstrators



Action 3.2.2: Support energy efficiency in social housing

Action 3.2.3: Support the coordination and structuring of the sectors

Objective 3: Develop smart energy storage systems, networks and equipment

Action 3.3.1: Support innovative projects and demonstrators

Action 3.3.2: Support structuring projects at the regional scope and/or with high added value for the territory

Action 3.3.3: Support the coordination and structuring of the sectors

Objective 4: Preserve and win back biodiversity

Action 3.4.1: Support protected areas under regulatory protection and/or management documents

Action 3.4.2: Support ecological continuities and territorial projects promoting biodiversity

Action 3.4.3: Support site renaturation and restoration actions promoting biodiversity and geodiversity

Action 3.4.4: Support actions to develop naturalist data and knowledge of natural heritage

Action 3.4.5: Support the territories and actors of biodiversity and natural heritage in Brittany

Objective 5: Reduce Brittany's vulnerability to climate risks

Action 3.5.1: Support actions promoting sustainable development and resilient networks, risk prevention and management

Action 3.5.2: Support the adaptation of biodiversity to climate change and better management of natural resources

Action 3.5.3: Support actions to economic sectors in their transformation and adaptation

Action 3.5.4: Support actions aimed at improving knowledge and monitoring

Action 3.5.5: Support actions to strengthen governance, the capacities of actors and the resilience of organizations

Action 3.5.6: Support education and awareness actions, acculturation for a resilient population

4. Sustainable mobility (37 €M) – ERDF

Objective 1: Promote sustainable urban mobility

Action 4.1.1: Support the development of services and infrastructure for a better peri-urban/urban areas connection

Action 4.1.2: Support for projects promoting intermodality

Action 4.1.3: Support for projects facilitating « door-to-door » mobility

Action 4.1.4: Support for the development of physically active modes of transportation

5. Training for people looking for jobs (58 €M) – ESF+

Objectif 1: Foster the training for people looking for jobs



Financing Plan (excluding technical assistance)

TOTAL ERDF: 321 M€

TOTAL ESF+: 38 M€

TOTAL ERDF/ESF Programme 2021-2027: 379 M€



Part III – Details of the actions envisaged

Note:

Initially, Atlantic cities envisaged 2 complementary actions:

ACTION 1: Information meeting and definition of eligible ecological and energy transition projects for urban Authorities on the ERDF/ESF+ program (2021-2027)

Objectives of the action:

- Inform of ERDF funding to medium or small municipalities authorities
- Help these authorities to identify projects that can be granted by the ERDF

Nature of the action

- Presentation of testimonials and concrete examples already financed in Brittany for the urban Authorities (Program 2014/2020)
- Presentation of the new ERDF/ESF+ Program (2021-2027), with a focus on energy transition
- Projects definition workshops with local urban Authorities

ACTION 2: Communication to small urban Authorities on the next ERDF programme 2021-2027 to help them to be final beneficiaries of the programme

Objectives of the action:

- Facilitate access to ERDF funding for medium-sized or small municipalities or inter-municipalities in Brittany
- Raise awareness of ERDF funding for medium or small municipalities or inter-municipalities
- Help medium-sized or small beneficiaries in Brittany to be final beneficiaries of the 2021-2027 ERDF Programme

Nature of the action

Create and disseminate a newsletter on the possibilities of ERDF grants for ecological and energy transition, aimed at all cities, and inter-communalities in Brittany.

These 2 actions were initially proposed and discussed with the ERDF Managing Authority on March 1st 2022. Afterwards, the Managing Authority informed Atlantic Cities that solely the action "Communication with concrete examples of fundable projects for small urban communities" (action 2) seemed relevant for the Managing Authority. Thus, communication and information of actors in Brittany on the regional ERDF/ESF+ Program 2021/2027 is the responsibility of the managing authority. This is part of its regulatory obligations, and monitoring these is up to the managing authority.



In short, the Managing Authority considered that Action 1 would have been duplicative and not appropriate. On the other hand, the managing authority validates the second proposed action and therefore suggests that it re-read the newsletter before any publication to ensure that it is in line with the managing authority's communication plan. Accordingly, the Managing Authority considers that Atlantic Cities' proposal to recall the ERDF policy instrument's axes and present examples of projects for energy and the ecological transition is appropriate (Action 2).

Considering the INTERREG EURE Joint report, published in February 2021, "FOR A BETTER AND SUSTAINABLE QUALITY OF LIFE IN EUROPEAN CITIES, Catalogue of policies, actions, good practices and recommendations", strongly recommends increased support to Cities, and their networks, in particular to smaller cities (recommendation 11):

"To increase National and EU financial support to Cities:

a) support should be increased for Cities and their networks. In particular, smaller cities can be considered leaders of FUA – Functional Urban Areas and involve smaller cities around them in a polycentric system.

b) The new EU instruments that will be approved by the EU Council and Parliament concerning the Recovery package of public money (MFF- Multiannual Financial Framework and Next Generation EU) should be an occasion to boost Cities' and Municipalities' financial support in particular through ITI – The integrated Territorial Investments. Therefore, the allocation of EU structural Funds should be increased in the Operational programs to at least 10%, in current prices using the facility of the actual allocation that is of at least (8%)."

In this context and also considering the importance of proposing action to positively include this policy instrument, we suggest completing and enlarging our initial proposed Action 2, as described below **(to be validated by the Managing Authority)**:

ACTION: Communication and preparation of a list of suggestions to better involve small urban Authority in the next ERDF programme 2021-2027 to help them to be final beneficiaries of the programme

1. Relevance to the project

Objectives of the action:

- Facilitate access to ERDF funding for medium-sized or small municipalities or inter-municipalities in Brittany
- Raise awareness of ERDF funding for medium or small municipalities or inter-municipalities
- Help medium-sized or small beneficiaries in Brittany to be final beneficiaries of the 2021-2027 ERDF Programme
- Improve the ERDF policy instrument 2021-2027, through a better involvement and participation of small and medium-size urban Authorities on energy transition (Axis 3)



Thanks to this action, potential final beneficiaries will be able to express their needs concerning energy and ecological transition. They'll be able to react to these communication and dissemination tools. It will thus make possible the emergence of new projects among small and medium-sized local Authorities.

Inspirations:

-Qualitative survey carried out among cities or inter-municipalities bodies having obtained ERDF funding for a project relating to ecological and energy transition (axis 3 of the ERDF/ESF program 2014-2020)

This qualitative survey highlighted the fact that the information and comprehension of ERDF funding possibilities are not always easy to get for medium or small municipality Authorities. Very concrete information on ERDF funding is needed, as the civil servants and politicians do not have time to participate in many meetings nor analyse in detail the ERDF program.

The Good practice of Locmiquélic Municipality shows that when a small-sized Municipality gets information on ERDF funding possibilities, it permits the implementation of local innovative renewable energy projects.

-Statistics: Assessment of the use of ERDF fundings related to the ecological and energy transition, in Brittany, per department and urban Authorities (2014-2020)

This assessment highlights the unequal distribution of ERDF funding for ecological transition among urban Authorities and departments in Brittany, to the disadvantage of the most rural areas and small cities.

-Proposed ASEV action plan in Italy (Focus group on capitalization and dissemination of the experience with the beneficiaries of the "Urban Innovation Projects")

It is inspiring as it proposes to share information on the "Urban Innovation Projects" with different Municipalities.

-PILSEN's action plan proposal (CZ) (Involvement of the key stakeholders in preparation and implementation of projects focused on adaptation to climatic changes)

Pilsen's action plan is also inspiring as it aims to raise awareness in areas of preparation and implementation of projects related to adaptation to climatic changes the representatives of cities and municipalities in the Pilsen agglomeration who prepare and implement such projects, especially activity 1 "Preparation of a list of recommendations on how to increase the number of upcoming and implemented adaptation projects".

-Webinar on creating regional opportunities through landfill rehabilitation (Policy Learning Platform of INTERREG Europe)

https://www.interregeurope.eu/policylearning/event/3296/webinar-on-creating-regional-opportunities-through-landfill-rehabilitation/?no_cache=1&cHash=dfac101fab835a3bb65fc3ae600dcc3f

This webinar was inspiring as it gives an example of information given to local and regional policymakers who want to learn about regional opportunities for landfill rehabilitation.



The qualitative survey we conducted among civil servants in the cities of Brittany, showed that, especially among small and medium-sized cities, it is difficult to get easy and concrete information about ERDF funding for ecological transition.

Our newsletter will be very useful, with concrete examples of funded projects, testimonials of project leaders and information about the new possible funding of the 2021-2027 ERDF programme in Brittany for ecological transition.

2. Nature of the action

Activity 1:

Create and disseminate a newsletter on the possibilities of ERDF grants for ecological and energy transition, aimed at all cities, and inter-communalities in Brittany.

3 issues of the newsletter per year are planned:

Newsletter N°1 (October 2022)

- Presentation of the new ERDF/ESF+ Program (2021-2027), with a focus on energy transition
- Presentation of testimonials and concrete examples already financed in Brittany, in urban Authorities (Program 2014-2020)

Newsletter N°2 (January 2023)

- Presentation of Good practices projects on Energy transition from the EURE project
- Presentation of testimonials and concrete examples already financed in Brittany, in urban Authorities (Program 2014-2020)
- Information about the ERDF/ESF+ Program (2021-2027): expected type of projects, contacts, ...

Newsletter N°3: (May 2023)

- Presentation of Good practices projects on Energy transition for Municipalities
- Type of projects already approved by the Managing Authority in Brittany for 2021-2027

Activity 2 (to be validated by the Managing Authority):

A study led by Atlantic cities on how to increase the participation of small and medium-size urban Authorities in the ERDF Program (2021-2027) in Brittany, on Axis 3 projects. This study will be based on all the work already carried out by Atlantic Cities in the context of the various project reports, as well as the study for the Action Plan under consideration.



These suggestions will permit an improvement of the policy instrument through their insertion by the Managing Authority in the next call for projects or ERDF implementation documents **(to be validated by the Managing Authority)**.

This study will include suggestions on:

- communication to improve communication with small and medium-size Authorities
- support adaptations measures
- provide specific support to help small and medium-size Authorities prepare projects and applications and to better monitor and manage their projects

3. Stakeholders involved

- Local urban Authority technicians and elected representatives
- Atlantic Cities
- Regional Authority of Brittany

4. Timeframe *(please specify the timing envisaged for action 1)*

Activity 1: September 2022 to August 2023, on average every 4 months.

Activity 2: September 2022 to November 2022

5. Costs *(please estimate the costs related to the implementation of action 1)*

Human costs are estimated at 23 days' internal staff.

6. Funding sources *(please describe how action 2 will be financed. Is it through the policy instrument(s) indicated in part II)?*

Atlantic Cities



Date: 03-06-2022

Name of the organisation(s):
Regional Council of Brittany

Signatures of the relevant organisation(s):





APPENDIX

APPENDIX 1: QUALITATIVE SURVEY

The EURE project, in which the association of Atlantic Cities based in Rennes participates, analyses the use of ERDF funds for the period 2014-2020 in connection with energy and ecological transition.

The objective of this survey is to understand the place of Breton municipalities in this program and to formulate proposals so that they better benefit from the next ERDF/ESF+ operational program (2021-2027) currently being finalized.

City Name:

Contact person:

Mail:

Title of the ERDF project:

1) How do you value access to information about ERDF funding possibilities for your project?

Level 1 (low) to 6 (very high)						
	1	2	3	4	5	6
Easy to know the existence of ERDF funding for your project	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2) How did you get to know what are the ERDF funding possibilities for your project? From which organisation did you get the information?

3) What is the organisation in your structure to identify and mobilize European funding? Who is in charge of searching for and mobilizing grants?

4) Did you get external support to set up your ERDF application form?

YES

NO

If yes, which one?



5) Degree of difficulty to set up the ERDF application

Level 1 (low) to 6 (very high)						
	1	2	3	4	5	6
What was the difficulty to set up the ERDF application?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6) Did you experience any specific difficulty to set up the ERDF application? If yes, which one(s)?

7) Degree of difficulty to monitor the project and receive the ERDF funding?

Level 1 (low) to 6 (very high)						
	1	2	3	4	5	6
What was the difficulty to monitor the project and receive the ERDF funding?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8) Did you experience difficulties in managing the project? What were the difficulties?

9) Do you know any Municipal Authority that wished to apply to ERDF fundings or that didn't do it or got a negative decision? f yes, Which one(s)?

10) Would you be willing to apply for another ERDF funding?

YES

NO

11) According to you, what should be done to help Municipalities better access ERDF funding?

Contact :

Maité Cosnard, Eléo conseil

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APPENDIX 2: GOOD PRACTICE “A wood-fired heating system and a heat grid in a small city of Brittany (France)”

1. General information	
Title of the practice	A wood-fired heating system and a heat grid in a small city of Brittany (France)
Does this practice come from an Interreg Europe Project	NO

Specific objective	Increase the production of renewable energy in Brittany	
The main institution involved	Municipality of Locmiquelic	
Location of the practice	Country	France
	NUTS 1	
	NUTS 2	Brittany
	NUTS 3	<i>Drop-down list</i>

2. Detailed description	
Detailed information on the practice	<p>The need: need to change some furnaces in public facilities, in particular in the school, the town hall, the post office, the media library, the leisure centre, the RIPAM (inter-municipality childminders unit) and the cultural centre. At the same time, meetings were held with the city of Lorient, which presented its experience in this subject.</p> <p>An opportunity study was carried out that showed that it was profitable for the municipality as long as the heating network was additionally connected to future urban developments (1 building of 11 social housing units, 1 building of 6 housing units and 19 houses).</p> <p>At that time, the price of gas was low and was going down, but we were aware that prices could fluctuate.</p> <p>Still, we added to the wood-fired heating system, an auxiliary gas heater. For now, this is the “setting” phase.</p> <p>The objectives have been achieved; the heating system works very well. The deadlines were respected.</p> <p>The wood-heating system is very often given as an example by the Metropolitan Community (Lorient Agglomeration) because it is buried.</p>



	<p>Main stakeholder: Municipality of Locmiquelic (4160 inhabitants)</p> <p>Beneficiaries: Population of the city, equipment users and staff</p>
Resources needed	<p>Total expenditure of the ERDF project: 541.518 € HT</p> <p>Total expenditure, in total: 673.517 € HT</p> <p>ERDF: 79.483 €</p> <p>Brittany Region: 18.825 €</p> <p>« Parliamentary Reserve »: 10.000 €</p> <p>State (Environment and Energy Agency): 180.177 €</p> <p>State (local governments grant): 122.500 €</p> <p>Self-financing by loan (green growth at 0% rate) and Savings</p>
Timescale (start/end date)	13 March 2017 – 31 January 2020
Evidence of success (results achieved)	<p>The project is a success because the inhabitants of the city are satisfied, especially the residents because the system is buried, it is now a very green place. The chimneys are hidden by the architectural unit and a path; it is very well integrated into the landscape.</p> <p>Users: 160 children at school. Cultural centre capacity: 300 people</p> <p>Inter-municipality childminders unit: 40 m² (15 people)</p> <p>Town Hall: 10 employees</p> <p>Media library</p> <p>36 housings</p> <p>Fuels: 190 t/year of wood chip</p> <p>54 toe at the inlet heating system</p> <p>110 teq CO₂ avoided per year</p> <p>90% biomass</p>
Difficulties encountered/ lessons learned	<p>There was a bit of delay in starting the heating system because it is buried in the city centre. Some water problems were to be solved.</p> <p>The system is in operation since October 2018.</p>
Potential for learning or transfer	<p>The landfill system is a real success and was very well accepted by the local population. The wood-fired heating system is well integrated into the landscape, in a small unused square which has become a place of passage where young people stop and talk to each other.</p> <p>Reduction of the environmental footprint</p>



Further information	A sheet is to be published by the state ADEME agency - section "Ils l'ont fait"
Contact details <i>[Technical: the contact details will be visible only to "Policy Learning Platforms registered members"]</i>	
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Organisation	Municipality of Locmiquelic
Email	callain@mairie-Locmiquelic.fr



APPENDIX 3: GOOD PRACTICE “Brest urban cableway”

1. General information	
Title of the practice	Brest urban Cableway
Does this practice come from an Interreg Europe Project	NO

Specific objective	Increase the number of users of sustainable modes of transport in Brittany	
The main institution involved	BREST METROPOLE	
Location of the practice	Country	France
	NUTS 1	
	NUTS 2	Brittany
	NUTS 3	<i>Drop-down list</i>

3. Detailed description	
Detailed information on the practice	<p>The first urban cable car in France, this 420-metre link opened in November 2016, connects the new Capucins eco-district to the city centre of Brest by spanning the Penfeld, the coastal river that crosses the city. It brings an innovative solution to the need for accessibility and attractiveness of this changing neighbourhood, previously occupied by military workshops, and which is now three minutes from the heart of the city.</p> <p>The Brest urban cable offers an ecological alternative to traditional modes of transport.</p> <p>The project aims to integrate the eco-district on the right bank of Brest and to renew the attractiveness of this part of the city.</p> <p>The eco-district has a diversified housing offer which provides a social mix representation: 50% of the housing stock is available through free ownership, 25% are subsidised rental units and the remaining 25% are available at an affordable cost.</p> <p><i>Main stakeholders:</i> Municipality of Brest Metropole,</p>



	<p><i>Beneficiaries:</i> Population of the metropolis and in particular the Capuchin quarter inhabitants and tourists</p> <p>The Brest urban cableway is an integral part of the public transport network. It is very practical because avoids bypassing the city and brings the eco-district “Capuchins” closer to the city centre.</p>
Resources needed	<p>Total expenditure of the ERDF project: 12.085.000 €</p> <p>ERDF: 4.000.000 €</p> <p>Brittany Region: 1.000.000€</p> <p>Département 780.000€</p> <p>Etat : 2.500.000 €</p> <p>Brest Métropole: 3.805.000 €</p>
Timescale (start/end date)	1 January 2014 – 31 March 2018
Evidence of success (results achieved)	<p>The urban cableway car helps to change the image of the city of Brest, for its inhabitants and tourists. It has become a tourist attraction in this rebuilt city after the war.</p> <p>Users benefit from a magnificent view of the city, the arsenal and the harbour.</p> <p>The urban cableway is pretty and busy:2000 trips per day, on average.</p>
Difficulties encountered/ lessons learned	<p>The implementation of the urban cable encountered technical difficulties that continued when the service was launched. It has often been stopped for quite long periods.</p> <p>After this quite difficult kick-off stage, it works now with great satisfaction</p>
Potential for learning or transfer	<p>This cableway was the first set in an urban area.</p> <p>At the very first, the technology was not yet proven for a very windy urban area. Today the technology is proven and the potential for transferability exists.</p>
Further information	<p>Link to where further information on the good practice can be found</p> <p>https://www.youtube.com/watch?v=x1wvC2SUDsk</p> <p>https://www.brest.fr/se-deplacer-stationner/se-deplacer-dans-la-metropole/se-deplacer-en-bus-tram-et-telepherique-2358.html</p>



Contact details <i>[Technical: the contact details will be visible only to "Policy Learning Platforms registered members"]</i>	
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