



**ALICE**  
Interreg Europe



European Union  
European Regional  
Development Fund

# Slovakia- Action Plan Updates

**PKKP** Platforma pre kultúrny  
a kreatívny priemysel

# SLOVAKIA ACTION PLAN

## Support the development of animated works



It consists of 3 actions:

**ACTION 1:** Wonderland concept / Smart directory

**ACTION 2:** Supporting the development of animation works/content, through specific education activities: Let's start with animation!

**ACTION 3:** Online database of professionals in the animation sector in Slovakia

# POLICY CONTEXT



## **NAME OF THE POLICY INSTRUMENT ADDRESSED**

### **Strategy for Creative Industries Development in the Slovak Republic**

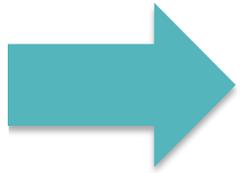
- Strategy was focusing on supporting the CCIs sectors in general, therefore our A.L.I.C.E. action plan will allow us to cover this gap by providing specific actions.

Action plan is focused on

- specific training and increasing animation skills,
- raising awareness about the creators and their works,
- promoting visibility of animated films,

as the key aspects for raising an educated young generation.

# ACTION 1: Wonderland concept / Smart directory



implementing Wonderland label / Smart directory in Slovak conditions



provide opportunities for new co-productions but also in obtaining more visibility and easier access to other territories



MoC of the Slovak Republic; Slovak Audiovisual Fund or Slovak Film Institute; Animation studios involved in the SMART DIRECTORY



1 year



€ 2 000,00



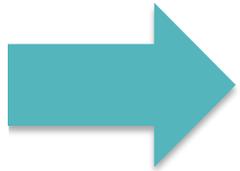
state budget (MoC of the Slovak Republic)

UPDATES  
28.06.2022

We did not start with this activity yet, as we are waiting for the information about the current stage of Alice's Smart Directory platform and proposal for implementing it in partners context form the lead partner.

# ACTION 2: Let's start with animation!

Supporting the development of animation works/content, through **ALICE** specific education activities



❏ Creating a Booklet and Instruction Videos „How to make an animated film?“ for children, parents, teachers and educators



by educating the young generation about the animation, we see the potential in raising the interest in this sector, gradually increasing the creative capacities and building on the strong animation tradition in our territory.



**Bibiana**, local training institutions and schools



July 2022 – PDF booklet; outline and detailed structure for the videos (10 episodes – production from September to December)



€ 5 000,00



state budget (MoC of the Slovak Republic)

UPDATES  
28.06.2022

Currently is carried out a process of creating an outline for the videos and workshops. Part of the plans will also include a process for addressing animators for participation at workshops and making of the videos. Shooting of the videos and organising live workshops is plan in the upcoming months.

# ACTION 3: Online database of professionals in the animation sector in Slovakia



Launching an online database of professionals in the animation sector

-  for mapping of active creators instead, which will help to increase the visibility of all actively working animators in Slovakia
-  **Bibiana**
-  July 2022
-  € 3 000,00
-  state budget (MoC of the Slovak Republic)



UPDATES  
28.06.2022

The main collecting the content of the exhibition into an online form was done, as well as the creating of a database design. The firsts content of the exhibition into the online database was done as well. BIBIANA has already set up a webpage dedicated to this database, but the final content is still work in progress. Right now is BIBIANA creating a plan, how to approach a wider scale of animators to make them participate on the exhibition and therefore became a part of the database content.



# ALICE

Interreg Europe



European Union  
European Regional  
Development Fund

Thank you!



*Project ALICE*