

Rzeszow Regional Development Agency (RARR) - POLAND

Action plan development

In the period from August 1, 2021 to July 31, 2022, PP6 and polish ALICE stakeholders have taken the following actions:

- 1) On August 4, 2021, an application to enter the profession of ANIMATOR in the Classification of Occupations and Specialties was submitted by Association of Polish Animation Producers (SPPA) to the Labor Market Department of the Ministry of Development, Labor and Technology. Application is currently verified - stage of examination will exceed the LAP time frame (Action 1, Activity 1 of LAP).
- 2) Cooperation between SPPA and non-public University of Information Technology and Management in Rzeszów (WSIZ) was slowly developed. First results of joint work on adapting the teaching programme of new specialization in the field of study "Computer graphics and multimedia production" will be visible after the students of the first year will graduate from the university, in July 2024 (Action 1, Activity 2 of LAP).
- 3) SPPA in cooperation with the Polish Producers Alliance (KIPA), the Ministry of Education and Science, as well as New Technologies School Complex in Łódź started a discussion with Ministry of Culture to convince them to the idea including a skill „animation technician” on a list of Ministry of Education and Science, which will allow schools to open a new faculty (Action 1, Activity 3 of LAP).
- 4) SPPA in cooperation with the Polish Producers Alliance (KIPA), the Ministry of Education and Science, as well as New Technologies School Complex in Łódź received preliminary approval of the Ministry of Education to create a Center of Skills for animation industry in Łódź, dedicated to animation and VFX – at present, partners discuss the details of the centre’s operation (linked with Action 1, Activity 3 of LAP).
- 5) Polish Ministry of Culture decided to build an Interactive Centre for Cartoons and Animation at the Animated Film Studio in Bielsko-Biała. Opening of the Centre is planned for August 2023. Centre will be a combination of a modern museum with a family park and educational centre (linked with Action 1, Activity 3 of LAP).
- 6) Organization by SPPA in cooperation with other national stakeholders of 4 networking and educational events aimed at the exchange of knowledge and experience and extending the network of animation professionals, including:
 - May 30, 2022 - Talent Market, as part of the “Animated in Poland” program, which was a part of KFF Industry, in the frame of the Krakow Film Festival;
 - May 30, 2022 - 2 scriptwriting workshops with Artur Wyrzykowski, in the frame of the Krakow Film Festival;

- June 15, 2022 - networking cocktail with CEE Animation and associations from Lithuania, Latvia and Estonia organized by SPPA during the MIFA fair in Annecy;
- July 15, 2022 – discussion panel and “Power speeches” during the Animator Pro event organized by national stakeholder MOMAKIN with their main partner SPPA.

During events information about ALICE work was also presented (Action 2 of LAP).

- 7) Based on the grant received from the Polish Film Institute (PISF - information in report no. 4), SPPA in cooperation with ECORYS, which is a content partner and contractor, conducted the research "Diagnosis of the condition and growth potential of the Polish animation sector in the production of animated series for children and youth". The research timeline was extended with the consent of the Polish Film Institute, therefore the final report will be prepared in November 2022 (Action 3 of LAP).
- 8) Stakeholders: MOMAKIN and SPPA started in April 2022 implementation of the project "Education" Program, Component III "Institutional cooperation to improve the quality and adaptation of vocational education and training (VET) and vocational lifelong learning" (inf. About received grant in report no 4). Partners are now collecting qualitative data in the frame of in-depth interviews with producers and animation professionals.