

Regional Stakeholder Group Meeting

Partner/Region:	Date:	Participants:	Main outputs:
Municipality of Middelburg	07-03-2022	Peter Klemann, Sylvia Radius, Silvia Lindeboom, Arma Kleinepier, Adriaan van Moort, Karin Stroo, (project leader Culture CCB), Digna Kosse (project leader SME for CCB) en Jack Dooms (project leader CHERISH)	<ol style="list-style-type: none"> 1. Purpose of the meeting is: brainstorm how to develop the Digital portal & virtual visitor / maritime experience center as part of vitalising the citycenter and develop new concepts, new product market combinations. 2. Visualisation: Visualize the desired changes with photos, drawings, photo collage, etc. 3. Ideas: <ul style="list-style-type: none"> * Realize a new creative Lab. Design by a modern architect. That will stimulate innovation and also can connect with education and local artists. * Establish a connection with Vlissingen over the water via the canal. Creative SME's can settle there (at the Waterfront) this center itself Cn be a micro city. * Symbolize the maritime city. In Zeeland are relatively many Michelin star restaurants, be proud of that, tell it the world. Classic food can be highly interesting from commercial perspective: Chips and fish are very popular... emphasize that. * Modernise the city with respect for the past. How to fit in modern developments without forgetting the history. * Developments in Middelburg: Digital portal & virtual visitor / maritime experience center/ collect & document history/ Production of audiovisual material / videos / Storytelling / Presentation regional products based on (maritime)heritage

