

iEER Interreg Europe interregional learning – Final event

15th & 16th September 2022, Helsinki, Finland

[Register here by 12 September 2022](#)

Day 1: THURSDAY, 15 SEPTEMBER 2022

Scaling European regional innovation ecosystem for deep-tech startups and impact-driven entrepreneurs

The workshop is dedicated to defining challenges and opportunities of developing regional entrepreneurial ecosystems for impact-driven entrepreneurs.

Venue: Vanha ylioppilastalo, Mannerheimintie 3, 00100 Helsinki
 Event language: English
 Type of event: On site

09.00 – 09.30	<i>Coffee and registration</i>
09.30 – 10.00	Welcoming words <ul style="list-style-type: none"> - Mr. Markku Markkula, Chairman of Board, Helsinki-Uusimaa Regional Council “European Entrepreneurial regions achieving European Innovation agenda”
10.00 – 10.30	Fireball keynotes <ul style="list-style-type: none"> - Mr. Santtu von Bruun, Director of Innovation Ecosystems, University of Helsinki: Building a World-renowned Innovation and Entrepreneurship Ecosystem for Impact-driven Entrepreneurs - Dr. Breda O Dwyer, Director, Centre for Economic and Entrepreneurial Development, Munster Technological University: Crossing the chasm for scale-up - Mr. Harri Haapaniemi, Senior Manager, and Mr. Mikko Julin, Senior Lecturer, Laurea University of Applied Sciences: Taking stock of iEER Interreg Europe collaboration and proposal for future actions.
10.30 – 12.30	Workshop part I: Scaling entrepreneurship and innovation ecosystem – impacts for impact-driven entrepreneurs <ul style="list-style-type: none"> - Ms. Christine Chang, Head of iEER Interreg Europe, Helsinki-Uusimaa Regional: Working towards joint projects, and Ms. Aletta Purola, Laurea University of Applied Sciences, workshop facilitator
12.30 – 13.30	<i>Lunch</i>
13.30 – 14.30	Workshop part II and conclusion of the day
14.30 – 15.00	<i>Coffee and networking</i>

Day 2: FRIDAY, 16th SEPTEMBER 2022

European Entrepreneurial Regions achieving sustainable and inclusive recovery

This is the final peer-learning event of the iEER Interreg Europe project where European regions share their good practices in driving green, digital and inclusive recovery through entrepreneurship and innovation.

Venue: Musiikkitalo, Mannerheimintie 13 A, 00100 Helsinki
 Event language: English
 Type of event: On site

8.30 – 9.00	Registration and coffee
9.00 – 9.30	Opening: Entrepreneurship for a sustainable and green recovery <ul style="list-style-type: none"> – Mr. Ossi Savolainen, Regional Mayor, Helsinki-Uusimaa Regional Council, iEER Interreg Europe Lead Partner, Finland – Mr Erwin Siweris, Program Director, Interreg Europe, France (Online)
9.30– 10.00	Entrepreneurship policy for resilient and sustainable Europe – regions’ response for a sustainable, digital and inclusive recovery—findings of iEER Interreg Europe <ul style="list-style-type: none"> – Dr. Breda O Dwyer, Director, Centre for Economic and Entrepreneurial Development, Munster Technological University, Ireland
10:00 – 11.00	Panel: Driving green, digital and inclusive transition from policy to action – challenges and opportunities <p>How have European local and regional authorities used different instruments driving green, digital and inclusive transition through entrepreneurship? What worked and what not? What are lessons learned for future development?</p> <ul style="list-style-type: none"> – Ms. María Teresa García, Director General for Entrepreneurship and Cooperativism Generalitat Valenciana, Spain. Regional policy supporting social entrepreneurship and sustainability – experience of Valencia Regional Government – Mr. Paweł Szeremet, Head of Innovation and Smart Specialization Office, West Pomerania, Poland. Regional policy achieving sustainability goals – case of West Pomerania Innovation Strategy – Mr. Mauro Terzoni, Head of Social Policies, Labour, Education and Training Department, Marche Regional Authority, Italy. Regional policy fostering entrepreneurship through the European Social Fund – Ms. Lisa Beers, Senior Social Value Advisor, Social Value Unit, Strategic Investment Board, Northern Ireland, “Co-designing economy policy for values”, United Kingdom

	<ul style="list-style-type: none"> – Mr. Heikki Kallasvaara, Senior Advisor, Coordinator of Industrial modernisation, Regional Smart Specialization Strategy, Helsinki-Uusimaa Region, Finland. Supporting green and digital modernisation – experience of Helsinki-Uusimaa Region. <p>Moderator: Ms. Annukka Mäkinen, Association of Finnish Local and Regional Authorities</p>
11:00 – 11.30	<i>Coffee break</i>
11.30 – 12.40	<p>Panel: Scaling European innovation and entrepreneurship ecosystems for impact-driven business – inspiration for future actions</p> <p>What are functional models and support to sustainable and impact-driven entrepreneurs? What can we learn from those to replicate and scale the growth of impact-driven business in the EU?</p> <ul style="list-style-type: none"> – Ms. Sarah Flaherty, External Services Manager, Munster Technological University and Chair of Kerry Hub Network, Ireland. Role of the Hub Network for startup growth in green, digital and social – Mr. Vicent Diego, President of Federation of Housing and Rehabilitation Cooperatives of the Valencian Community (FECOVI) and Ms. María José Vanyó, Director, IUDESCOOP, “Social housing cooperative model”, Spain – Dr. Martin Wrobel, Professor of Business Administration and Entrepreneurship, University of Applied Sciences Brandenburg, Germany. Scaling for social, green and digital entrepreneurship. – Ms. Sabrina Dubbini, ISTAO Business School, Italy. Entrepreneurship and education: the role of the Community for the economic and social inclusiveness in the regional ecosystem. <p>Moderator: Dr. Mari Vuolteenaho, Vice President, RDI, Laurea University of Applied Sciences, Finland</p>
12.40 – 13.00	<p>Closing remarks</p> <ul style="list-style-type: none"> – Mr. Thomas Wobben, Director, EU Committee of the Regions (TBC), Belgium
13:00 -14.00	<i>Farewell networking lunch</i>

Event facilitator: **Ms. Christine Chang**, Head of iEER Interreg Europe project, Helsinki-Uusimaa Regional Council.

For more information, please contact
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