

# SME SUPPORT COUNTERACTING CRISIS

*EXPERIENCES OF INTERREG EUROPE ESSPO PROJECT*

*ON-LINE CONFERENCE*

**Date and place:** 21 September 2022, 11:00 - 12:45 CET

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## Concept

The outbreak of Covid pandemics in early 2020 started unpredictable series of events heavily impacting the economy. The delivery chains have been broken, the prizes of energy, raw materials and electronic components are roaring and the prospects for the coming years are pessimistic. SMEs are extremely vulnerable to hard conditions. Their survival and adaptation are key in preserving the jobs and avoiding the worst crisis scenario.

## AGENDA

10:45-11:00	<i>Room opening, participants connecting.</i>
11:00-11:10	Welcome, practical information and objectives of the session
11:10-11:30	<i>Understanding the problem – conclusions of Gabrovo research</i> <b>Petar Ganev</b> , Institute for Market Economics, Bulgaria
11:30-11:45	<i>Municipality plans for helping SMEs and national support to mitigate the energy crisis in Gabrovo</i> <b>Desislava Koleva</b> , Gabrovo Municipality, <b>Teodora Georgieva</b> , Arc Fund
11:50-12:05	<i>Intermediaries network starting energy efficiency &amp; diversification solution advisory campaign in Wielkopolska, Poland</i> <b>Elżbieta Książek</b> , Poznań Science & Technology Park, Wielkopolska
12:05-12:20	<i>Resilience in the face of the crisis: Pushing innovation in SMEs in Weserbergland</i> <b>Bettina Rimmert &amp; Dieter Mayer</b> , District of Hameln-Pyrmont
12:20-12:35	<i>Smart and climate-neutral city, as a driver of innovation and economy in the post-covid context</i> <b>Peeter Unt</b> , Tartu Science Park
12:35-12:45	Closing remarks