



BERRY+ S3 partnership Reminder

Helsinki, 28.9.2022

Ninetta Chaniotou

The BERRY+ concept



From the beginning, BERRY+ has been planned to have two parts and one intention:

The two parts

(1) REGIONAL

- The first period was dedicated to learning on how to focus and deal with value chains to provably, manageably serve regional economies. We identified concrete methodologies for this purpose, one coming from the EC one from the BRIDGES project.
- In the next period, we will dedicate efforts, by utilising these methodologies, to concretise interregional complementarities. But this is not the priority in this meeting.

(2) PROJECT

- Generate collaboration interests and eventually set up projects.

The intention

- To systematically link as well as to systematically ensure interactions between (1) and (2) in order to achieve more effective policy implementation and planning, i.e. focusing of funds,
- During this meeting, the focus is on eventual interactions from (2) to (1).
- This is the reason the value chain approach is emphasising (without being exclusive) research-to-industry options, liaising with the RIS3 priorities of the partner regions.

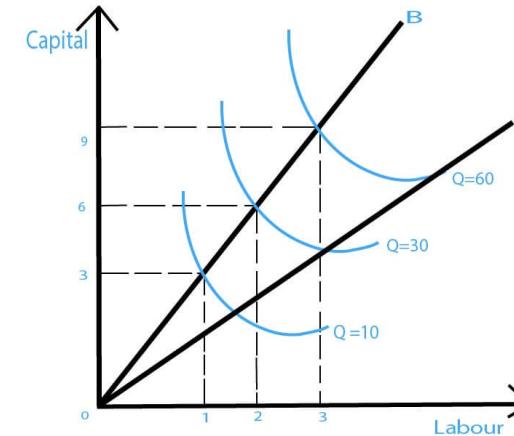
The BERRY+ guiding background



The Law of Returns to Scale, and what it implies for regions.

1) Law of Returns to Scale

The Law of returns to scale discusses the change and rate of change in output due to the rate of change in the input. (Source: <https://www.thekeepitsimple.com/law-of-returns-to-scale/>). Example of increasing returns to scale on the right —>



2) Interpretation of the Law of returns to scale in the context of BERRY+.

- Project = public funding for (capital x labour)
- Returns to scale = (capital x labour): growth induced through innovation-to-market

