

# DestiSMART: Revisiting the policy aims of partners' action plans

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# Priority themes

- A. Low-carbon transport systems
- B. Provision of improved Intermodality facilities for visitors
- C. Accessible Tourism: Accessibility for tourists with mobility problems
- D. Facilitating Cycling & Walking for Tourists

# Project type

- New project
  - Pilot action
- Improved Governance
- Structural Change

# A. Low-carbon transport

- **Horários do Funchal**
- Action 3: Regional low carbon working group
- Type: Improved governance
- **Sardinia**
- Action 1: Implementation of the Regional Action Plan for charging stations for electric vehicles
- Type: Improved Governance + New project
- **Pafos**
- Action 1: Implementation of investment preparation for a cable car/teleferic/aerial ropeway system for visitors at Neo Chorio community, as a low-carbon sustainable tourism mobility solution, towards procurement and delivery.
- Type : New Project

# A. Low-carbon transport

- **Lake Balaton**
- Action 2: Reduction of traffic congestion in Balaton shore of Siófok - Low carbon transport system and changing travel habits of visitors to Siófok
- Type : New Project – Pilot action
- **Vidzeme Region**
- Action 1: Greenways adaption to electromobility
- Type: New project

# B. Intermodality

- **Horários do Funchal**
  - Action 1: Flexible bus transport solution
  - Action 2: Sustainable Intermodal maritime connection
  - Type: New project
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- **Sardinia**
  - Action 3: Completion of the Intermodal Center of Oristano
  - Type: New project

# B. Intermodality

- **Pafos**
- Action 2: Enhancing Intermodality for Visitors through cooperation and coordination between transport modes at key tourism mobility nodes such as airport and bus stations.
- Type: Improved Governance
  
- **Lake Balaton**
- Action 1: Mobility points at railway stations - Development of intermodality measures
- Type: New Project – Pilot action

# B. Intermodality

- **Vidzeme Region**
- Action 2: Development of public railway transport routes and timetables to improve accessibility to destinations important for cycling tourism
- Type: Improved Governance



# C. Accessible tourism

- **Thessaloniki**
- Action 2: THESSPASS Joint Digital Platform (Pilot Action)
- Type: New Project
- **Mallorca**
- ACTION 1. Promotion of hiking activities in natural and mountainous areas for people with special needs
- Type: Structural Change
- ACTION 2. Improving accessibility at tourists facilities linked to walking activities
- Type: Structural Change

# C. Accessible tourism

- **Bremerhaven**
- Action 2: Purchase of a bicycle for people in wheelchairs
- Type : New Project – Pilot action
- **Vidzeme Region**
- Action 3: Improving the accessibility of the environment by means of universal design for tourists at greenways & mobility points
- Type: Structural change

# D. Cycling & Walking

- **Thessaloniki**
- Action 2: THESSPASS Joint Digital Platform (Pilot Action)
- Type: New Project
- **Sardinia**
- Action 2: Implementation of the Regional Cycling Mobility Plan
- Type: New project

# D. Cycling & Walking

- **Pafos**
- Action 4:
  - A. Provision of Cycling facilities for visitors, such as signing and priorities, towards development and promotion of cycling tourism as low-carbon sustainable tourism mobility product and service.
  - B. Promotion of the GPSmyCity app for walking tourism to explore Pafos urban area destination at the pace chosen by tourists in accordance with their personal preferences and levels of physical fitness.
- Type: New project

# D. Cycling & Walking

- **Lake Balaton**
- ACTION 3.1 Improving bicycle transport, Establishment of Resting places
- ACTION 3.2 Building of a bicycle path in Alsóörs and Felsőörs. The Balaton Bike Circle continuance to Veszprém
- Type: New project
- **Vidzeme Region**
- Action 4: Updating smarter facilities in greenways for cycling and walking & promotion for visitors
- Type: Improved governance

# ALL thematic areas

- **Thessaloniki**
- Action 1: Enabling an upgraded policy framework for the promotion of Thessaloniki as a Resilient SMART tourist destination through measures for the promotion of e-mobility, intermodality, accessibility for all and cycling & walking
- Type: Structural Change
- **Mallorca**
- ACTION 3. Promoting accessibility to points of tourist interest by public transport and provide more sustainable and low-carbon means of transportation
- Type: Structural Change

# ALL thematic areas

- **Pafos**
- Action 3: Implementing a policy framework of structural change for accessibility provision for visitors with mobility handicaps (disabled, elderly, infirm, families with young children), in terms of Accessible Tourism implementation.
- Type: Structural Change
- Action 5: Testing of ‘Mobility as a Service’ (MaaS) for sustainable tourism, with low-carbon smart E-Mobility multi-modal services for visitors to archaeological sites, including accessible tourism mobility facilities; pilot introduction of electric scooters, e-bikes, e-carts for accessibility within sites, relevant use of existing electric minibus, charging station for e-cars, towards a ‘smart destination’
- Type: New Project – Pilot Action

# ALL thematic areas

- **Hastings**
- Action 1: Developing a sustainable seafront public transport service
- Type: New Project
- **Bremerhaven**
- Action 1: Installation of a Free Floating Bike Rental System
- Type: New Project – Pilot action
- **Vidzeme Region**
- Action 5: Testing of Accessible Greenways for Everyone On-Demand Service in Vidzeme Region
- Type: New project – Pilot action





	A. Low-carbon transport	B. Intermodality	C. Accessible tourism	D. Cycling & Walking	ALL
Thessaloniki			N	N	S
Sardinia	I, N	N		N	
Pafos	N	I		N	S, N
Lake Balaton	N	N		N	
Vidzeme Region	N	I	S	I	N
Mallorca			S		S
Hastings					N
Bremerhaven			N		N
Horários do Funchal	I	N			

Legend: I = Improved governance; N = New project; S = Structural change