

Innovations in Sustainable Urban Mobility Plans for low-carbon urban transport

InnovaSUMP
Interreg Europe



European Union
European Regional
Development Fund

Smart tourism low-carbon transport in SUMPs

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Δήμος Λευκωσίας
Nicosia Municipality

InnovaSUMP Partnership



8 Cities and 1 University (advisory partner)

Overall Objective

- ❑ **To facilitate the take up of innovative Sustainable Urban Mobility Plans (SUMP),**
- ❑ **by providing the necessary expertise and showing the benefits,**
- ❑ **thus generating high leverage and ensuring strong commitment to sustainable urban mobility with low-carbon transport**
- ❑ **The specific principle is that enhanced SUMP will contribute to a low-carbon economy**

Main Themes

- ❑ **Inclusion of Travel behaviour change and research** – City of Prague
- ❑ **Planning for sustainable mobility at tourist destinations** – Commune di Ravenna
- ❑ **Integration of SEAP and SUMP** – Nicosia Municipality (SECAP to 2030)
- ❑ **Pricing & Financing Policies and Measures** – Vilnius Municipal Enterprise "Connecting Services"
- ❑ **Other Innovations** such as **Smart & Green Mobility** – AUTh (Advisory partner)

Exchange of experience



← Workshop in Prague

Thematic Workshop in
Ravenna



← Workshop in Vilnius

Study Tour in Devon



Travel Behaviour Change

- ❑ **Travel behaviour research and analyses**
- ❑ **Stated Preference surveys**
- ❑ **Potential user response for new and emerging transport systems, technologies, sustainable mobility policies and measures**
- ❑ **Campaigns and awareness**
- ❑ **Incentives for Mode shifts towards Sustainable Mobility Modes**
Public Transport, Park & Ride, Park & Change,
Active modes of Cycling and Walking

Sustainable Tourism Mobility

- Targeted Promotion of Sustainable Mobility Options for Visitors at Tourist Destinations**
- Demand Management at peak season in cities with high tourism**
- Accessible Tourism Facilities**
- Walking & Cycling for visitors**
- Multi-modal Tourism Hubs**
- Smart ticketing combining public transport and tourism sights**

Other Initiatives on Smart and Green Mobility

- Smart Public Transport Information**
- Electric Buses**
- Demand Responsive Transit**
- Multimodal Interchange**
- Cycling facilities, including E-bikes**
- Intelligent Bus Stops**
- Park & Change (including Cycling)**



GOOD PRACTISES

Good Practices 1/2

- Council for promoting bicycle use in Nicosia
- Nicosia's Mini Buses in historic center
- Multimodal Tourist Hubs in Ravenna
- Mobility on Demand service: The circuit of electric mini-buses of Viseu
- Smart bus & tram stations in Iasi
- Exeter Engaged Smart Transport



Good Practices 2/2

- ❑ **Thessaloniki SUMP: strategic sustainable mobility planning at a time of economic crisis**
- ❑ **Use of Travel Behaviour Surveys for the Prague Transport Model**
- ❑ **Survey on Cycling in Prague**
- ❑ **Reaching the beach by avoiding traffic congestion, Ravenna provides free parking and free bus transfer (park & ride)**

Action Plans Highlights - Policy Change

- ❑ **Nicosia: involvement of JASPERS EIB in new SUMP**
- ❑ **Prague: OP modified by adding new individual calls on sustainable mobility, energy and climate**
- ❑ **Exeter, Devon: new Transport Strategy to 2030**
- ❑ **Ravenna: influencing regional SUMP guidelines by Emilia Romagna Region**
- ❑ **Kordelio-Evosmos: Mobility Office initiated**
- ❑ **Viseu: MUV – Urban Mobility integrated strategy**
- ❑ **Vilnius: approved SUMP implementation with low-carbon E-Mobility and Multimodality**
- ❑ **Iasi: Velo City Project, E-ticketing & Public transport management included in ROP**

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Thank you!



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Projects media