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## **STAKEHOLDER MEETING REPORT**

### **LODZKIE REGION, 29/06/2022**

#### **Stakeholder event - semester 6**

Event organized by Lodzkie Region on the “**LCAction for the Region - The Circular Dimension of Enterprises Development**” (online).

The aim of the meeting was to show the real possibilities of implementing the results of three INTERREG projects: REPLACE (Interreg Europe), LCA4Regions (Interreg Europe) and GPP4Growth (Interreg Europe) (and their Action Plans) and obtaining funding for the implementation of various pro-ecological initiatives by interested entities. Practical knowledge was performed by experts from the Lodz University of Technology and the University of Łódź.

Number of participants:18

Typologies of stakeholder involved:

√ Education/Research - 5

√ Public Sector - 12

√ Industry - 1

SMEs

Civil society organizations

*Data collection:*

*Is it possible to collect info about the stakeholders? Info needed: organization/company/institution they represent, and if this data can be published in the report*

#### **AGENDA**

Copy of the AGENDA of the meeting (if applicable)

10.00 – Greeting

10.05 – 10.30 – International projects to promote pro-environmental solutions for the development of green innovation (Regional Action Plans): LCA4Regions / REPLACE /GPP4Growth  
Gabriela Klauze/Tomasz Gąsiorowski/Adam Szymański - Department of Promotion, Marshal's Office of the Lodzkie Region

10.30 – 11.00 – Education and Bussines – cooperation for innovation in Circular Economy  
Prof. Andrzej Marcinkowski (Faculty of Organisation and Management, Lodz University of Technology)

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11.00 – 11.20 – Current funding opportunities for projects in the area of circular economy development

Michał Kaczmarek - Horizontal Contact Point for Horizon Europe Programme

11.20 – 11.40 – Carbon footprint and pro-environmental innovation in industrial practice LCA with elements of Industry 4.0 and VR

dr Piotr Milczarski - Faculty of Physics and Applied Computer Science, University of Łódź

11.40 – 12.00 – Question and answer session, discussion.

## REPORT OF THE DISCUSSION

Brief report of the discussion

The discussion was the final part of the agenda of the meeting entitled „LCAction for the Region - The Circular Dimension of Enterprises Development”. It involved representatives from all sides present at the meeting - the scientific, business and public sectors. Opinions were not divided, however, the participants jointly came to the conclusion that:

- the emerging challenges in the field of sustainable economy and energy efficiency require more careful analysis of innovative and effective measures to minimize the impact of harmful factors on the environment and climate;
- all of the above mentioned sectors should work together to sustain development and reduce the negative human impact on the environment by creating and participating in joint pro-environmental projects, research and innovation;
- to change present situation and problems connected to climate changes and increase efficiency of resources more learning and promoting circular economy, life cycle approach activities and usage of green public procurement are needed.

## CONCLUSIONS

- There is need for education, business and public sectors to cooperate in order to promote circular economy and sustainable development objectives by creating and participating in joint environmental projects. All of them should work towards these goals at national, but also international level.
- The use of green procurements by public institution is big step for making municipalities more environmentally aware. But there is constant need to educate people to understand why these actions are necessary.
- Enterprises are still not convinced about idea of using green solutions in their everyday work. In Poland numbers of enterprises that are trying to introduce new, planet-friendly solutions are growing. In the Lodzkie Region there is not so many of them, who focus only on sustainable production. In private sector if some companies operating in this field, they are in particular SMEs who have set up their businesses precisely to introduce green solutions and products.
- During the pandemic, the way of working changed and everyone had different priorities, but still in some areas green solutions have been applied, especially in the area of public procurements.
- Regional action plans and funding opportunities for environmental projects provide an excellent opportunity to realise problems that the world currently face.

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**PARTICIPATING STAKEHOLDERS** *(If they allow us to mention them and to publish in this report)*

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