



2050
CliMobCity
Interreg Europe



European Union
European Regional
Development Fund

Stakeholder Involvement

Arjan van Binsbergen
Delft University of Technology
Department of Transport & Planning
a.j.vanbinsbergen@tudelft.nl

7 September, 2021



Stakeholder involvement – why?

Idea: early stakeholder involvement helps:

- to create more inclusive and integrated plans/policies
- to get a smooth policy process
- to achieve desired results

Ideally:

- joint problem formulation
- joint aims, ambitions
- joint development of solutions ('co-creation')
- cooperation in implementation

Stakeholders - identification

Action Plan Preparation, Implementation, Execution

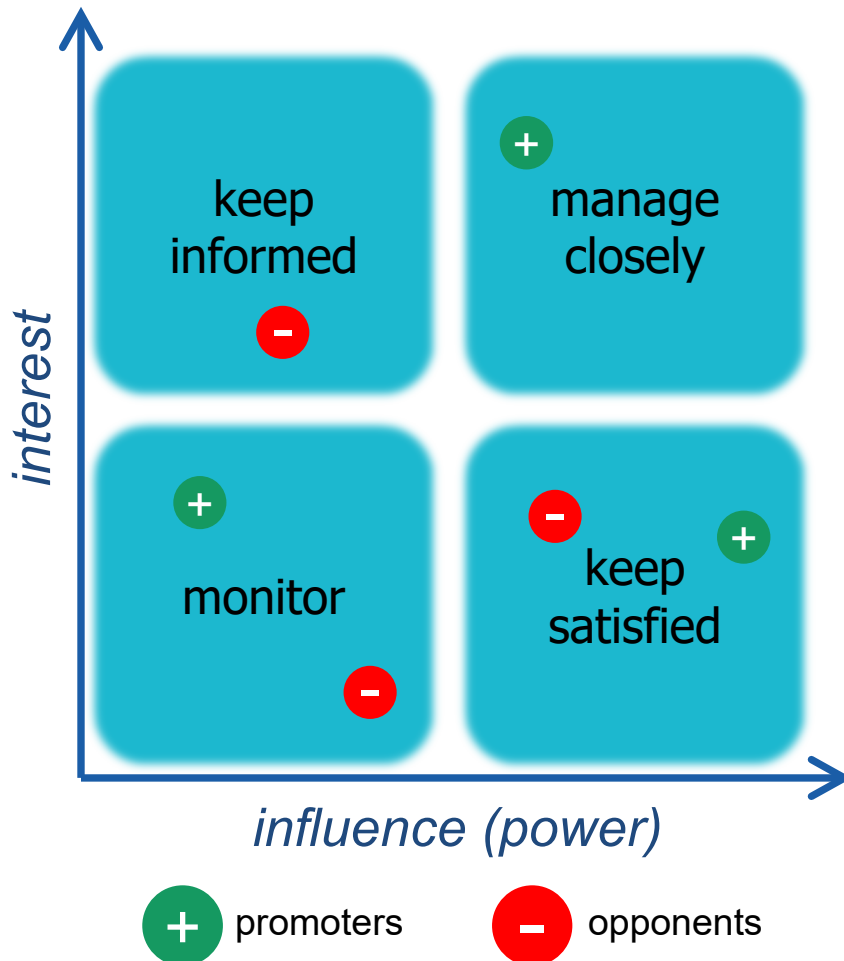
Policy makers	City departments: transport, land-use, economics, climate, energy, education, health, housing, ...
	City, neighbouring cities, region, country
Politicians	City, neighbouring cities, region, country?
Stakeholders	c.f. Measurement Implementation & Operation

Measurement Implementation & Operation

(Future) travellers	
(Future) residents	
(Future) companies	energy providers, public transport companies lease companies, MaaS providers, retailers, real estate developers, producers, logistics service providers, ...
(Future) organisations	schools, hospitals, ... NGO's, protest/action group, special interest group

*who to involve?
 how to involve?
 (in AP?)*

Stakeholders - mapping



Who are (potential) stakeholders?

What are their interests
 What is their power

Are they promoters or opponents?

How to...

- keep them informed
- monitor their position and role
- keep them satisfied
- 'manage' them closely

What kind of actions needed (in AP?)

Stakeholder involvement

Eight crucial principles for successful Sustainable Urban Mobility Planning



Plan for **sustainable** mobility in the entire **'functional city'**



Define a long-term **vision** and a clear **implementation** plan



Cooperate across institutional boundaries



Develop all transport **modes** in an **integrated** manner



Involve citizens and **stakeholders**



Arrange for monitoring and **evaluation**



Assess current and future **performance**



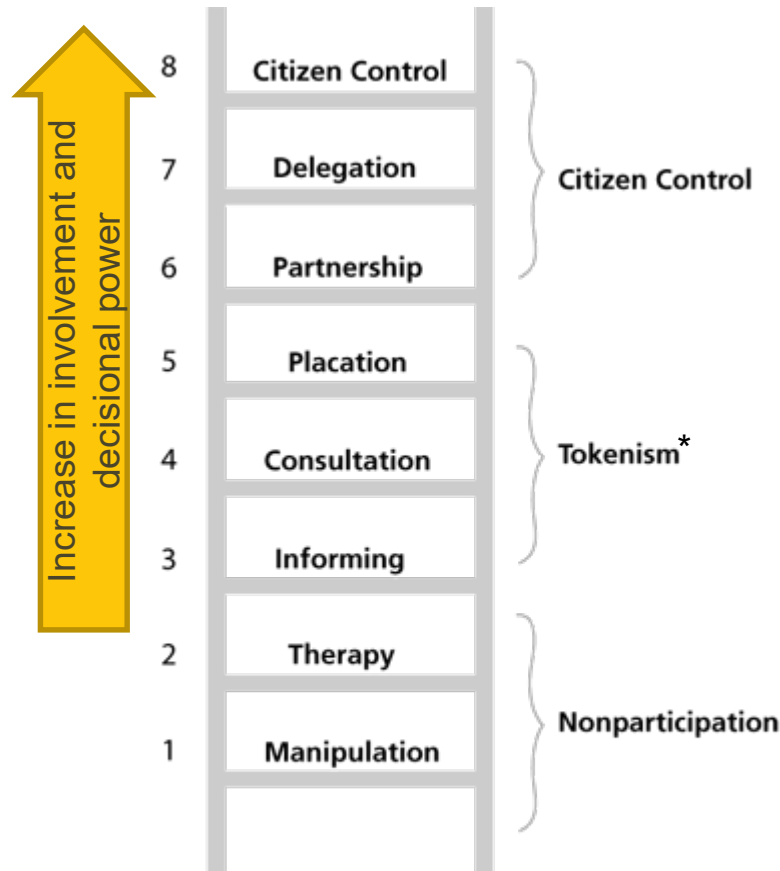
Assure **quality**

Source: *Rupprecht Consult (eds) 2019, Guidelines for Developing and Implementing a Sustainable Urban Mobility Plan – Second Edition*

<https://www.eltis.org/mobility-plans/sump-concept>

report: https://www.eltis.org/sites/default/files/sump-guidelines-2019_mediumres.pdf

Stakeholder involvement - citizen involvement



Arnstein's Ladder (1969)
Degrees of Citizen Participation

(How) are citizens involved?

Direct

who to address, how to guarantee sufficient 'coverage'/involvement, what is the legitimation?

Indirect

do voters feel represented? How is feed-back organised?

Specific point of attention:
minority / special interest groups
(ethnic, socio-economic, age, abilities)

* citizens 'have a voice', but no decisional power

Stakeholder involvement in 2050 CliMobCity: potential

Developing the measure packages

Developing action plans

Implementing actions from the action plans

Who is already involved?

Who should be involved?

Who is to decide? How to do so?