

# STAKEHOLDER ENGAGEMENT REPORT

***REGION of CRETE, 13<sup>th</sup> April 2022***

## **Stakeholder event/engagement, 3 semester 6**

Event/Engagement/Consultation organized by *Region of Crete* in *Chania city* on *13<sup>th</sup> of April 2022*  
Number of participants: 46

Typologies of stakeholder involved: SMEs from Tourism & Agrifood sectors  
Chamber of Tourism  
Civil Servants from Regional Authorities  
Chamber of Commerce and Industry

## **AGENDA**

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|---------------|--|
| 12:00 – 12:10 | Meeting opening – Welcome  |
| 12:10 – 12:20 | <b>Mr. Papaderakis Antonios</b> – Region of Crete’s Vice Governor, responsible of Entrepreneurship – Commerce – Innovation & Local Economy<br><br><i>Welcome speech</i>  |
| 12:20 – 12:30 | <b>Mr. Xylouris Nikolaos</b> – Region of Crete’s Vice Governor, responsible of Environmental Affairs<br><br><i>Welcome speech</i>  |
| 12:30 – 12:40 | <b>Mr. Alexakis Georgios</b> – Region of Crete’s consultant on European & International Affairs<br><br><i>Welcome speech</i>   |
| 12:40 – 12:50 | <b>Mrs. Kassotaki Maria</b> – Supervisor of Region of Crete’s ROP instrument tool<br><br><i>Welcome speech</i>   |
| 12:50 – 13:05 | <b>Dr Michalopoulos Christos</b> – Mechanical Engineer, FCNC advisor<br><br><i>Circular Economy &amp; Entrepreneurship in Region of Crete, focusing on Tourism and Agrifood</i>  |
| 13:05 – 13:15 | <b>Dr. Kandilogiannaki Maria</b> – Region of Crete, officer in the Directorate of Environment and Spatial Planning – RoC Manager of REPLACE Interreg Europe program<br><i>Presentation of REPLACE Interreg Europe program - regional policies for circular economy</i> |
| 13:15 – 13:30 | <b>Dr. Stefanakis Alexandros</b> - veterinarian, member of Bioresearch Laboratories AE & SYPA OE   |





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|               | <i>Good practice of circular economy in Agrifood Sector: capitalizing residues from the animal husbandry to create cattle feed</i>   |
| 13:30 – 13:45 | <b>Mr. Kalitzidakis Dimitrios</b> – Director of operations, Grecotel hotel & resorts.<br><br><i>Circular economy: Good practices in Grecotel hotels &amp; resorts</i>        |
| 13:45 – 14:00 | <b>Markantonakis Klearchos</b> – Mechanical engineer in Mills of Crete<br><br><i>Cultivating residues from olive oil making industry to produce biomass and animal feeds</i> |

### SUBJECT OF THE EVENT

Aligned with the schedule described in local Action Plan for REPLACE program, Region of Crete organized an event in Chania on 13th of April and repeated the same in Heraklion the next day (14th April). The aim of these meetings was to inform stakeholders of Tourism & Agrifood sectors about the mapping process that was implemented by RoC in an attempt to analyze the business environment in these two sectors for the implementation of circular economy actions and to formulate the priority axes for the promotion of circular economy actions in the Region. The analysis of the business environment was carried out since March 2022 through 2 specific questionnaires addressed to representatives of enterprises in both sectors of interest and as a cognitive background for the formulation of these questionnaires, the LOCAL ANALYSIS results of REPLACE were used. During the meetings the primary results of the analysis were presented and RoC addressed a call to the audience in order to enhance stakeholders participation in the process. Through this, RoC would like to identify the real needs of the most competitive business sectors of the island upon circular economy plans. Moreover Region of Crete has promptly identified that the secret of success on Circular Economy transition is the effective coordination between policy makers and involved parties of the private sector and this type of events play a significant role towards this direction.

Finally another purpose was to raise awareness of Cretan companies on Circular Economy as well as inform them that CE is an horizontal initiative which has been included in the key policy tools used on a regional basis namely ROP 2021 - 2027, Regional Development Programme 2021-2025 (national funds); and the Smart Specialisation Strategy of the Region of Crete (RIS3 2021 - 2027).

