

Crossing the innovation divide together

Anke Hoekstra, November 15, 2022



Crossing the innovation divide requires...



Innovation tested in real life settings...



“The **Living Lab** made us ready for our global product launch!”

Wij besparen
300.000 liter
water per jaar
HYDRALOOP
SMART WATER SAVING

A coordinated funding and support system



Matching the pieces of the puzzle



And it's just
the start!

Thank you! Questions?

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