





European Union European Regional Development Fund

Support the mitigation of the effects of the crisis in the context of the COVID-19 pandemic and its social consequences and prepare for a green, digital and resilient economic recovery.

Monica **MAGUREANU**

Head of International Affairs & Projects Department

programe@adrmuntenia.ro

September 22, 2022 Budapest, HUNGARY





Romanian best practice

Competitiveness Operational Program

- Priority Axis 4 Support the mitigation of the effects of the crisis in the context of the COVID-19 pandemic and its social consequences and prepare for a green, digital and resilient economic recovery
- Investment Priority 4d Supporting the capacity of SMEs to grow in regional, national and international markets and to engage in innovation processes
- Specific Objective 3.1 Strengthening the market position of SMEs affected by the COVID-19 pandemic





□ The aim of the program and its funding operations under this program has been to help *mitigate the effects of the crisis in the context of the COVID-19 pandemic and its social consequences and to prepare for a green, digital and resilient economic recovery.*







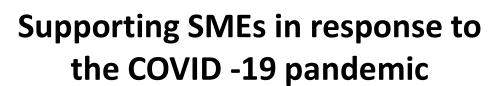
The program was implemented by:

□ Ministry of Investments and European Projects (MIEP)

□ The Agencies for Small and Medium Enterprises, Investment Attraction and Export Promotion (AIMMAIPE).









Types of actions / interventions to be supported:

Action 4.1.1 Investments in productive activities (maximum of 200.000EUR)

The action aims at investments in SMEs in the current field of activity or in a different field of activity, necessary for:

- expanding <u>existing production capacity</u>, as well as <u>expanding service</u> <u>provision</u>;
- the <u>construction of new units</u> of existing production capacity, as well as the <u>construction of new units for the provision of services</u>;
- rehabilitation / modernization of existing production units, as well as for the rehabilitation / modernization of new service units.





- □ For the investments proposed in this action, the beneficiaries will allocate a budget of at least 20% which will contribute to the achievement of the climate objectives.
- □ This action will also take into account the development of new markets that will contribute to the improvement of the energy and environmental performance of built assets, the development and adoption of green technological solutions and the support of the circular economy.
- □ The final beneficiaries of the financing are: SMEs from the activity sectors affected by the COVID pandemic 19 from all over the national territory.





Action 4.1.2 **Working capital support** (maximum of 15% of the turnover for 2019)

Types of actions / interventions

- □ Will help SMEs to support their day-to-day activities by providing grants for working capital in the form of a lump sum.
- □ The final beneficiaries of the funding are: SMEs affected by the COVID pandemic 19 from the entire national territory

State aid under this scheme is granted in all 8 regions of Romania.





Evidence of success (results achieved):

- □ Maintaining Romanian SMEs in the market;
- □ Maintaining/increasing the number of employees;
- Diversification of the activities of Romanian SMEs;
- Supporting economic activities in the fields of activity that contribute to reducing the negative balance of trade;
- Restoration of production and service capacities and increasing the resilience capacities of SMEs;
- Providing the opportunity for SMEs to make partnerships abroad easier.





Transferable practices for other regions include:

- □ Creating opportunities for SMEs in order to facilitate their development and access of SMEs to foreign markets as well as reducing the market gap:
- □ The strong commitment to collaboration and a joined-up offer from public authorities and decision makers.

https://mfe.gov.ro/ghidul-solicitantului-aferent-actiunii-4-1-1-investitii-in-activitati-productive-siactiunii-4-1-2-sprijin-pentru-capital-de-lucru-din-cadrul-ax/







European Union European Regional Development Fund

Thank you!

http://www.interregeurope.eu/upgradesme/