

**Interreg** Europe



## INNO PROVEMENT





INNO PROVEMENT aims at improving SME policy instruments targeting innovation activities and adapting them to requirements set by Industry 4.0.

Industry 4.0 affects innovation activities of companies throughout Europe to a dynamically increasing extent.

Failing to turn production or service provision adapted to I4.0 results in losing clients and markets. In INNO PROVEMENT project partners assist SMEs primarily so that they can better address the challenges this new paradigm imposes to increase their competitiveness.







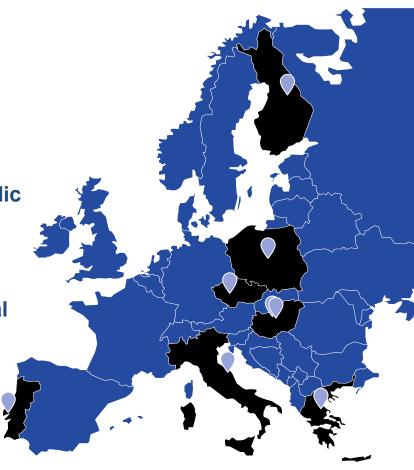


## **Overview of the Inno Provement project**

## Translating Industry 4.0 to improved SME policy instruments targeting innovation

#### 8 Partners

- Ministry of Finance, Hungary
- ICT Association, Hungary
- Ministry of Industry and Trade, Czech Republic
- Region of Thessaly, Greece
- Marche Region, Italy
- Managing Authority COMPETE 2020, Portugal
- Lodzkie Region, Poland
- Regional Council of Kainuu, Finland





## Overview of the Inno Provement project

#### 7 Thematic issues targeted



The Effectiveness of Public Money Used to Support Industrial Research and Development under the I4.0 Ministry of Industry and Trade, Czech Republic



Introducing I4.0 to traditional industries
Regional Council of Kainuu, Finland



Innovation in software development Region of Thessaly, Greece



**Definition of I4.0 public policy initiatives**Managing Authority COMPETE 2020, Portugal



**Definition of an I4.0 maturity evaluation matrix** Lodzkie Region, Poland



Market price assessment (call design, project selection, contracting, monitoring, financial settlement)

Ministry of Finance, Hungary



Adjusting calls to Industry 4.0 requirements Marche Region, Italy

## **Major outputs and indicators**

- 7 Regional Action Plans
- 49 published good practices
- 120 people with increased capacities
- 67 media appearances
- 36 policy learning events organised
- 8 transnational thematic meetings of project partners (4 virtual, 3 physical, 1 workshop)
- 1 Knowledge Exchange Catalogue

















### **Approved pilot action**

The pilot action is dedicated to testing the specific measure 'Night of Industry 4.0 model factories' from Hungary in 4 partner regions including joint promotion, evaluation and follow-up activities for the generalisation of the pilot in project partners' addressed policy instruments.

#### **Partners:**

- Ministry of Finance, Hungary
- Marche Region, Italy
- COMPETE 2020, Portugal
- Lodzkie Region, Poland

#### **Budget:**

€ 107 690.5





#### **Ministry of Finance, Hungary**

#### **Actions to implement:**

- Monitoring methodology for Industry 4.0 progress of SMEs
- Finetuning the I4.0 evaluation criteria used in SME calls
- Upgrade of Night of Industry 4.0 (through pilot action)

- SEV Digital Maturity Index Region of Thessaly
- Shift to 4.0 diagnostic tool *COMPETE 2020*
- ApuaDigiin webservice Regional Council of Kainuu
- A self-assessment tool for measuring the digital maturity of a company – Lodzkie Region
- Support Programme Technology 4.0
  - Ministry of Industry and Trade
- Manufacturing and Work 4.0 call Marche Region
- I4.0 Referentials COMPETE 2020



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## **Regional Action Plan**

### Ministry of Industry and Trade, Czech Republic

#### **Actions to implement:**

- Digital transformation of SMEs (based on maturity assessment methodology)
- Testbeds and Digital Innovation Hubs

- Industry 4.0 initiatives Ministry of Finance
- The Hungarian maturity assessment matrix Ministry of Finance
- National Industry 4.0 policy COMPETE 2020, Lodzkie Region and Region of Thessaly
- 'Innovation in SME' sub-measure Lodzkie Region
- Manufacturing and Work 4.0 call Marche Region
- RIS3 Thessaly management unit
   Region of Thessaly
- Startup Spark 2.0 S5 Lodzkie Region





#### Region of Thessaly, Greece

#### **Actions to implement:**

- Region of Thessaly Innovation Centre
- Innovation vouchers for SMEs of the Region of Thessaly

- Impresa 4.0 Observatory Marche Region
- Fostering the promotion and development of Digital Innovation Hubs in the regional territory – Marche Region
- Support programme Innovation vouchers (Operational Program of Entrepreneurship and Innovation) – Ministry of Industry and Trade







#### Marche Region, Italy

#### **Actions to implement:**

- Marche Open Days Industry 4.0 1st edition
- Upgrade of Night of Industry 4.0 (through pilot action)

#### Inspiration from project partners' good practices:

 Night of Industry 4.0 model factories – Ministry of Finance, Hungary and ICT Association Hungary





#### **Managing Authority COMPETE 2020, Portugal**

#### **Actions to implement:**

- Industry 4.0 Referential and final innovation calls of COMPETE 2020
- Industry 4.0 Training Multi-SME Shared Pilot Projects
- Night of Industry 4.0 (through pilot action)

- Night of Industry 4.0 Ministry of Finance, Hungary and ICT Association Hungary
- Enterprise and Work 4.0 and Manufacturing and Work 4.0 call Marche Region
- Technical School of Automation and Robotics in Łódź
   Lodzkie Region
- The Istituti Tecnici Superiori (ITS) Higher Technical Institutes – Marche Region





#### Łódzkie Region, Poland

#### **Actions to implement:**

- Including Industry 4.0 in the main area of support at the level of 'Łódzkie Region Development Strategy 2030'
- Introduction of references to Industry 4.0 to the 'European Funds for Lodzkie 2021-2027'
- Night of Industry 4.0 (through pilot action)

- Law of the Marche Region No. 25/2018, 'Enterprise 4.0: Innovation, Research and Training' – Marche Region
- Digital Transformation of Greek Industry Industry 4.0
   Region of Thessaly
- References to Industry 4.0 COMPETE 2020
- Night of Industry 4.0 model factories Ministry of Finance, Hungary and ICT Association Hungary





#### Regional Council of Kainuu, Finland

#### **Actions to implement:**

- Integration of Industry 4.0 for traditional SMEs into the Kainuu RIS3
  - Activity 1: Integration of Industry 4.0 into the Kainuu RIS3
     2021 2027
  - Activity 2: Industry 4.0 path, uptake by SMEs
  - Activity 3: Integration of the tailored approach (SME Industry 4.0 path) into policy instrument calls

- Industry 4.0 initiatives Hungary Ministry of Finance
- Complex SME development path for the uptake of Industry 4.0 solutions – Ministry of Finance
- National Industry 4.0 policy Portugal
   COMPETE 2020





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Thank you!