

INTERREG EUROPE SMEPLUS

SUSTAINABLE INVESTMENTS 4.0



From the Action Plan to Sustainable Investments 4.0






- Our Action Plan consisted of a **modification of an existing policy instrument**, whose main implementation tool was the call for proposals “**New Innovative Machinery call**”. We took inspiration from the good practices by the German project partner House of Energy, “PIUS-Invest”, and positively shared our plans with the Italian stakeholders’ group (the three largest industrial associations of the Country).
- **Sustainable Investments 4.0** has been designed within the framework of **REACT-EU** and **NOP Enterprises and Competitiveness 2014-2020** and, in continuity to New Innovative Machinery call, it encourages the business processes of **technological and digital transition**, **ecological transition** (circular economy) and, as a **novelty** of the modified policy instrument, **energy efficiency**.
- Like the previous measure, the objective is to **promote the technological and digital transformation** of the SMEs, in order to overcome the contraction induced by the Covid-19 pandemic and **to address the recovery of investments towards strategic areas for the competitiveness and sustainable growth of the economic system**.

Sustainable Investments 4.0

Recipients and eligible activities



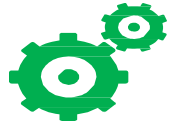
- The call provides for the **granting and provision of subsidies** in favor of investment programs proposed by **micro, small and medium-sized enterprises** in compliance with the current principles of **environmental protection** and with **high technological content**, with **priority for those able to offer a particular contribution to the sustainability objectives**:
 - ✓ Favour the **transition of the enterprises** towards the **circular economy paradigm**
 - ✓ Improve the **energy sustainability of the enterprises**.

-  Recipients are SMEs from the entire territory of the Country.
-  The eligible activities are **manufacturing SMEs** and **business services**, subject to the limitations deriving from the State Aid Rules.
-  Companies must ensure **compliance with the DNSH** principle.

Types of intervention



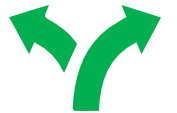
- Construction of a **new production unit**



- **Expansion of the capacity** of an existing production unit



- **Diversification** of production functional to obtain products never previously manufactured from an existing production unit



- **Fundamental change in the production process** of an existing production unit

Eligible programmes



They must include new and related goods:

Machinery, plant and equipment | **Masonry**, up to a limit of 40% of the total eligible costs | **Computer programs and related licenses** | **Acquisition of environmental certifications** | **Energy audits.**



They must have a **duration of 12 months** from the date of the approval.



Can be characterized by a particular **sustainability** content and the improvement of the **energy sustainability** of the company with the **achievement of energy savings** not less than 10% of the consumption in the year preceding the date of submission of the application. Investment programmes so characterized **are subject to specific evaluation criteria**, which allow the applicant company to **score additional points during the evaluation** phase of the access procedure (Art. 9, Decree of the Ministry of the Economic Development 10th February 2022).

Measures to improve the energy sustainability of the SMEs



1	Introduction of energy consumption monitoring systems
2	New installation or replacement of high-efficiency systems or systems and components capable of containing energy consumption related to the production cycle and / or provision of services
3	Use of thermal or electrical energy recovered from production cycles
4	Installation of plants for the production of thermal or electrical energy from renewable sources for self-consumption
5	Solutions to improve the energy efficiency of the buildings in which the activity is carried out

General results of the call



Regulatory refs	Decree of the Ministry of the Economic Development 10th February 2022 Decree of the General Director DGIAI 12th April 2022 (Time limits and procedures for submitting applications) Desk opening: 18th May 2022
Available funds	€ 808.875.519,57
Applications submitted	1.397 (Total nr.)
Total Proposed investments	€ 2.499.752.587
Total facilitation required	€ 967.378.579
Applications admitted to financing	1.033 (Total nr.) for € 715.491.307,57. Per Energy sustainability : 683 applications from the whole Country 571 applications from South Italy for € 516.882.424,00
Enterprises dimension	673 Small 634 Medium 90 Micro

