

Report startups & IT companies in Podbeskidzie region



STARTUP Podbeskidzie
Łączymy ▶ Wspieramy ▶ Rozwijamy

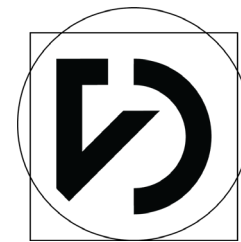


I'm Wojtek



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D A
V I N C I
S T U D I O

A group of people in a social setting, possibly a networking event. The scene is indoors with warm lighting from hanging bulbs and draped curtains. In the foreground, a man in a black shirt is talking to a woman with glasses and a black top. To her right, another woman with long brown hair is smiling. On the far right, a man with a beard and a dark jacket is looking towards the group. In the background, other people are visible, including a woman in a white top and a man in a dark suit. The overall atmosphere is professional yet relaxed.

Vision

Give innovators complex support



Values

1. Atmosphere
2. Availability
3. Inspire, connect, educate



Upgrade your business



WeBB MeetUp



Coworking

Trainings



EXPERIENCE

YOUR BUSINESS
WITH THE WORL
APPLICATIONS,
R / AR, R&D.

INSIDE

Patrons



President of Bielsko-Biala



Rector of University of Bielsko-Biala

Sponsors



A special note of gratitude to those preparing the report:
dr Agnieszka Zielińska and Marcelina Górską-Karbowy

24 IT companies

from 67 invited

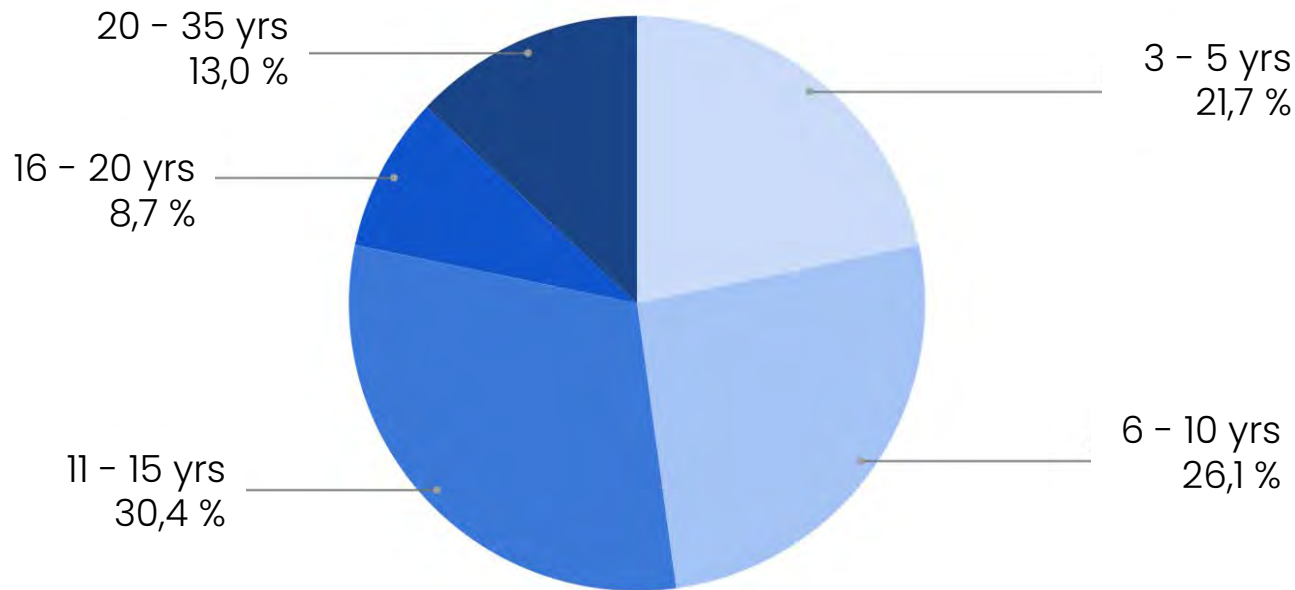
12 startups

from 29 invited



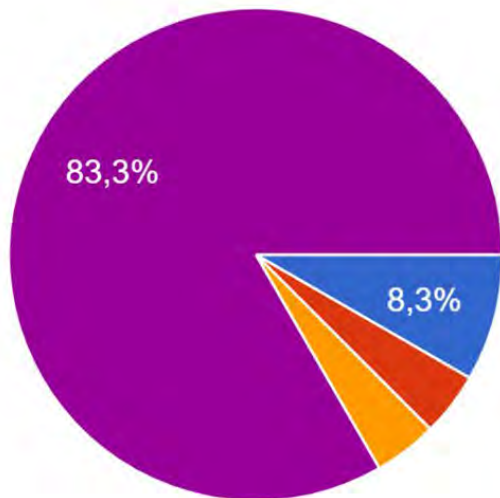
IT companies

Length of operation - how many years has your company been operating?



IT companies

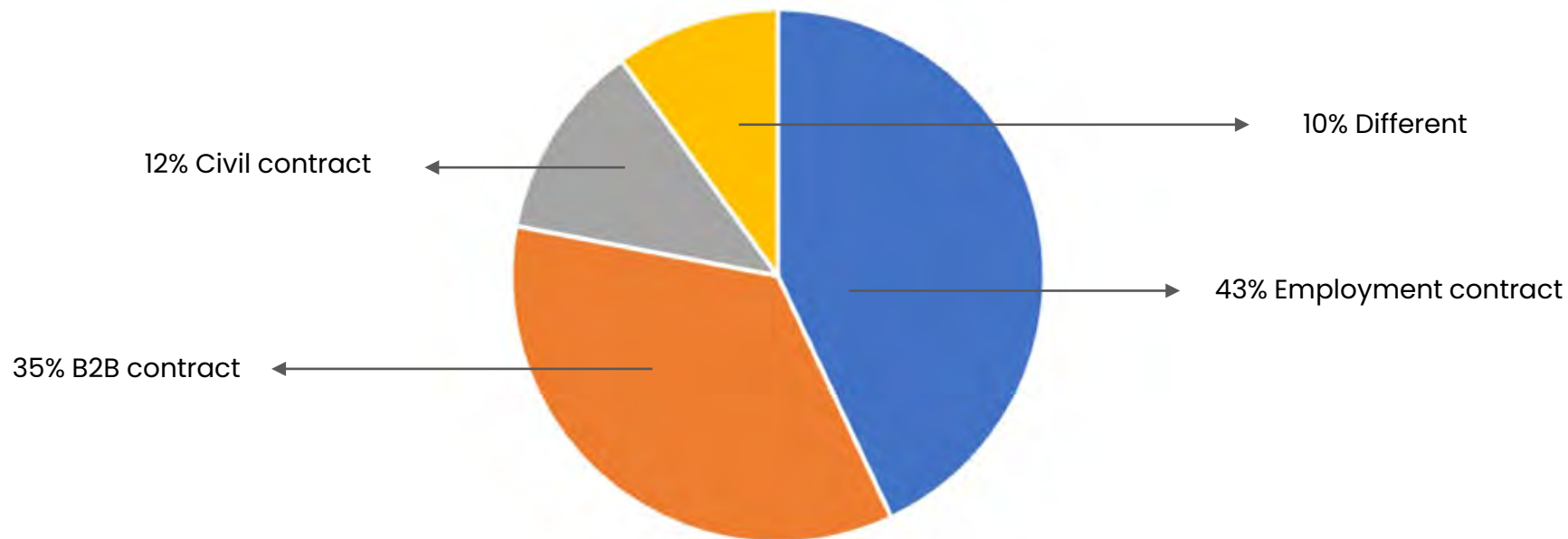
Legal form



- sole trader
- civil partnership
- capital company
- other
- private company limited

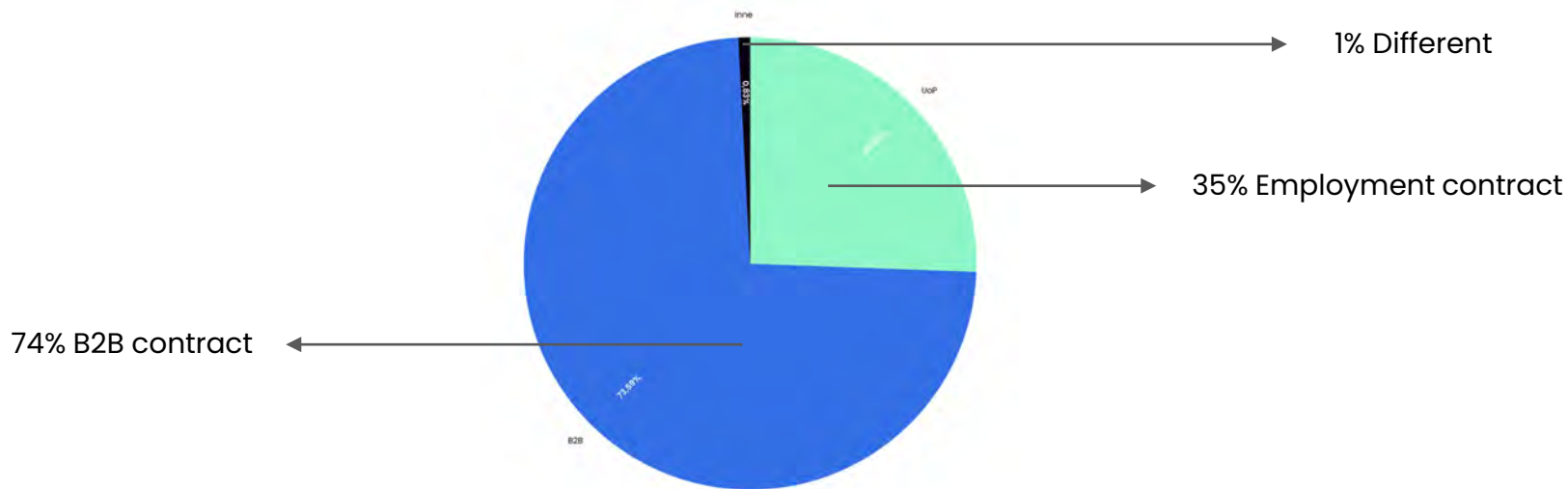
IT companies

Form of employment



IT companies

Legal form - Poland



(2021) Nearly $\frac{3}{4}$ of the contracts offered in IT are B2B, about $\frac{1}{4}$ are employment contracts, and less than 1% are other contract types.

IT companies

Structure of companies

43

average number
of employees

30

median number
of employees

992

total number of
employees in examined
companies

22%

The percentage that
women make up
in them

Some of the companies are micro and small enterprises with up to 30 employees, but there are also larger enterprises with between 100 and 150 employees.

IT companies

Structure of companies - women in IT on a national and European scale

15,5%

IT workers in Poland are women

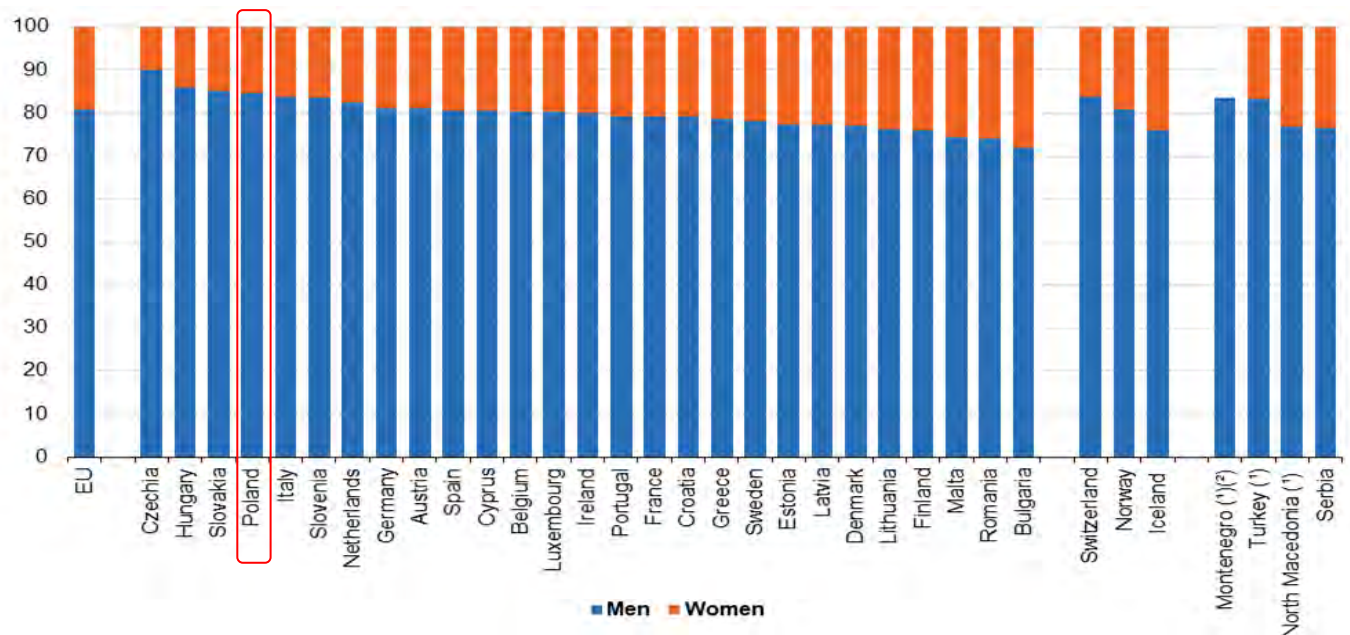
19,1%

IT workers in Europe are women

In Poland, about 585,700 people work in the IT sector, of which about 495,000 are men and about 91,000 are women. In Europe, the highest ratio of women in IT is in countries such as Bulgaria (28.2%), Romania (26%), Malta (25.6%). **Poland ranks 4th from the bottom in Europe in terms of the number of women in the IT industry.**

IT companies

Structure of companies - women in IT on a national and European scale



Source: Eurostat

IT companies

Profitability

95%

profitable entities

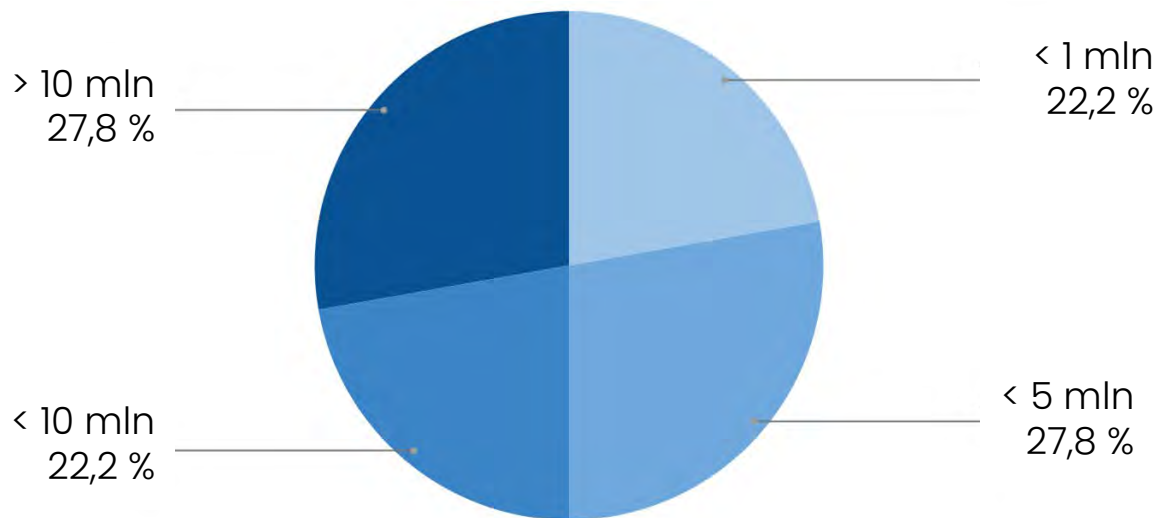
30%

profit at a high level

95% of respondents confirmed that Podbeskidzie IT industry entities are profitable, and among them as many as 30% generated profit at a very high level (>20%)

IT companies

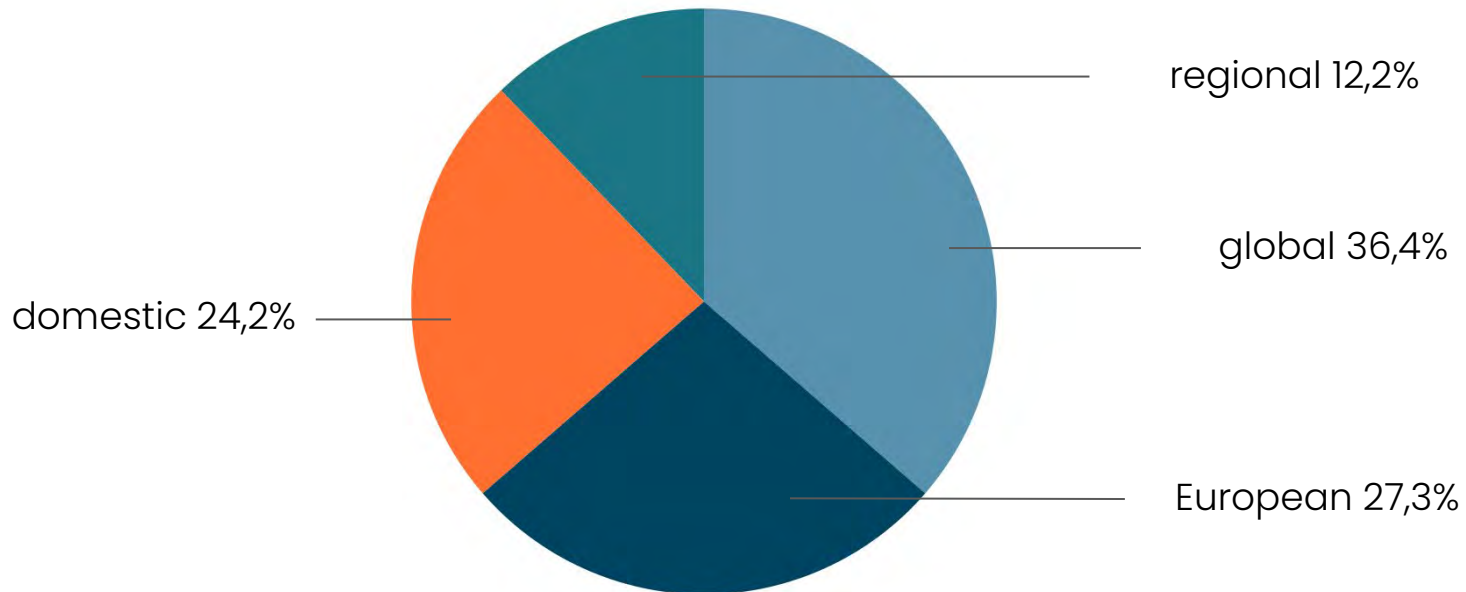
Revenues for 2021



100% of the examined companies generated a profit in 2021, and their situation is stable and "economically sound."

IT companies

Sales market



What the IT industry in Podbeskidzie region is missing?

- **Creating a "hub"**, a partnership in our region, periodic meetings and networking in some single space, focused on the exchange of knowledge and experience
- **A space** dedicated to meetings of the sector
- **"Knowledge base"** in the field of business, leadership
- **Partnership program** in the field of referring employees to each other
- **Platforms for cooperation**

Startups

Definition

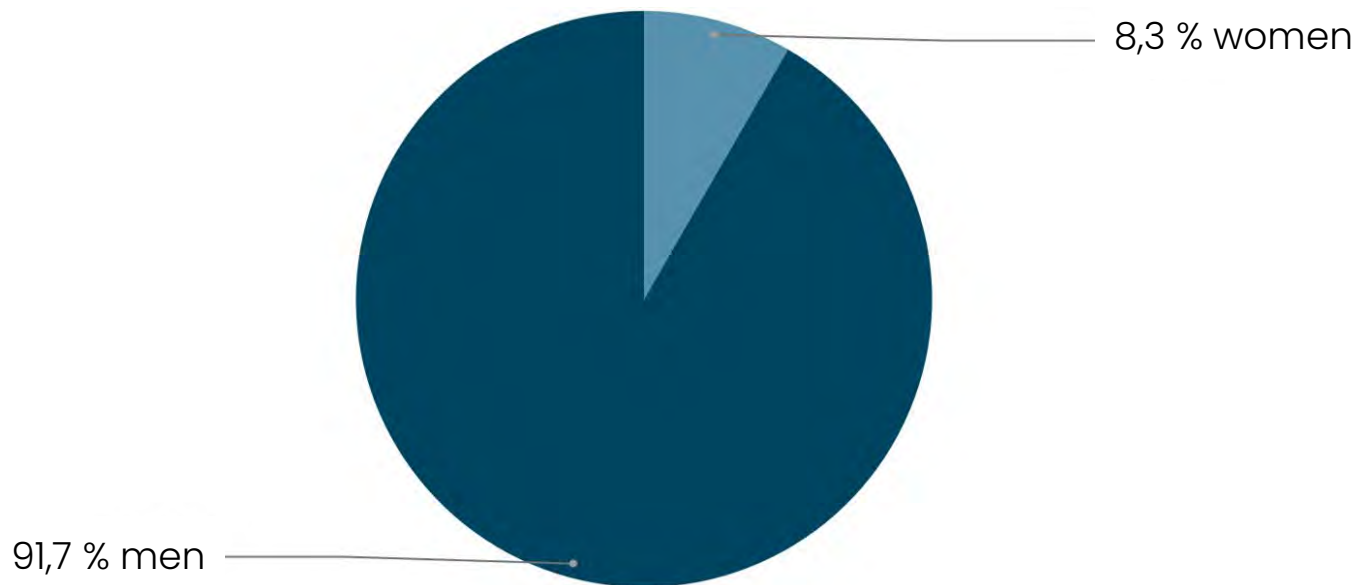
A startup is a young (up to 5 years on the market) company or group of people that is able to quickly scale the company's performance through the use of innovation (technological, process, etc.).

12 startups from the Podbeskidzie region took part in our research.



Startupy

Founders - gender



34 years old

The average age of a startup founder in Podbeskidzie
(81% of them are between the ages of 30-40)

Poland-wide:

37% - 20-30 years old

43% - 30-40 years old

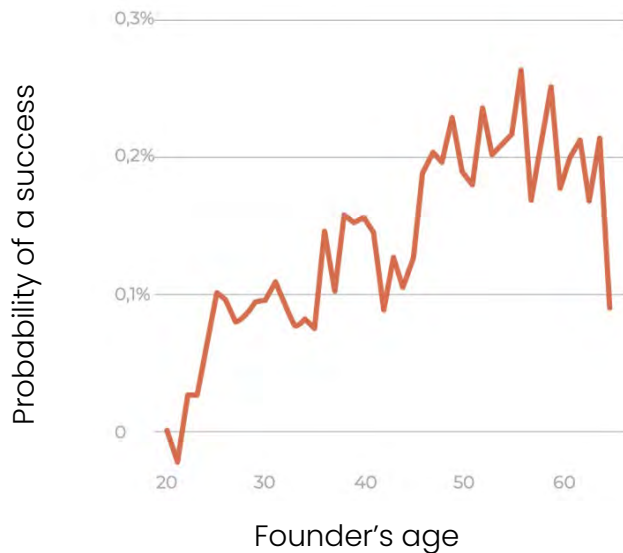
13% - 40-50 years old

4% - 50+ years old

Startupy

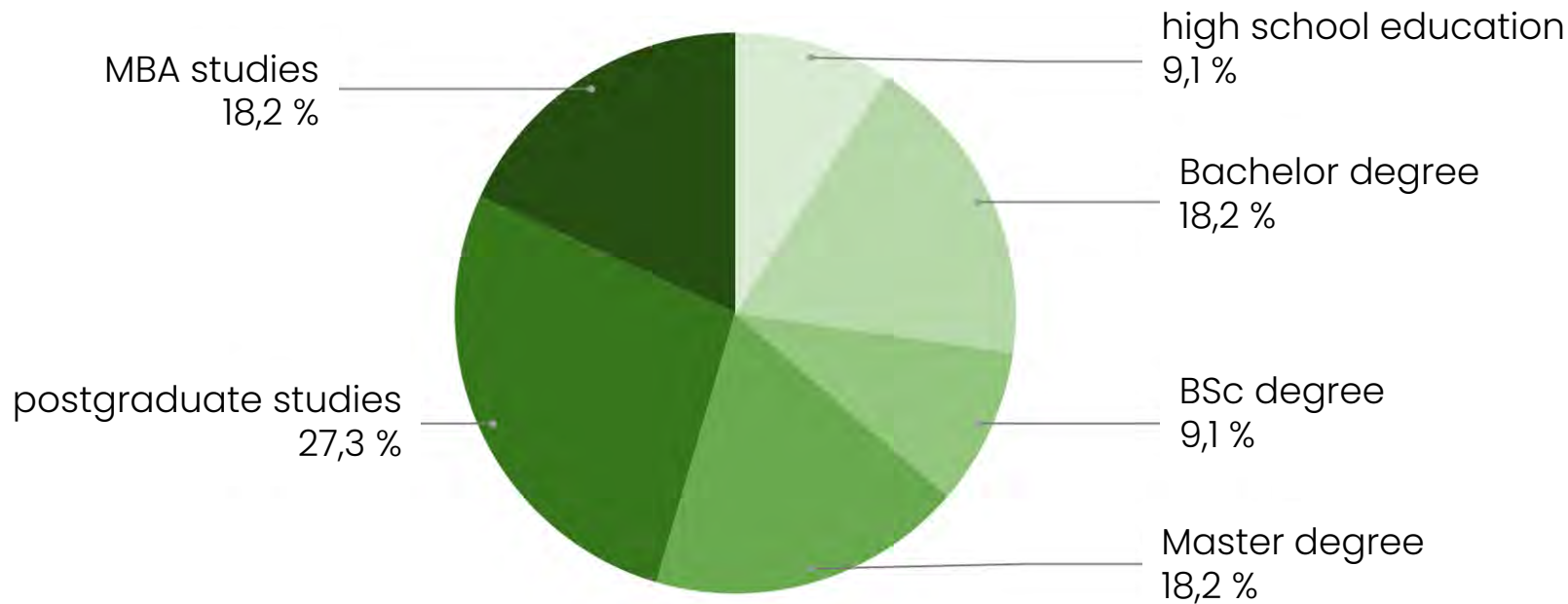
Founders - age - curio

An interesting analysis was made by Professor Pierre Azoulay in his book *Age and High-Growth Entrepreneurship*. It shows that when **looking at the most successful companies, the average age of the founders increases, not decreases**. Overall, empirical evidence shows that successful entrepreneurs tend to be middle-aged, not young.



Data: StartUp Poland
Report *Polskie StartUpy 2021 rok*

Founders - education



Startupy

Founders - education (Poland-wide)

As many as **76%** of Polish startupers have a university degree, and **18%** of startups have a person with a degree among their founders.

52% of startups studied technical majors, and **46%** were educated in social sciences. A negligible percentage, only **8%**, studied at humanities universities.

Data: PARP, report *Startupy w Polsce* 2019

33 %

only such number of entities generated profit last year

Startupy

Structure of employment

~100

employees of Podbeskidzie
startups

26%

women employed in these startups

Podbeskidzie startups currently employ nearly 100 workers, 26% of whom are women.

Thank you for your attention!



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