

REDUCES newsletter January 2022



Greetings from the REDUCES project!



We're halfway there

We are in the middle of our project in developing ways towards sustainable circular economy business. During these past two years we have found out the state of circular economy in different parts of Europe. We have also examined and learned about good

practices on five different circular business models.

The aim of our project is to identify the best business models in six European regions and critically assess their climate impacts and sustainability. The result will be an action plan for each region to help influence political decision-making processes and to enable Circular Economy based business in the regions. All partners are currently focusing on developing their regional Action Plans based on the learnings from the project so far.

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Study report on resource efficiency and recycling

The study report 4 focuses on resource efficiency and recycling. The "Resource efficiency and recycling" business model is seen as a promising model for enabling a circular economy because producing goods using recycled materials is often much less energy intensive than manufacturing goods from virgin materials. The report presents different examples of resource efficiency and recycling evaluated in our project.

[READ THE STUDY REPORT](#)



Learn more about circular business models

The REDUCES project focuses on five circular business models. You can learn more about them in five new videos that present concrete examples of e.g. companies operating by these models.

[WATCH THE VIDEOS](#)

What's up, REDUCES?



Circular economy guided tour

The University of Mining and Geology in Sofia opened the new academic year 2021/2022 with the new discipline "Introduction to the Principles of Circular Economy", which is set as mandatory in 6 of the 48 master's specialties of the university.

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Stimulating circular business in Utrecht

When it comes to creating smarter and more sustainable business models throughout Europe, there is no 'one size fits all' approach. Governments need to have the best interests of both companies and the environment in mind when setting policies to influence business practices.

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Focus on waste

Maramureş County is working in crystallizing the Action Plan targeted to present how, based on the lessons learnt from the partners' regions, different tools can be implemented to improve the policy instrument.

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European Union
European Regional
Development Fund

REDUCES supports the development and upscaling of sustainable circular economy business in six European regions by involving and influencing policymakers and policy instrument owners. REDUCES improves collaboration and sharing knowledge between the regions.

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