

# RAMSAT FINAL EVENT





## RAMSAT Project

Mountains have always had a symbolic and metaphorical meaning and in the latest years, they grew as a tourism destination namely because they provide the opportunities to escape from the increasingly urbanized environments.

However, this considerable potential for tourism remains often misused, through the mass tourism that harms the fragile biodiversity and the uniqueness of these areas, or unused, with the local population and businesses left alone and unable to benefit from it. RAMSAT is designed to protect the natural and cultural heritage of Remote and Mountainous areas through Sustainable Alternative Tourism.

To achieve this goal, RAMSAT sets up several events, all along Europe: from the Pleven Heights (BG) to the Natural Park of the Serra of S. Mamede (PT), passing through the Marginimea Sibiului (RO), the Sava Hills (SI), the Iberian Sistem (ES) and the Sperrin Mountains (UK-NI).

Balancing environmental, economic, and socio-cultural aspects, the partners will develop action plans to protect the biodiversity and preserve the natural environment while increasing the number of visits to sites of cultural and natural heritage.

## Agenda

**RAMSAT Final Event will take place on 24<sup>th</sup> of May in Zasavje Regional Development Agency, Slovenia, with the following agenda:**

**09:00 – 09:15** Registration;

**09:15 – 09:30** Welcome;

**09:30 – 09:50** Developments in mountain tourism in the EU;

**09:50 – 10:10** Tourism in Zasavje and Slovenia;

**10:10 – 10:30** Interreg Europe state of play and future opportunities (Interreg Europe Joint Secretariat);

**10:30 – 10:50** RAMSAT project at a glance (CIMAA, Portugal);

**10:50 – 11:20** Coffee break;

**11:20 – 12:50** Action Plans presentations (15 minutes for each action plan presentation);

**12:50 – 13:10** Panel discussion;

**13:10** Wrapping up;

**13:10 – 14:30** Lunch;

**14:30 – 15:30** Hiking on Miners' Hiking Trail in Municipality Zagorje ob Savi (casual outfits are recommendable).

## Registration

**Zasavje Regional Development Agency would like to invite you to participate in this event, on 24<sup>th</sup> of May.**

Location: Regionalna razvojna agencija Zasavje (Zasavje Regional Development Agency), Kolodvorska cesta 2, 1410 Zagorje ob Savi

GPS: 46° 7' 43.5612" | 14° 59' 48.6348"

**Registration to: [sofia.martins@irradiare.com](mailto:sofia.martins@irradiare.com)**