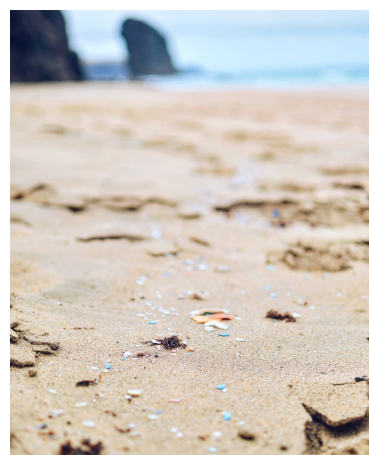




Action Plan for the island of Fuerteventura

Canary Islands, Spain



July, 2022

Final version





Content

Executive summary	4
Part I – General information	5
Part II – Policy context	6
Part III – Details of the actions envisaged	7
ACTION 1: BLUE BAG INITIATIVE TRANSFER	8
ACTION 2: SUSTAINABLE TOOLKIT FOR TOURIST ACCOMMODATION SECTOR	11
ACTION 3: ZERO WASTE EVENTS ON THE COAST	15
ACTION 4: SUSTAINABLE AND ZERO WASTE BEACH – DEMONSTRATION ACTION	18
Part IV – Entities supporting the implementation of this Action Plan	21



Executive summary

This document presents the final version of the Action Plan for the improvement of the Policy Instrument entitled “Strategic Tourism Plan of Fuerteventura” addressed by the staff of the ECOAQUA University Institute as project partner in the CAPonLITTER project. The different Actions have been developed in close coordination with our key stakeholders: Fuerteventura Island Council and Fuerteventura Biosphere Reserve.

The main Actions envisaged for their inclusion to this Action Plan, related to the three CAPonLITTER project axis (Zero waste beach management, Zero waste events on the coastline, Zero waste coastal communities) are the following:

- Action 1: Blue Bag initiative transfer
- Action 2: Sustainable toolkit for tourist accommodation sector
- Action 3: Zero Waste Events on the coast
- Action 4: Sustainable and zero waste beach – demonstration action

Transversal elements that are present in the proposed Actions are the Capacity building (mini trainings to key stakeholders within each action) and the Digitalisation. Both are also transversal elements present in the “Strategic Tourism Plan of Fuerteventura” and have been found to be keystone elements to ensuring the sustainability of the Actions and to guarantee the communication and monitoring of the evolution of the results achieved.

The proposed actions are being designed as part of the developed participatory process. At the present stage and for the coordinated progress of the Action Plan design, a specific workgroup is created with all stakeholders to be involved in the Action Plan implementation.

Through this Action Plan, the addressed Policy Instrument is improved to actively contribute to better waste management and prevention of marine litter, and to an increased awareness and involvement in attending marine litter as an existing problem for which responsibility is shared by all stakeholders and users.

This version has been discussed with the key stakeholders in order to agree the content and better define the details of the proposed Actions. Feedback from the Interreg Europe Secretariat during the mid-term review meeting was shared with the above mentioned *ad hoc* workgroup during the intermediate meetings.





Part I – General information

Project:

Capitalising good coastal practices and improving policies to prevent marine litter – CAPonLITTER

Partner organisation concerned: **University of Las Palmas de Gran Canaria, ECOAQUA University Institute.**

Associated partners involved: **Fuerteventura Island Council and Fuerteventura Biosphere Reserve.**

NUTS2 region: **Canary Islands (ES70)** NUTS3 region: **Fuerteventura (ES704)**

Country: **Spain**

Contact person: Ricardo Haroun / Yaiza Fernández-Palacios

Email address: caponlitter@ulpgc.es

Phone number: **+34 928 45 44 66 / 657 877 232**

Cover photos by ©Alberto Sarabia Hierro.

Part II – Policy context

The Action Plan aims to impact:

() Investment for Growth and Jobs programme
 () European Territorial Cooperation programme
 (X) Other regional development policy instrument

Name of the policy instrument(s) addressed: **Strategic Tourism Plan of Fuerteventura 2022-2026.**

Further details on the policy context and the way the action plan should contribute to improve the Policy Instrument:

“Strategic Tourism Plan of Fuerteventura 2022-2026” (hereinafter referred to as PET), includes relevant actions for the development and promotion of the island as an Innovative, Sustainable, Diversified and Excellent Tourist Destination. Dynamic in nature and continuously updated, it sets out a line of work to be followed during the period above mentioned, where the emphasis is on the marked transversality of tourism activity, not only as an economic driving force for the island, but also as a sector that integrates the territory and its own value chain.

The plan includes four fundamental operational axes, centred on the system of governance and tourism excellence, the destination’s tourism products and experiences, marketing and promotion, and the physical and functional adaptation of the destination.

At the same time, each of the axis focuses on five other transversal lines of action: tourism management and intelligence, competitiveness and territorial cohesion, sustainability, innovation and digitisation, and finally, training.

The actions incorporated in this Action Plan provide the “Strategic Tourism Plan of Fuerteventura” (hereinafter referred to as PET) with the necessary vision to promote the prevention of marine litter in this island territory, as an important European tourist destination. The different contributions are mainly the result of exchange of useful information and learnings from interregional exchange processes, where agents of Fuerteventura Island have participated.

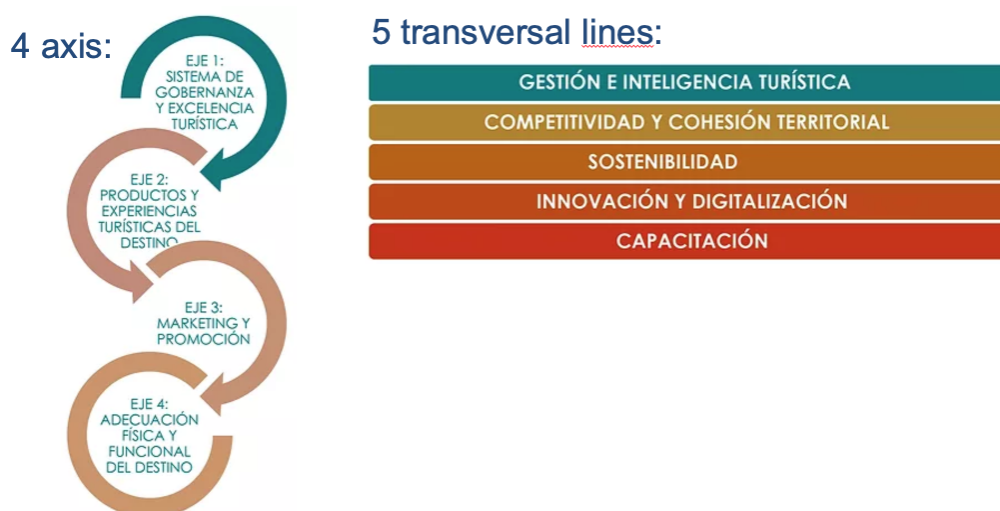


Figure 1. Key elements of the Strategic Tourism Plan of Fuerteventura 2022-2026.



Part III – Details of the actions envisaged

This section presents the four actions proposed for their incorporation to the Policy Instrument addressed, Strategic Tourism Plan of Fuerteventura. All proposed actions are the result of the interregional learning activities and of the local participatory process developed in Fuerteventura, and are aimed at actively contributing to better waste management and prevention of marine litter, and also to an increased awareness and involvement in attending marine litter as an existing problem for which responsibility is shared by all stakeholders and users.

Transversal elements that are present in different parts of the proposed Actions are the **Capacity building** (mini trainings to key stakeholders within each action) and the **Digitalisation**. Both are transversal elements present in the “Strategic Tourism Plan of Fuerteventura” and have been found to be key to ensuring the sustainability of the Actions and to guarantee the communication and monitoring of the evolution of the results achieved.

At this stage in the process of drawing up the Action Plan, and in collaboration with our key stakeholder on the island of Fuerteventura, intermediate participatory meetings were organised, prior to the 4th Regional Stakeholders’ Workshop (RSW), in order to agree the participation and engagement of the stakeholders involved in each of the activities to be carried out. For the coordinated progress of the Action Plan design, a specific **workgroup** was created with all stakeholders to be involved in the Action Plan implementation.



ACTION 1: BLUE BAG INITIATIVE TRANSFER

1. Relevance to the project *(please describe how this action derives from the project and in particular from the interregional exchange of experience. Where does the inspiration for this action come from?)*

BlueBag initiative, originally developed in Croatia, is an eco-tourism programme designed for residents, tourists, fishermen and boat owners aiming at volunteer cleaning of the coastline. This Good Practice was presented by Mr. Marin Pavlić (Ponikve Eko Otok Krkat), in the ILE 2.

The Fuerteventura Marine Litter Observatory (OBAM-Fuerteventura Biosphere Reserve) had already planned to start an action for collection of Marine Litter (ML) from the sea, directed specifically to fishermen. They identified the interest of replicating from the learnt GP from Croatia:

- the system of using a bag to collect the ML picked from the marine environment,
- increasing the target participants to include also boat owners and operators and tourists linked to recreational activities on the sea.

Due to the difficulties to travel, a specific GP transfer meeting was held with the promoters of the original BlueBag initiative in order to learn more details of their know-how. During this meeting Fuerteventura received approval to keep the original name of the initiative, as a means of giving more visibility to the action and fact of the transfer taking place.

- In terms of the three axes identified in the CAPonLITTER framework, this good practice is linked to axe 1 (zero waste beaches) and 3 (zero waste coastal communities). From the approach of the 5 fundamental challenges identified for the island of Fuerteventura in the participatory process with the stakeholders, the transfer and development of the Blue Bag initiative linked to tourism and recreational activity in coastal areas is related to challenges 1 (Behaviour, education and environmental awareness) and 4 (Alliances and commitments).
- The transfer of this good practice has begun to develop with special interest in involving the tourism sector linked to coastal leisure and recreation activities. In this sense, this action is consistent with the purpose of “Strategic Tourism Plan of Fuerteventura” (hereinafter referred to as PET) to establish a joint collaboration between local agents to improve the sustainability of the destination, aligning with the following PET axis:
 - Axis 1 (System of Tourism Governance and Excellence), in particular, within the actions linked to maintaining the sustainability of the destination (Agenda 2030 and sustainable initiatives).
 - Axis 4 (Physical and Functional Adequacy of the Destination), through projects linked to actions aimed at mitigating the carbon footprint, initiatives that enable the integration of the tourist and resident population, strengthening the professionalisation of the sector by focusing on quality and excellence through continuous training and support for companies and the local productive fabric, and integrating tourism development and its impact on local life on the island.

2. Nature of the action *(please describe precisely the content of action 1. What are the specific activities to be implemented?)*

It was decided to start the transfer of the GP as part of the OBAM (Fuerteventura Biosphere Reserve) activities funded by Fundación Biodiversidad. Thus, during CAPonLITTER phase 1, plastic bags were created (transparent, recycled material, 5.000 units) and given out to fishermen and boat owners within a first stage. [This link](#) includes more detailed information about the results so far.



Containers needed to be located in ports for the collection of the full bags brought by the fishermen and boat owners. For this, a collaboration was established with the NGO Clean Ocean Project. They had the experience of building deposits using recycled pallet wood for the collection of plastic litter by users from the coasts with no organised waste collection.

These containers were placed in ports and started operating in June 2021, with separate containers for plastics and for lost fishing gear recovered from the sea. Every 2 weeks they were checked, emptied and data was collected according to the classification of OSPAR Commission for ML. To date, a total of 550 kilos of waste (data for Nov 2021, to be updated) have already been collected from the open waters of Fuerteventura. This effort was possible due to specific funding to support the activities of the OBAM-Fuerteventura Biosphere Reserve.

Next steps envisaged are aimed at broadening the target audience to include boat owners, and the operators and tourists linked to recreational activities on the sea, and creating support communication materials.

Also, while considering the broadening of the action, a problem was encountered: regarding the increased complexity of the analyses of the content of the bags to classify the type of items according to the OSPAR Convention classification. This valuable information provides an estimate of the evolution of the marine litter problem on the coasts of Fuerteventura. A greater number of collection points and stakeholders involved complicates the tasks. Thus, an improvement has been identified, which consists in the development of a software tool to classify and count the number and type of items from images. Similar technology is already available in other fields (specific example for count of microplastics from sand samples developed with the collaboration of IU-ECOQUA researchers) and can be developed in a reasonably easy way. We are at present requesting a budget estimate to consider the possibility of including this activity as part of a pilot action that could be shared with other interested partners in transferring this good practice.

Clean Ocean project has been developing a Surfers map for a long time. proposal to evolve it to a general **Environmental map**: show where the Blue Bags can be disposed, explain the initiative, give other info...

Draft list of specific activities:

A1.1. Provision of the materials necessary for the development of the action.

- Building pallet deposits for sites linked to coastal recreation. Nr. and budget to be estimated.
- Production of more bags. Nr. and budget to be estimated.

A1.2. Development of artificial intelligence software tool to classify and count marine litter items from images.

A1.3. Communication materials:

- Design and dissemination (incl. printing) of an “environmental map” explaining the action and showing the location of the deposits.
- Digitalisation of information, for the communication of the action and of environmental indicators.

A1.4. Specific support for the maintenance of the Action over time. Related tasks include:

- Communication of the action to the target audience (add recreational activities operators and tourists).
- Training for waste collection and data management to involved key stakeholders.



- Picking waste from the coast and sea, by key stakeholders (fishermen, leisure and recreation companies, sports associations) and the general public.
- Regular collection of containers with marine litter picked, both from ports and sites on the coast.
- Reporting of indicators and assessment of results.

3. Stakeholders involved (please indicate the organisations in the region who are involved in the implementation of the action1 and explain their role)

Follows an outline of the activities in which involved stakeholders will be more active, although roles are to be agreed in meetings to be developed in May 2022:

A1.1. OBAM-Fuerteventura Biosphere Reserve and Clean Ocean project.

A1.2. To be subcontracted for development.

A1.3. IU-ECOQUA, OBAM-Fuerteventura Biosphere Reserve, Environmental Sustainability Island Department and Tourism Island Department.

A1.4. Canary Ports, Fishermen associations, leisure, and recreation companies. Others to be agreed with key stakeholders.

4. Timeframe (please specify the timing envisaged for action 1)

This action, already initiated in 2021, will continue with the process through the above-described actions. The timeframe has been reviewed and agreed with the key stakeholders.

ACCIÓN 1	Fase 1								Fase 2						
	2022								2023						
	M	J	J	A	S	O	N	D	E	F	M	A	M	J	J
Actividades															
A1.1. Provision of materials		X	X												
A1.2. Artificial intelligence software*								X	X	X					
A1.3. Communication materials							X	X							
A1.4. Action support and assessment								X	X	X					

* Action to be kept depending upon specific budget availability

5. Costs (please estimate the costs related to the implementation of action 1)

Amounts of specific actions to be defined in meetings to be developed at the beginning of the action.

6. Funding sources (please describe how action 1 will be financed. Is it through the policy instrument(s) indicated in part II):

To be defined with the key stakeholders.

Identified available funds are from the Biosphere Reserve of Fuerteventura (max. 15.000 €) and from Fundacion Biodiversidad funded project OBAM II (approved with a budget of aprox. 225.000 €).



ACTION 2: SUSTAINABLE TOOLKIT FOR TOURIST ACCOMMODATION SECTOR

1. **Relevance to the project** *(please describe how this action derives from the project and in particular from the interregional exchange of experience. Where does the inspiration for this action come from?)*

Both in the framework of the Interregional Learning Events (ILEs) and the participatory process developed with stakeholders in Fuerteventura, the inspiration for this action originate from the following initiatives:

Zéro Dechet, good practice presented by Camille Goudon (CPIE Côte Provençale) in the ILE#1. This project aims to assist restaurants and snacks located near beaches to prevent the production of waste by limiting their distribution of disposable plastic tableware.

Use of **Certification Schemes for Sustainability Awareness and Single-Use Plastics Reduction in Beach Hotels**, presented by Reinaldo Silhéu, Director of Quality, Environment and Safety from Vila Galé, S.A. in the ILE#5. In 2009, Vila Galé undertook its first major project in the field of sustainable development with the aim of managing environmental resources while respecting the socio-cultural identity of the community of Tavira (Algarve). The development of this management model, which has made Vila Galé Alacora a national EcoHotel of reference, has brought several advantages for the environment: improvement of the territory, environmental optimisation of the local flora, ecological improvement, integration of the local habitat and landscape, protection and improvement of the heritage.

Clean business certification, initiative presented by Lara del Arco González (representative of the NGO Clean Ocean Project) in the regional webinar "Visibilising responsible tourism management: a certification proposal for establishments in the HORECA sector". Clean Business, a certification given to companies committed to reduce their plastic footprint and make sustainability part of the menu. A Clean Business is one that aims to eliminate single-use plastic and chooses sustainability over convenience. This means No Styrofoam, No take-away single-use plastic, no plastic bags, No plastic straws, No beverages in plastic bottles and a general reduction on the daily waste.

The **Plastic Free Balearics Programme** (PFBP), initiative presented by Tupa Rangel (representative of the Plastic Reduction Programme at Save the Med Foundation) in the regional webinar "Visibilising responsible tourism management: a certification proposal for establishments in the HORECA sector". PFBP works with companies in the Balearic Islands to reduce the generation of single use plastic waste and facilitate the crossover to single use plastic free practices, ultimately working for single use plastic free Balearics. The project is developed to allow for replication in other areas, which could result in efficient plastic reduction in areas beyond the Balearic Islands in the future.

Travel Without Plastic (TWP) was officially created in 2017 and follows a social enterprise model. Despite years of experience supporting hotels with their sustainability activities, and working on plastic reduction since 2011. With over 40 years of combined experience in the tourism industry, including health and safety auditing, sustainability auditing and implementing quality assurance programmes within hotels, it is this deep understanding of hotel operations and our realistic approach to change that hoteliers value the most.

- In terms of the three axes identified in the CAPonLITTER framework, this good practice is linked to axis 1 (zero waste beaches) and 3 (zero waste coastal communities).



- From the approach of the 5 fundamental challenges identified for the island of Fuerteventura in the participatory process with the stakeholders, Action 2 is related to challenges 1 (Behaviour, education and environmental awareness), 3 (zero waste alternatives), and 4 (Alliances and commitments).
- In accordance with the commitments made by the local administration (Fuerteventura island Council) within the framework of the PET for the period 2022-2026, cooperation between the public and private sectors will be sought in order to certify sustainability practices in the destination. In this sense, Action 2 is aligned with the following PET axis:
 - Axis 1. System of Tourism Governance and Excellence, in particular, within the actions linked to maintaining the sustainability of the destination (Agenda 2030 and sustainable initiatives), as well as improvement of the perceived and integral quality of the destination (distinctions and recognitions at the level of excellence and sustainability)
 - Axis 4. Physical and Functional Adequacy of the Destination, through actions aimed at mitigating the carbon footprint in tourism sector, strengthening the professionalisation of the sector by focusing on quality and excellence through continuous training and support for companies and the local productive fabric, and also integrating tourism development and its impact on local life on the island.

2. Nature of the action *(please describe precisely the content of action 1. What are the specific activities to be implemented)*

Draft list of specific activities:

Follows an outline of the activities in which involved stakeholders will be more active, although roles are to be agreed in meetings to be developed at the beginning of the action:

A2.0. Workshop "Eliminating single-use plastics from the hotel sector". Organised by OBAM and delivered by Save the Med and Travel Without Plastic. Held on the 28th July, 2022.

A2.1. Diagnosis on SUP (Single Use Plastics) in tourist accommodations.

A2.2. Diagnosis results: identification of alternatives and recommendations related to the obtained results + Presentation of results to the sector.

A2.3.* Preparation of toolkit (guides for hotels, mini guides/posters for tourists, short training) for communication of alternatives to hotels.

A2.4.* Design and development of sustainable supplier directory, to present honest alternatives to plastic substitution in different products.

A2.5. Development of voluntary agreement.

A2.6.* Digitalisation of information, for the communication of the action and of environmental indicators.

A2.7. Visibility of agreements.

A2.8.* Assessment of results.

* Activities to be kept depending upon the involvement of the Tourism Island Department/Tourism Board, which is key for the support and implementation of this activity within the Action Plan.

3. Stakeholders involved *(please indicate the organisations in the region who are involved in the implementation of the action1 and explain their role)*

The stakeholders involved in each of the activities planned in this action are presented below:

A2.0. OBAM/ Biosphere Reserve and Fuerteventura Island Council.



- A2.1. IU-ECOQUA: design of questionnaire and analyses of results. Inputs from workgroup.
- A2.2. IU-ECOQUA in coordination with Fuerteventura Biosphere Reserve, Travel Without Plastic, inputs from Save The Med.
- A2.3. Guides coordination facilitated by: IU-ECOQUA. Involvement of the Tourism Island Department is key for the support and implementation of this activity within the Action Plan.
Training coordination: Fuerteventura Biosphere Reserve, AVANFUER and Tourism Island Department. Inputs from workgroup, in close collaboration with the initiative Travel Without Plastic.
- A2.4. Coordination: Fuerteventura Biosphere Reserve. Involvement of the Tourism Island Department is key for the support and implementation of this activity within the Action Plan.
- A2.5. Tourism Island Department, Fuerteventura Biosphere Reserve, AVANFUER.
Agreements with ASOFUER, Rural Tourism Accommodations, and with family-run hotels (not belonging to hotel chains). With an assessment of the possibility of a hotel chain joining the agreements. Involvement of the Tourism Island Department is key for the support and implementation of this activity within the Action Plan.
- A2.6. Tourism Island Department / Tourism Board; Biosphere Reserve.
- A2.7. Tourism Island Department / Tourism Board; Biosphere Reserve; hotels and hotel associations.
- A2.8. Tourism Island Department / Tourism Board; Biosphere Reserve; IU-ECOQUA.

4. Timeframe* (please specify the timing envisaged for action 2)

Reviewed and agreed with the key stakeholders.

ACTION 2	Fase 1								Fase 2						
	2022								2023						
	M	J	J	A	S	O	N	D	E	F	M	A	M	J	J
Actividades			X												
A2.0. Workshop "Eliminating single-use plastics from the hotel sector".			X												
A2.1. Diagnosis on the use of SUP								X	X	X					
A2.2. Diagnosis results									X	X	X				
A2.3.* Preparation of toolkit											X	X	X		
A2.4.* Sustainable supplier directory											X	X	X	X	
A2.5. Desarrollo de acuerdo voluntario												X	X	X	
A2.6.* Digitalización de la información											X	X	X	X	
A2.7. Visibility of agreements													X	X	
A2.8.* Assessment of results													X	X	

* Action to be kept depending upon specific budget availability

5. Costs (please estimate the costs related to the implementation of action 2)

To be defined with the key stakeholders: Departments of Tourism and of Environmental Sustainability at the Fuerteventura Island Council.

6. Funding sources (please describe how action 2 will be financed. Is it through the policy instrument(s) indicated in part II):

To be defined with the key stakeholders: Departments of Tourism and of Environmental Sustainability at the Fuerteventura Island Council.



ACTION 3: ZERO WASTE EVENTS ON THE COAST

1. **Relevance to the project** (please describe how this action derives from the project and in particular from the interregional exchange of experience. Where does the inspiration for this action come from?)

Fuerteventura Island is a key destination for the organisation of events on the coast, mainly sport competitions (surf, windsurf, ...) or music festivals. The improvement of sustainability and in particular waste management at these events is both one of the main Axis (2) of CAPonLITTER Project.

Interregional learning has been active on this topic. CAPonLITTER ILE#6 dealt specifically with "Coastal recreational events as sources of marine litter". Main GP shared of interest for Fuerteventura case are:

- **Plastic free events - Experiences and examples of good practices**, presented by Mirela Faraguna (Manager of the Fisheries Local Action Group (FLAG) 'Alba') from Croatia.
- **Tackling waste production through sport and cultural events**, by Yann Leymarie (Head of Sports and Youth for Surfrider Foundation Europe).
- Music Festivals - How to make a difference and create solutions, by Mariana Montez and Derlymarta Montez (**Música no Coração**).
- The Sud Region's commitment to zero plastic waste territory, by Diane Fréguelin (Project manager at the Circular Economy and Waste Service of the South Region).
- **Santa Cruz Ocean Spirit**, International Wave Sports Festival, which is included as an inspirational good practice presented at the Study Visit in Portugal (18-21 April 2022).

Another very interesting initiative is developed in Los Realejos Municipality (Tenerife Island: **The wine festival** located on the beach of El Socorro, in a chill out style decoration.

- In terms of the three axis identified in the CAPonLITTER framework, this good practice is directly linked to axis 2 (zero waste events on the coast).
- From the approach of the 5 fundamental challenges identified for the island of Fuerteventura in the participatory process with the stakeholders, Action 3 is related to challenges 1 (Behaviour, education and environmental awareness), 2 (Policy and regulation), 3 (Zero waste alternatives) and 4 (Alliances and commitments).
- In accordance with the commitments made by the local administration (Fuerteventura island Council) within the framework of the PET for the period 2022-2026, cooperation between the public and private sectors will be sought in order to certify sustainability practices in the destination. In this sense, Action 3 is aligned with the following PET axis:
 - Axe 1. System of Tourism Governance and Excellence, in particular, within actions linked to improve the perceived and integral quality of the destination (distinctions and recognitions at the level of excellence and sustainability).
 - Axe 2. Destination tourism products and experiences, working towards a sustainable destination image in the realisation of eco-events.
 - Axe 3. Marketing and promotion, through the provision of content on recognised sustainable tourism events that bring a value proposition to tourism information and marketing.
 - Axe 4. Physical and Functional Adequacy of the Destination, with actions aimed at mitigating the carbon footprint in the tourism sector through prevention and reduction of plastic waste in events, offering more sustainable alternatives; and also strengthening the professionalisation of the sector by focusing on quality and excellence through continuous training and support for companies.



2. Nature of the action (please describe precisely the content of action 1. What are the specific activities to be implemented)

Draft list of specific activities:

A3.1. Inventory of events in Fuerteventura. Classification by type and location (coastal / protected area, type: sport, music, films...).

A3.2. Participatory workshop with event promoters and other key stakeholders involved in events.

A3.3. Preparation of recommendations guide for plastic free events and selection of key indicators. Evaluation based on the results of the workshop.

A3.4. Voluntary agreements (application of key indicators such as number of agreements signed or number of sustainable events identified and assessed).

3. Stakeholders involved (please indicate the organisations in the region who are involved in the implementation of the action1 and explain their role)

A3.1. IU-ECOQUA with participation of: Tourism, Environment, Culture and Sports Island Departments at Fuerteventura Island Council, Fuerteventura Biosphere Reserve, OBAM, and local expertise in sustainable events.

A3.2. IU-ECOQUA with participation of: Tourism, Environment, Culture and Sports Island Departments at Fuerteventura Island Council, Fuerteventura Biosphere Reserve, OBAM, and local expertise in sustainable events.

A3.3. IU-ECOQUA with participation of: Tourism, Environment, Culture and Sports Island Departments at Fuerteventura Island Council, Fuerteventura Biosphere Reserve, OBAM, and local expertise in sustainable events.

A3.4. IU-ECOQUA, Fuerteventura Biosphere Reserve, OBAM, local expertise in sustainable events and event promoters.

4. Timeframe (please specify the timing envisaged for action 3)

Reviewed and agreed with the key stakeholders.

The workshop is scheduled for the second half of March 2023: Fuerteventura Biosphere Reserve.

ACTION 3	Fase 1							Fase 2							
	2022							2023							
Actividades	M	J	J	A	S	O	N	D	E	F	M	A	M	J	J
A3.1. Inventory of events								X	X						
A3.2. Participative workshop										X					
A3.3. Guide for plastic free events and key indicators											X	X			
A3.4. Voluntary agreements												X	X	X	X

5. Costs (please estimate the costs related to the implementation of action 3)

To be defined with the key stakeholders.



6. Funding sources *(please describe how action 3 will be financed. Is it through the policy instrument(s) indicated in part II):*

To be defined with the key stakeholders at the beginning of the action.

Identification of interested stakeholders: island town councils, Island Department of Tourism, Island Department of Environmental Sustainability, Island Department of Culture...



ACTION 4: SUSTAINABLE AND ZERO WASTE BEACH – DEMONSTRATION ACTION

1. **Relevance to the project** (please describe how this action derives from the project and in particular from the interregional exchange of experience. Where does the inspiration for this action come from?)

Both in the framework of the Interregional Learning Events (ILEs) and the participatory process developed with stakeholders in Fuerteventura, the inspiration for this action originates from the following initiatives:

“Beach waste management – best practices from the Torres Vedras Municipality”, presented by Raquel Lopes – Environmental and sustainability department Torres Vedras Municipality, and **“Beach_Waste Management, Best Practices – Oeiras Municipality - Portugal”**, by Domingos Leitão, Environmental and Life Quality Department at Oeiras Municipality, both presented in the ILE 2. These two experiences on the coast of very well managed beaches on the coast of Portugal both with regards to waste environmental management.

Costa Nostrum - Sustainable Beaches: An innovative certification protocol for the Sustainable Management and Development of the Mediterranean Beaches, presented by Victor Koumantakis, Marketing Manager at Costa Nostrum, in the ILE#5 (Germany).

Amarsul Eco Praias ‘Let’s recycle by the sea’ - a campaign that invites the population to be more sustainable”, presented by Susana Silva, Communication and Awareness Manager at Amarsul, in the ILE 4. The EcoPraias campaign returned in 2020 for another edition to "recycle by the sea" on the Peninsula of Setúbal, in Portugal. Promoted by Amarsul, the campaign encouraged citizens who visited the beaches, as well as commercial establishments that explore the beaches, to be more sustainable, adopting good practices to separate waste and increase the use of existing recycling containers.

Interreg Europe ‘PLASTEKO project’, presented by Gkolfinopoulou Nikoleta (Head of the Environment department of Rethymno municipality, Municipality of Rethymnon), in the ILE 2. PLASTEKO, in line with the “European Strategy for Plastics in a Circular Economy”, supports participating territories to take the steps necessary for a transition towards a “new plastics economy”. The focus of the project is on advances in waste management, eradication of single-use plastics from regional value chains, and spurring growth through eco-innovation. PLASTEKO covers the areas of waste management, public procurement, funding/investments, secondary raw materials, and awareness raising.

- In terms of the three axes identified in the CAPonLITTER framework, this good practice is linked to axes 1 (zero waste beaches) and 3 (zero waste coastal communities).
- From the approach of the 5 fundamental challenges identified for the island of Fuerteventura in the participatory process with the stakeholders, Action 2 is related to challenges 1 (Behaviour, education and environmental awareness), 4 (Alliances and commitments) and 5 (Management and infrastructures).
- The Action 4 is aligned with the following PET axes:
 - Axis 1 (System of Tourism Governance and Excellence), in particular, within the actions linked to maintaining the sustainability of the destination (Agenda 2030 and sustainable initiatives), as well



as improvement of the perceived and integral quality of the destination (distinctions and recognitions at the level of excellence and sustainability).

- Axis 4 (Physical and Functional Adequacy of the Destination), through projects linked to actions aimed at mitigating the carbon footprint, initiatives that enable the integration of the tourist and resident population, and integrating tourism development and its impact on local life on the island.

2. **Nature of the action** (*please describe precisely the content of action 1. What are the specific activities to be implemented*).

Development of a demonstration action on the coast of Puerto del Rosario Municipality is proposed.

Draft list of specific activities*:

A4.1. An event planned for early June 2022 (coinciding with Environment Week). Some ideas to be developed during the event: visit of the coastline, letter/document beaches for the Blue Bag (plastic free beaches).

Organisation of separate waste collection on the beach (to incl. cigarette butts).

A4.2. Definition of sustainable beach (AVANFUER)

- zero waste: plastic and cigarette butts. Design and creation of interpretative panels.
- Organisation of separate waste collection on the beach (to incl. cigarette butts).
- Design and production of interpretation materials.
- Campaign to promote the use of plastics through the plastic lab.
- Transfer and adaptation of good practices developed in the municipality of Oeiras (Lisbon, Portugal), based on the information and learning acquired during the study visit to Portugal (18-21 April 2022).
- Stakeholders: Puerto del Rosario town council, AVANFUER.

A4.3. Selection and implementation of actions on the beach. Design and creation of interpretative panels...(dependent upon the selection of actions and approval of specific funding; available funding already identified by Puerto del Rosario municipality).

*Detailed activities to be defined with the key stakeholders.

3. **Stakeholders involved** (*please indicate the organisations in the region who are involved in the implementation of the action1 and explain their role*)

- Puerto del Rosario municipality.
- Environmental associations.
- Project "Ecoáreas, mar de todos"; Department of Tourism, Industry and Commerce of the Canary Islands Government.

4. **Timeframe** (*please specify the timing envisaged for action 4*)

Reviewed and agreed with the key stakeholders.



ACCIÓN 4	Fase 1								Fase 2							
	2022								2023							
	M	J	J	A	S	O	N	D	E	F	M	A	M	J	J	
Actividades																
A4.1. Visit to the coast with experts		X														
A4.2. Definition of sustainable beach								X	X	X	X	X				
A4.3. Proposed specifications for beach nourishment equipment							X	X	X	X	X	X	X	X	X	

5. **Costs** (please estimate the costs related to the implementation of action 4)

To be defined with the key stakeholders.

To be determined with the funding to be provided by Puerto del Rosario Municipality.

6. **Funding sources** (please describe how action 4 will be financed. Is it through the policy instrument(s) indicated in part II):

To be defined with the key stakeholders.

Puerto del Rosario Municipality, depending on proposed/designed actions for the beach.

Other funds, to be defined according to proposed actions.

Letter of Support

On behalf of the Cabildo Insular de Fuerteventura, **I am pleased to confirm our support and endorsement to the CAPonLITTER Action Plan for Fuerteventura Island**, set out by the University Institute for Research in Sustainable Aquaculture and Marine Ecosystems (IU-ECOQUA) –belonging to the University of Las Palmas de Gran Canaria–, in close collaboration with the key stakeholders involved, through the participatory process developed.

The Cabildo Insular de Fuerteventura looks forward to playing its part in supporting the CAPonLITTER Action Plan for Fuerteventura Island in order to contribute to the reduction of marine litter related to tourism activity on the island as part of its actions linked to the Strategic Tourism Plan of Fuerteventura 2022-2026 and to the Sustainability Plans “Fuerte por Naturaleza”.

In addition to this Island Council, other entities belonging to Fuerteventura stakeholders’ group have contributed to the identification of actions to be carried out within the framework of the CAPonLITTER project during the participatory process developed and are to contribute in the execution of such Action Plan, as stated in the text.

Date: July 8, 2022

Place: Puerto del Rosario

Signature:



Name: Antonio Sergio Lloret López

Role: President

Institution: Cabildo Insular de Fuerteventura

Stamp of the organization (if available): _____

On behalf of the Patronato de Turismo de Fuerteventura **I am pleased to confirm our support and endorsement to the CAPonLITTER Action Plan for Fuerteventura Island**, set out by the University Institute for Research in Sustainable Aquaculture and Marine Ecosystems (IU-ECOQUA) -belonging to the University of Las Palmas de Gran Canaria-, in close collaboration with the key stakeholders involved, through the participatory process developed.

The Action Plan has the support of this entity, which looks forward to playing its part in supporting the CAPonLITTER Action Plan for Fuerteventura Island, in order to contribute to the reduction of marine litter related to tourism activity on the island.

Date: April, the 21st

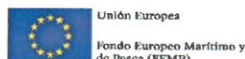
Place: Puerto del Rosario

Signature:

Name: José Manuel Sanabria Díaz

Role: Director

Institution: Patronato de Turismo de Fuerteventura



On behalf of the **Marine Litter Observatory**, I am pleased to confirm our support and endorsement to the **CAPonLITTER Action Plan for Fuerteventura Island**, set out by the University Institute for Research in Sustainable Aquaculture and Marine Ecosystems (IU-ECOQUA) -belonging to the University of Las Palmas de Gran Canaria-, in close collaboration with the key stakeholders involved, through the participatory process developed.

The Action Plan has

The Marine Litter Observatory, which looks forward to playing its part in supporting the CAPonLITTER Action Plan for Fuerteventura Island, in order to contribute to the reduction of marine litter related to tourism activity on the island.

Date: 8 Jun 2022

Place: Puerto del Rosario

Signature:

Name: **Bárbara Yolanda Abaroa Pérez**

Role: **Project manager**

Institution: **Marine Litter Observatory**



On behalf of the Asociación de Voluntarios de Ayuda a la Naturaleza de Fuerteventura (AVANFUER), I am pleased to confirm our support and endorsement to the CAPonLITTER Action Plan for Fuerteventura Island, set out by the University Institute for Research in Sustainable Aquaculture and Marine Ecosystems (IU-ECOQUA) -belonging to the University of Las Palmas de Gran Canaria-, in close collaboration with the key stakeholders involved, through the participatory process developed.

The Action Plan has

the Asociación de Voluntarios de Ayuda a la Naturaleza de Fuerteventura (AVANFUER) which looks forward to playing its part in supporting the CAPonLITTER Action Plan for Fuerteventura Island, in order to contribute to the reduction of marine litter related to tourism activity on the island.

Date: 1st July 2022

Place: Puerto del Rosario

Signature:

Name: María Rodríguez González

Role: Secretary

Institution: AVANFUER

Stamp of the organization (if available): _____

On behalf of the **ASOFUER (The Association of Tourist Entrepreneurs of Fuerteventura)**, I am pleased to confirm our support and endorsement to the **CAPonLITTER Action Plan for Fuerteventura Island**, set out by the University Institute for Research in Sustainable Aquaculture and Marine Ecosystems (IU-ECOQUA) -belonging to the University of Las Palmas de Gran Canaria-, in close collaboration with the key stakeholders involved, through the participatory process developed.

The Action Plan has the support of this entity, which looks forward to playing its part in supporting the CAPonLITTER Action Plan for Fuerteventura Island, in order to contribute to the reduction of marine litter related to tourism activity on the island.

Date: 24.06.2022

Place: Puerto del Rosario

Signature:

A handwritten signature in blue ink, appearing to be "Antonio Vicente Jesus Hormiga Alonso", written over a faint circular stamp.

Name: ANTONIO VICENTE JESUS HORMIGA ALONSO

Role: President

Institution: ASOFUER



Stamp of the organization (if available): _____



FECHA SALIDA
28 ABR 2023
 Número: 281

On behalf of the Oficinas Verdes de Canarias - Green Offices of the Canary Islands (Gestur Canarias - Ministry of Ecological Transition, Fight against Climate Change and Territorial Planning of the Government of the Canary Islands), I am pleased to confirm our support and endorsement to the CAPonLITTER Action Plan for Fuerteventura Island, set out by the University Institute for Research in Sustainable Aquaculture and Marine Ecosystems (IU-ECOQUA) -belonging to the University of Las Palmas de Gran Canaria-, in close collaboration with the key stakeholders involved, through the participatory process developed.

The Action Plan has the support of this entity, which looks forward to playing its part in supporting the CAPonLITTER Action Plan for Fuerteventura Island, in order to contribute to the reduction of marine litter related to tourism activity on the island.

Date: 27/04/2023

Place: Santa Cruz de Tenerife, Canary Islands, Spain

Signature:

Name: Carmen Nieves González Pérez

Role: Coordinator of the green offices of the Canary Islands

Institution: Green Offices of the Canary Islands (Gestur Canarias - Ministry of Ecological Transition, Fight against Climate Change and Territorial Planning of the Government of the Canary Islands)

Signature:

Name: Juan Miguel Martín Zarza

Role: CEO of Gestur Canarias

Institution: Gestur Canarias - Ministry of Ecological Transition, Fight against Climate Change and Territorial Planning of the Government of the Canary Islands

Stamp of the organization (if available):





On behalf of the Association for research and conservation of Risso's dolphin in Fuerteventura, I am pleased to confirm our support and endorsement to the CAPonLITTER Action Plan for Fuerteventura Island, set out by the University Institute for Research in Sustainable Aquaculture and Marine Ecosystems (IU-ECOQUA) -belonging to the University of Las Palmas de Gran Canaria-, in close collaboration with the key stakeholders involved, through the participatory process developed.

The Action Plan has

the Association for research and conservation of Risso's dolphin in Fuerteventura, which looks forward to playing its part in supporting the CAPonLITTER Action Plan for Fuerteventura Island, in order to contribute to the reduction of marine litter related to tourism activity on the island.

Date: 24th June 2022

Place: Puerto del Rosario

Signature:

Name: Alberto Sanabria Hienro

Role: President

Institution: Calderones Grises en Fuerteventura



Stamp of the organization (if available): _____

TRAVEL **WITHOUT** PLASTIC

En nombre de Travel Without Plastic me complace confirmar nuestro apoyo y respaldo al Plan de Acción de CAPonLITTER para la isla de Fuerteventura, elaborado por el Instituto Universitario de Investigación en Acuicultura Sostenible y Ecosistemas Marinos (IU-ECOQUA) –perteneciente a la Universidad de Las Palmas de Gran Canaria–, en estrecha colaboración con los agentes clave implicados, mediante trabajo participativo.

El Plan de Acción cuenta con el apoyo de esta entidad, que espera desempeñar el papel que le corresponde en el apoyo al Plan de Acción CAPonLITTER para la isla de Fuerteventura con el fin de contribuir a la reducción de las basuras marinas relacionadas con la actividad turística en la isla.

Fecha: 8 de Junio del 2022

Lugar: Las Palmas de Gran Canaria

Firma:



Nombre: Jo Hendrickx

Función: Fundador

Institución: Travel Without Plastic

Sello de la organización (si es el caso): _____

On behalf of Futouris e.V. **I am pleased to confirm our support and endorsement to the CAPonLITTER Action Plan for Fuerteventura Island**, set out by the University Institute for Research in Sustainable Aquaculture and Marine Ecosystems (IU-ECOQUA) -belonging to the University of Las Palmas de Gran Canaria-, in close collaboration with the key stakeholders involved, through the participatory process developed.

The Action Plan has the support of this entity, which looks forward to playing its part in supporting the CAPonLITTER Action Plan for Fuerteventura Island, in order to contribute to the reduction of marine litter related to tourism activity on the island.

Date: 31st of March, 2023

Place: Hamburg

Signature: *Tatjana Peters*

Name: Tatjana Peters

Role: Project manager

Institution:

Futouris e.V.

Heidenkampsweg 58

20097 Hamburg