



PASSPARTOOL

Interreg Europe



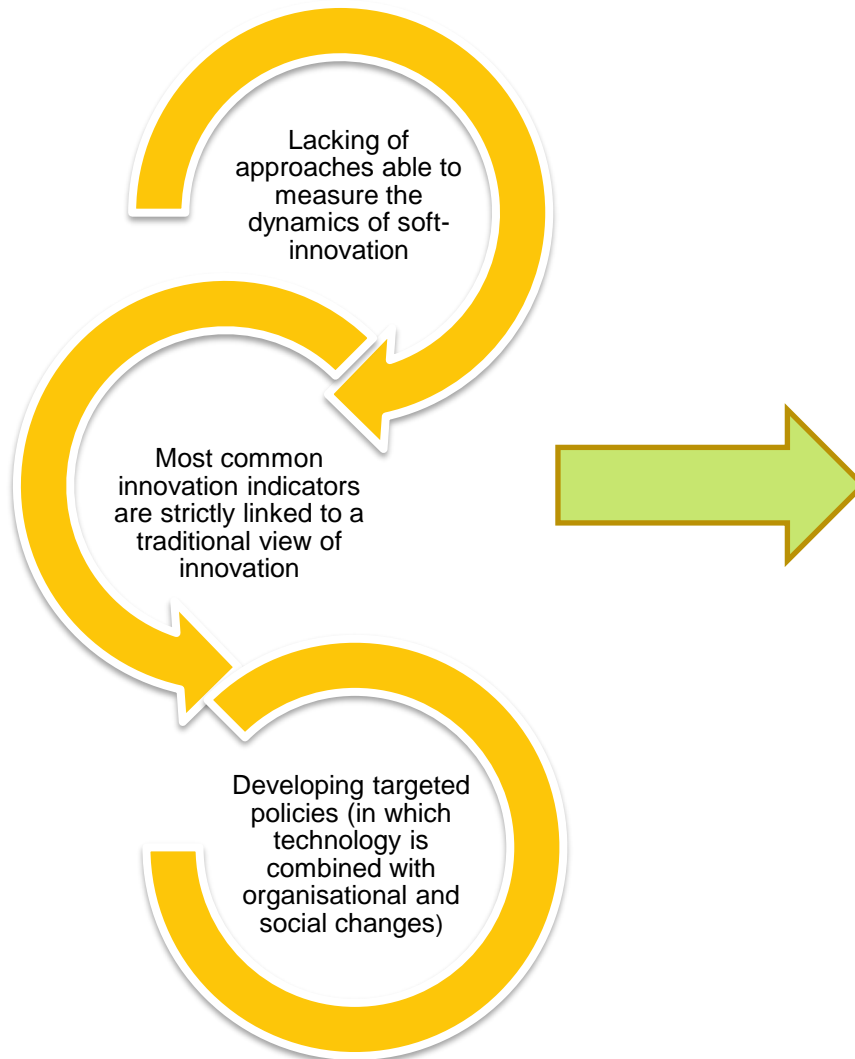
European Union
European Regional
Development Fund

Final dissemination event

**Key tools for assessing and improve and assess soft
innovation policies**

Bruxelles, 10th of May 2023

THE STARTING POINT...



Devising new tools and indicators that allow policy-makers to better understand and assess non-R&D-driven innovation dynamics

...Our Journey

LEARNING



- 4 Thematic Workshops
- 7 Study Visits
- 7 Monitoring Cafes
- 3 Staff Exchanges

Study visits on site

2019
Puglia



2021
Joensuu



Staff Exchanges



...Our Journey

LEARNING

- 4 Thematic Workshops
- 7 Study Visits
- 7 Monitoring Cafes
- 3 Staff Exchanges

KNOWLEDGE CREATION

- **14** Good Practices identified
- **4** Brief Technical Notes
- **7** Feedback Reports
- **1** Policy Recommendations

Key Findings

- Innovation does not only result from R&D and technological change. Soft innovation is important to regions' economic growth and social well-being.
- Non-R&D and R&D innovation are complementary: Technological and R&D-based innovation require complementary organisational, social and consumer changes to generate effects.
- To support soft innovation means to engage deeply with the specificities of a territory and sector, to develop targeted policies.
- Soft innovation is particularly critical for the SMEs digitalization and for the transition to sustainability.



...Our Journey



- 4 Thematic Workshops
- 7 Study Visits
- 7 Monitoring Cafes
- 3 Staff Exchanges



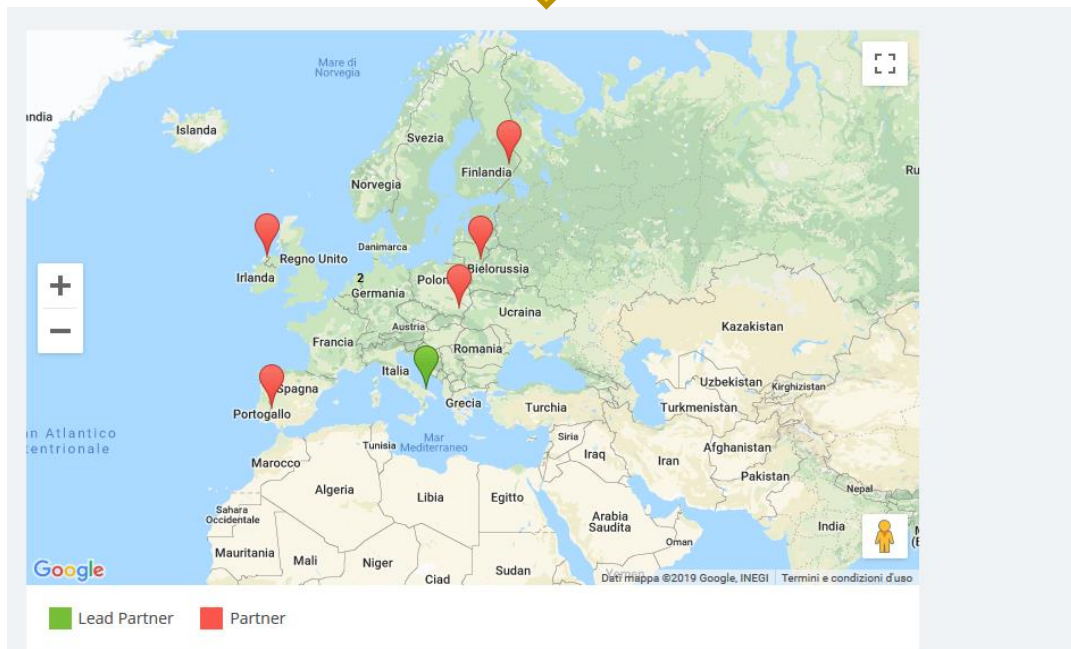
- 14 Good Practices
- 4 Brief Technical Notes
- 7 Feedback Reports
- 1 Policy Recommendations



- 4 Videos
- 5 Publications



7 policy instrument influenced



7 regional action plans



At least **82 people with increased professional capacity** due to their participation in the project activities



“Monitoring soft innovation is as important as it is difficult and requires significant efforts from the policy maker.”

PASSPARTOOL

Interreg Europe



European Union
European Regional
Development Fund

Thank you!

Questions welcome



Project social media